



The “Big Four” Woman

Quick Start Guide

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THE BIG FOUR — What You're Looking For, In Order

1	Confidence	Built on genuine competence, not performance. Real confidence has nothing to hide. Each pillar builds on the one before it.
2	Femininity That Ignites Masculinity	Joy, hospitality, fun, play, comfort, beauty. She follows your lead. You define what femininity looks like for you.
3	Actually Likes Men	She says so and acts like she means it. No 'all men are the same.' Gives you the benefit of the doubt. This alone is 90% of the battle right now.
4	Strong Moral Character	Does the right thing when nobody's watching. Her yes is her yes. Takes the most time to verify — and must be verified.

PILLAR BY PILLAR — What to Look For, What to Watch Out For

PILLAR 1 — Confidence	
REAL CONFIDENCE LOOKS LIKE	RED FLAGS
Skilled and accomplished — in her areas, not necessarily yours.	Performative confidence. A front. Something to hide underneath.
Genuine. No need to hide anything or posture.	Intimidates YOU. If her confidence rattles you, that's your pillar 1 to work on.
Confident where you are not — that's a feature, not a threat.	Constant need for reassurance that looks like confidence on the surface.
Socially confident — she handles the room, you don't have to.	General insecurity masked as boldness, especially when challenged.

Still leaves room for you to provide, protect and even rescue her at times.	Can't distinguish her genuine competence from her ego.
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PILLAR 2 — Femininity That Ignites Your Masculinity	
REAL FEMININITY LOOKS LIKE	RED FLAGS
Joy, fun, play, comfort, hospitality, beauty. The good stuff on weekends.	Tries to hijack your virtuous masculinity while offering little in return.
Follows your lead. Accepts your provision and protection.	Competes with you rather than complementing you.
Makes you feel like a man. Ignites rather than smothers your masculine energy.	Needs constant emotional refueling — not warmth, but full-on dependency.
Feminine in YOUR definition of the word. You set that standard.	Gender-role resentment. Punishes you for being masculine.
Can be fearful at times and still be high quality. That's normal.	Descends into jealousy, control or punishment out of fear.

PILLAR 3 — Actually Likes Men	
SHE GENUINELY LIKES MEN WHEN...	WATCH CAREFULLY FOR...
She says so, openly and without irony.	'All men are the same' — in any form.
She gives you the benefit of the doubt from the start.	Comparing you to men who behaved badly toward her.
She's optimistic that you'll be decent rather than waiting for the shoe to drop.	Man-bashing for social approval, even casually.
No subtle jabs at men woven into conversation.	Waiting for your 'Jekyll and Hyde' transformation. She's already decided you'll disappoint.
When you earn her trust, she relaxes into genuine warmth — fast.	Facade falls only reluctantly and slowly, even after you've clearly earned it.
Note: some use man-bashing as social armor. A Big Four man breaks through that fast.	If it persists past a few dates despite your Big Four presence, it's real.

PILLAR 4 — Strong Moral Character	
GOOD CHARACTER LOOKS LIKE	RED FLAGS — POOR OR NO CHARACTER
Does the right thing when nobody's watching.	Pushes boundaries gradually over time. Boils the frog.
Willing to do hard things. Partners on tough decisions.	Lip service to 'working on herself' with no actual change.
Her yes is her yes. Reliable. Consistent over time.	Treats others poorly — especially family, waitstaff, or her own kids.
Genuine remorse and behavioral change for past mistakes.	Openly fudges the truth — even on your behalf.
Her character traits align closely with yours.	Inciting jealousy, pitting you against other men, playing victim.

Takes time to fully verify. Emily and I took 9 months.	Hidden agenda. Wants something from you other than a real relationship.
Good character is generally optimistic and generous.	If you're both cheating on someone to be together — that IS the pattern.

