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How To Make Women Horny On First Dates Without Really Trying with Scot and Emily

Scot: How's it going, gentlemen? This is Scot McKay.

Emily: And this is Emily McKay.

Scot: And together we're from X & Y Communications here in San Antonio, Texas.

Emily: That's right. And we're here and dedicated to help men get better with women and women to get better with men.

Scot: That's right, Emily. We're equal opportunity. We're not into man-bashing. We're not misogynistic. All we are is about people getting together, and that makes us pro-man and pro-woman.

Emily: I know. And that contributes to a really happy, wonderful life.

Scot: Now, before you get to a happy and wonderful life, you have to have these fireworks happen at the very beginning, right?

Emily: Yes, absolutely. If it's not there, if you're not feeling it from the beginning, you're just not *going* to feel it.

Scot: And I couldn't agree with you more because there are all these people out there who are trying to see if they can just learn to like someone or they know this person should be someone they're feeling it for but they're just not; and what you're saying is if you don't feel it for them, if you don't have that chemistry upfront, you're really kind of...

Emily: Why force it?

Scot: Why force it? I mean you're kind of like searching in the dark and you may never find it.

Emily: Right. And you're wasting your time. Especially for women who are feeling the biological clock ticking, you don't have time to be wasting that way.

Scot: So with all of that in mind, we have this little audio we're putting together for you right now here on the fly called, "How to Make Women Horny on First Dates Without Really Trying".

Emily: Is that possible?

Scot: I don't know. You tell me. You're a woman.

Emily: It is. I've had that happen before.

Scot: Yeah. I think I resemble that remark, if I remember correctly.

Emily: I know. I had to kick you out of my house just to keep things from happening.

Scot: There was an ice storm that night. I still can't believe you made me drive home in an ice storm.

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Emily: I know, but I couldn't help myself.

Scot: Guys, if a woman ever makes you drive home in an ice storm and she seems to like you and she's risking your life, it's probably because she is afraid she is going to rip your clothes off and sexually destroy you but...

Emily: That's because she will.

Scot: That's because she will. That's because you've done what we're about to talk about. But you know, that wasn't our first date.

Emily: No, it wasn't.

Scot: But on the first date, I think I still succeeded a little bit.

Emily: Oh, yeah. I was hoping for a first kiss and you made me wait till my second date.

Scot: Well, there is your first clue right there. Guys, one of the ways you can make women naturally feel horny for you on the first date is just like you're saying right now, Emily, is not...

Emily: Making us wait?

Scot: Making you wait, not pushing the issue. Man, there's nothing worse than a guy who just seems like he is just really hard up and has got to get in a woman's pants or he'll die. It makes him seem like he is just going to use the woman, sort of.

Emily: Well, picture this. There are lots of men out there and the majority of them are trying to get in our pants, and a lot of them are trying to force us to kiss them and get too close to them right up at the beginning of the date or somewhere in between before we're

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even ready, and you don't want to be mistaken for one of those guys.

Scot: Well, all of that's provided that you're a woman who is worthy of having her pants gotten into to begin with. You got to make us horny first.

Emily: That is true. But let's say that we *are* worthy and we got your engines revving. What next?

Scot: What next, guys, is you need to come off as a masculine man. Now, does this mean you're going to have to be real *macho*, Emily? Is that what it's about?

Emily: No, that's a turn-off.

Scot: Wait, what's the difference?

Emily: Well, *machismo* is men doing things that interest other men, talking about your motorcycles and about sports and all that. We have no interest in that.

Scot: You mean if I talk about my incredible college education at Harvard and my huge yacht that I should have you on sometime and my lake house in Tahoe, that doesn't make your panties wet? Because that's what I've been taught by everybody else.

Emily: No, that doesn't do anything for us. If anything, it turns us off.

Scot: Why?

Emily: Well, it's because you're bragging about yourself and it looks as if you're just wanting something from us. It has nothing to do with us. We don't want to know about your yacht. We don't want to know

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about all the stuff that you own and possess. And we don't want to *be* a possession.

Scot: Well, I think also it's a guy hiding behind his possessions instead of being bold enough, and dare I say masculine enough, to show you his real self.

Emily: Yes, we want to know who you are. Give us the attention, not your stuff.

Scot: Well, I think that's very, very valid.

Emily: Yes.

Scot: So okay, first of all, you're not going to be *macho*. You're not going to be pounding your chest. You're certainly not going to outdrink her, although I've had women try to outdrink me on dates but that could be a Texan thing so I'm just going to move on.

Emily: Yeah, don't turn into a slush.

Scot: No, don't do that. That's a bad idea.

However, that said, I think a lot of guys are left wondering, "Well, if I'm not supposed to be *macho*, then what do I do? Do I make her start thinking about sex? Do I need to interject some sexual innuendo to make her start thinking in that general direction, maybe some hypnosis or NLP?"

Emily: Well, here's something. Us women, you don't have to put in sexual innuendos. You don't have to talk us into it because guess what?

Scot: What?

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Emily: We're sexual creatures. We love sex.

Scot: No! Really?

Emily: And we do want it as bad as you guys do. We just simply don't show it off.

Scot: Why don't you just show it off? Why don't you just sit down with us on a date and say, "Okay, you know what? I have a baby sitter. You have a baby sitter. Take me home and you know, give it to me?"

Emily: We don't want to be sluts. We don't want to be viewed as easy and as if a hundred men have had us. And therefore, we're keeping ourselves. And so, there's a lot of stigma that comes with it. We have a lot to lose that you men don't have to lose.

Scot: Oh, so it isn't really a game *per se*. It's you kind of testing the waters to say, "Is this guy going to make me feel safe expressing my sexuality?"

Emily: And when we see you tomorrow, if we give up the sex, are you gone tomorrow? That's it? You've have what you wanted and you're gone? That's another concern women have.

Scot: Well, I don't think women want to give up the sex. I think women want to enjoy a sexual relationship.

Emily: Yes.

Scot: They don't want to feel like they're "giving up" something and the guy is "scoring" even though that's how we us guys are taught to think.

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Emily: Right. And we don't want it to be mechanical. We want it to have emotion; we want it to have meaning. We don't want it to be solely mechanical. We don't want it just to be sex.

Scot: In other words, you don't want it to be, "Okay, here's my checklist of escalation points where I'm going to take her from here to here to here. Okay. And then I should by about 9:30 get the first kiss and then maybe by 11:30 she should come home with me and then here's the checklist of things once I get her in the door." That doesn't work.

Emily: No. We want it to have feeling. We want it to have some emotion. We want to feel that there's an actual connection so that we'll see you next time. If we really like you that much; we want to see you again.

Scot: So mechanical versus emotion in your vernacular would be not so much some kind of rote checklist or like robotic way that I must go about doing this, but some flow, some process, some feeling, some chemistry, some dynamic.

Emily: Something that feels natural.

Scot: Very good, very good.

Emily: Not forced.

Scot: In other words, it's not like I'm pushing it. It's like it's just happening.

Emily: Right.

Scot: Women want this to "just happen", don't they?

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Emily: Well, you know, a lot of guys aren't into the chick flicks. But if you actually sit down and watch a chick flick, they got the magic down. We want that fairy tale. We want the magical feeling that comes along with it and that's not forced.

Scot: I think a lot of us guys really should watch more movies and TV that women typically like because we'd learn an awful lot about how men should act if they want to make women, well, horny on first dates without really trying.

Emily: And part of that is learning how to tease. You've got to tease us women.

Scot: That does mean making fun of you or that does mean kind of like teasing you as you tease hair, kind of like teasing you along.

Emily: For example, we're waiting for that first anticipated kiss and you kind of sense that we're waiting for it. Make us wait a little extra longer, not indefinitely, not several dates later. I'm talking about within that night.

Scot: Like a half an hour is what I'd say.

Emily: Right. Give her a little extra time to kind of wonder why he is not kissing me. Make her think, "Well, maybe I should actually make the first move."

Scot: If you've made her wait too long, she might hijack it.

Emily: Yes. Don't wait too long, but make her simmer a little bit, and that will get her panties wet.

Scot: No guys ever do that because guys are so impatient when it comes to trying to "get some."

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Emily: And when you come across as a different guy like you're just talking about, all of a sudden we feel safe like, "You know, you're different. Yeah, I think I can feel comfortable with you. I think I'd really like to get to know you better."