REAL vs. BROKEN — The Quick Diagnostic

BIG FOUR WOMAN	NOT YET BIG FOUR (OR NOT EVER)
Confident in genuine ways — no front, nothing to hide.	Performative confidence masking deep insecurity.
Feminine in ways that ignite your masculinity.	Competes with you or resents the masculine/feminine dance.
Visibly, openly likes men. Gives benefit of the doubt.	Man-bashing, comparing you to her exes, waiting for the worst.
Consistent character over time, especially under pressure.	Great in early stages, then gradually pushes the envelope.
Wants to heal trauma. Does the work. Changes.	Lip service to healing. Uses trauma to keep you engaged.
Beautiful, carries herself attractively, AND has good character.	Beauty as a substitute for character. 'My looks are enough.'
Treats YOU well. Also treats others well when you're watching AND when you're not.	Treats you well. Treats everyone else badly. Pay attention.

THE DEPTH CHART — How to Evaluate Objectively

Build your Depth Chart NOW — before you meet more women. Center it around the Big Four.
Score women you've already dated. The numbers will amaze you in both directions.
Also make a dealbreakers list — binary yes/no factors that are automatic disqualifiers.
The Depth Chart gives you an objective yardstick so 'beauty vision' doesn't cloud your judgment.
When you can clearly explain WHY she's your woman beyond just how she looks, you're on the right track.
A 90+ on the Depth Chart is a great start. Don't let perfect be the enemy of extraordinary.

FINDING HER — Where to Look and How to Attract Her

WHERE	WHAT TO KNOW
Church / faith community	Obvious for good reason. Shared values are pre-screened to a significant degree.
Volunteering / charity	Character pre-screening at work again. Generous, other-focused people show up here.

Everyday life	Running errands, classes, wholesome fun. Be ready to meet her anywhere. She's not waiting at a specific venue.
The grey-area note	A Big Four woman can go to a bar and have a few drinks. It's about her character, not the venue.
How to attract her	Be a Big Four man. There is no shortcut, no workaround, and no way to fake it with a woman who genuinely has these traits herself.

KEY QUESTIONS TO ASK YOURSELF — Stay Objective, Not "Beauty-Visioned"

THE QUESTION	WHY IT MATTERS
Am I putting her at ease, or making her uneasy?	Safety and security are your job. Always.
Am I carrying her, or is she carrying me?	It has to be mutual. Lopsided partnership is a red flag in either direction.
Can I explain why she's right for me beyond how she looks?	If not, beauty vision may be doing the driving.
Is her character consistent when nobody's watching?	Pillar 4 only shows up over time and under pressure.
Does she make me want to be a better man, or a more compliant one?	Big Four women elevate. Wrong women erode.
Does she already seem like my future ex-wife?	Trust your gut. Let her go if the answer is yes.
Are her past mistakes about immaturity or poor character?	Remorse and genuine change = immaturity. Neither = character.

THE POTENTIAL FIFTH PILLAR — Taking Care of Each Other in the Bedroom

Considered and ultimately set aside as a standalone pillar — but here's why it still matters.
Sexual skill is a skill, not a core character trait. That's why it doesn't stand alone as a pillar.
BUT: A woman who is genuinely confident, feminine and likes men will almost certainly be open to being great in bed for her man. Pillars 1-3 do the heavy lifting here.
A woman who is only in it for her own pleasure and gratification doesn't reflect good character — which brings it back to Pillar 4.
Big Four men want the woman in their life to be satisfied too. Taking care of each other in the bedroom is a natural byproduct of being Big Four people.
Bottom line: sexual compatibility is a result of the Big Four, not a separate requirement alongside it.
For the full deep-dive: Behind Closed Doors — available in the X & Y Communications store.

BOTTOM LINE REMINDERS

Better men get better women. The only way to attract a genuine Big Four woman is to be a genuine Big Four man.

Broken people are not yet Big Four people. Psychoses and serious mental illness are disqualifiers. Full stop.

You can't teach her, train her or fix her. She either comes pre-equipped with good character, or she doesn't.

The first three pillars can be established fast. Pillar 4 takes time to verify. Don't skip that step.

Beauty vision is the enemy of objectivity. Make the Depth Chart before you're already emotionally invested.

Big Four men and women together don't just add up — they multiply. $1+1$ is a lot more than 2.

You can and should want the whole package. Beautiful, sexy, great character, values aligned. That is not unreasonable.