Scot: For about the past six or seven years I've talked about this as one of my central cornerstone theories, I call it "the most important 30 minutes in dating," and that's the 30 minutes right after you figure out beyond a shadow of a doubt that she is sexually interested in you. Are you just going to jump her? Are you going to say, "Hey cool, let's go for it now that I know you're interested?" Or are you going to do what your alluding to, Emily, which is kind of just let it simmer some more?

Emily: She will be a lot more excited, a lot more vivacious, a lot more wanting to tear you up.

Scot: Man, that sex is going to be so much better, so much more memorable, and will lead to so much more and better sex...

Emily: Oh, yes.

Scot: ...than just making her feel awkward.

Emily: I remember the first time I realized that, I had the revelation of understanding that when one of my dates sat back on the couch and did nothing other than talk and had this really good connection. But it was very sensual in a sense that I was waiting, and he was sitting back doing the opposite of what I would anticipate.

Scot: Right. Which of course, creates intrigue which is very masculine, and women love that.

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So see, here's another example, guys, of how you can come off as masculine. Be a man with a plan when you first show off to pick a woman. Don't say, "Oh, what do you want to do?" Feel like you have everything under control and convey to her that everything is under control. You don't have to yield to her and ask her what she wants to do and if it's okay and if you're doing alright and do you look like your pictures.

"Are you disappointed?" I actually overheard a guy one time in a restaurant ask a woman if she was disappointed because they were just meeting each other from online. That is absolutely the kiss of death if you're meeting women online is to ask them if they're disappointed in you when you meet them.

Emily: Confidence.

Scot: Right. And treat it as if everything is going well.

Here's a little kind of pointer that I've been giving guys lately, Emily, and I want to hear your input on this.

Emily: Okay.

Scot: When guys meet women, when they are talking to them for the first time—and let's go ahead and extrapolate this whole conversation out from first dates to include the first time you've met her, okay?

Emily: Alright.

Scot: I mean, if you walk up to her in a supermarket and you just meet her, how are you going to make her hot for you by the time you finish that conversation? Well, one of the things I've been teaching guys to do lately is to simply acknowledge the fact she is

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female. Instead of trying so hard to be masculine or ascertain your masculinity, go ahead and say something that makes her feel like you've recognized the fact that she is a woman.

Emily: And think of it this way. If we actually say something or do something that make you feel like a man, doesn't that turn you on?

Scot: And as a matter of fact, what it does is it should at least tell us you're turned on by us because femininity tends to come out when there's masculinity to bring it out and vice-versa. So the more you have sexual polarity going on in a conversation, be it at the first date or the first meeting, the more you know attraction is taking place. The more neuter a conversation is, the worse you're doing.

I mean think of it this way, guys. Have you ever had a woman that you're just not attracted to approach you and start making weird conversation with you? How much did you flirt with her? Or were you giving her one word answers like "yes," "no"? Were you trying to excuse yourself? Were you looking around looking for a way out? Of course you are.

Emily: And the more you did so, the more interested she was.

Scot: Well, go figure. But when a woman is showing the feminine cards to you, that means she is at least a little bit into you.

Emily: "Excuse me, but can you help me reach that up there, please?"

Scot: Oh, yes, if a woman is playing the damsel in distress card.

Emily: I love that card.

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Scot: Oh, yeah. You still do it...and we've known each other seven years.

That is her playing up the female. So how do you put into practice what I just recommended, which is making her feel like a woman, acknowledging that femininity as soon as you see her? Well, let's say you see a woman at a grocery store and she is wearing a sundress and every other woman you've seen in that entire grocery store is wearing frumpy jeans and a big old college sweatshirt that she probably stole from her last boyfriend. That's all neuter. I mean I'm not saying that women can't look adorable dressed like that, but man, when a woman has the heels on...

Emily: And that sundress...

Scot: And she is just looking female, you can walk right up to her and say, "You know, I noticed you from across the room and I had to introduce myself," which first of all asserts that you're male because that kind of conversation doesn't happen between say, two guys who are heterosexual.

Emily: No, it certainly doesn't.

Scot: It would be creepy and weird. So that alone, that one simple little step, I mean how easy is that? That's not complicated. You can remember that.

Emily: Right.

Scot: How easy is that to assert into a conversation? And you know what, guys? She is not going to whack you over the head with her purse.

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Emily: Well, the fact we dress up in a sundress like that, we want to get noticed.

Scot: Yeah. And she doesn't have to think you're the most handsome guy in the world just yet. You've got to serve notice that you're masculine because that will get her juices flowing.

Emily: Oh, yeah. And if you see that she is having trouble reaching something or something is too heavy, let's say the watermelon she's picking up is 10, 20 pounds and you know she is capable of it, just be a gentleman and pick it up, and it will get a lot of attention.

Scot: Well, especially if she has 10, 20 pound watermelons, two of them, that will get a lot of attention.

Emily: Yeah, I would imagine so.

Scot: Right. You'll need an over-the-shoulder boulder holder with all those watermelons.

Emily: Oh, goodness gracious.

Scot: Anyway, back to our story. So if you go up to a woman and say, "I noticed you from across the room," that's first of all separating out your gender from hers. You've already created sexual polarity immediately.

Then you say, "I'm Mike," or if you're name is Bill, then you should probably say, "My name is Bill" instead. And then say, "You know, I've noticed there are some women in here who have sweatshirts and jeans on, and you have chosen to look like a woman and I just want to let you know I appreciate that." Not, "I want to get in your pants." Not "Look at all the stuff in my cart...b-low me." None of that crazy stuff. You're just...

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Emily: Acknowledging.

Scot: ...being a man.

Emily: Yeah, acknowledging her presence, acknowledging the fact that she put the effort to look good.

Scot: And I bet you 50% of the time the woman will say something in response to your lead because remember guys, women respond to your lead as if by magic. I mean they're hardwired to do it. Even women who are strong-willed like captains of industry, they want a man who leads and they love having a guy lead. Like in dancing, the man is the leader.

Emily: Yes, and that's why he takes the lead.

Scot: This is a dance. This conversation is a dance. 50% of the time or more, the woman will respond to you with something that acknowledges your masculinity. And boy, that does feel good? You just know it's on at that point.

Emily: Yes. And then you know you can go to the next step is to ask her out.

Scot: Well, at least get her number and go down that road and call her and see if you still like her.

Emily: Right.

Scot: Yeah. I mean you don't have to go out and commit to the date yet.

Emily: No.

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Scot: That's the difference between me and you.

Emily: And too soon for a kiss.

Scot: Absolutely, although you can. If it goes so well that you just see that kiss needing to happen, you could probably do it. But you probably shouldn't for reasons we've already mentioned. Ramp it up. Save it. You only get that chance once. Lead up to it.

Emily: Yes. Take your time.

Scot: Yeah.

Emily: Yeah. Let us wonder. Because when we go home that night we'll be like, "Hmm, I wonder what it would be like to have that first kiss."

Scot: Make them think about it.

Okay. Here is something else I'm going to go ahead and just give you guys as just a golden nugget because this has actually happened before and it's magical. There's something about whispering in a woman's ear.

Emily: It's ticklish.

Scot: It makes women tingle, doesn't it, if it's from a right guy?

Emily: Oh, yeah. It makes us tingle and it's...

Scot: Sensual.

Emily: It does something internally that's hard to explain. There's a chemical reaction.

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Scot: Wow, really?

Emily: Yes.

Scot: It's like physiological?

Emily: It's physiological, uncontrollable...and the only difference there is if there's an "ick" factor, that's the only thing that will make the difference between it being successful and not successful. There is no in-between.

Scot: Well no, you have to invite this woman into your private space instead of invading *hers*. So what I would do is I would say if you're having a conversation with a woman, you've said, "Hey, look, I've seen you from across room. I had to meet you," and she is like responding well to that, and you want to tell her she has amazing feminine energy, what you can do is say, "Hey you know, there's too many people around...I have secret for you."

Emily: And let her lean in.

Scot: Right.

Emily: Now, when she has done that, if she feels icky or some strange feeling, she is not going to lean inward. But if she leans inward, you know you have the signal.

Scot: Yes. And if she is still a little reticent because she is a bit shy or whatever, say, "Come on, come a little closer. I'm not going to bite." She will. She'll follow your lead if she likes you. And you just whisper into her ear, "You have the most amazing feminine energy of any woman in this entire supermarket."

Emily: Wow!

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Scot: You just took a deep breath. They couldn't see that, but I think you're getting horny with me just modeling the idea. That's how powerful this is.

Emily: It is. It's extremely powerful. You'd be amazed.

And look for the signs. They are there. We tell you when we're ready. And take it in and go for it. Don't be afraid because that confidence that you know we're going to agree to it is very sensual.

Scot: Hot.

Emily: It's very hot.

Scot: She was beaming like a 16-year-old just then, guys. So what I'm telling you is the absolute truth.

Meanwhile, you guys are probably out there, especially if you're new at this sort of thing, going, "There's just no freaking way. I can't see it happening." Guess what? Back me up on this or tell me I'm crazy, I don't care. This is before everybody, I'm bearing my soul. If you did that under the right circumstances after you were sure she was already interested in the conversation and had shown you just a smidgen—the slightest amount of feminine approval of your masculinity—and you did that, not only would it end well for you; she would go tell all of her friends what happened that day.

Emily: Yes. We couldn't wait to get back to work and say, "Hey, guess what, I've met this guy. He's so wonderful. And oh my gosh, he was so sexy." And we will tell the whole story detail for detail and leave nothing out.

Scot: And then she'd go home and masturbate thinking about you.

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Emily: Hush, don't tell all our secrets.

Scot: I'm serious, guys. Have you ever thought, "Hey, there are women out there fantasizing about me because I'm so sexy"?

Emily: It happens.

Scot: Well, a lot of these guys out there are laughing their heads off right now because they think I must be nuts. Hey guys, we've been jacking off thinking about women who had no idea we were thinking about them for years, haven't we? Women are no different.

Emily: If you do the right stuff, we will definitely be thinking about you.

Scot: So how to make women horny on first dates or first meetings without really trying? Don't try to be masculine. Try, if you're going to try anything, just to acknowledge her femininity.

Emily: And take the lead with confidence.

Scot: And watch and be observant. Most of us are so wadded up in our own heads, what do we do? We're trying not to mess up.

Emily: Stop thinking about it.

Scot: You can't win any championship at any level of professional sports by trying *not to lose*. You have got to go out there, pedal to the metal and try to *win*. I'm not going to hijack this talking about sports because I was making sports analogies.

Emily: Boring.

Scot: Because I'll just leave you in the dust. But, away we go.

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Emily: Yeah, just have confidence, sit back, and let us actually approach you. Let us show you we're interested.

Scot: Well, I don't think we should wait for women to just walk up to us and say, "You're amazing. Kiss me."

Emily: No.

Scot: But I think you're talking about the woman responding to what you led with.

Emily: Right. Like for example, you're on the couch together and you're talking. Don't take a passive attitude but take a confident attitude. Sit back and as you're talking, you're confident, you're not in her face trying to tongue her because then she feels uncomfortable, but if you do the opposite of what she expects, just sit back and watch it happen.

Scot: The not-really-trying part is really important.

Emily: Yes.

Scot: I think a lot of us have been told, "Do this, don't do that. Don't compliment women because they'll think you're needy." Don't ask. Just kind of take the information from her.

At one level, all of that is very valid, but if you've ever seen the show "Mad Men" and seen the character of Don Draper, Don Draper can make women just fall all over him and he breaks most of the rules. Sometimes he just isn't very interesting. He gives one-word answers sometimes. Sometimes he'll tell a woman exactly what his intentions are for her right then and there, and she'll balk at that and he'll be patient and he won't take it as rejection.

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You have to stop pushing so hard and just enjoy male-female interaction. Start enjoying women instead of enjoying the possibility of having sex, and you'll, ironically enough, get more women sexually interested.

Emily: I couldn't have said that any better. That's so perfectly worded because that is true. If you can enjoy the moment, and we can sense that you're enjoying being with us, honestly being with us, that is going to send a spark inside of us.

Scot: Yeah, a lot of times guys talk about getting lumped into the "just be friends" zone or getting banished to the "just be friends" zone. There's nothing wrong with being a friend. There's nothing wrong with being friendly. The keyword there is "just". You don't want to be "*just* friends" because if you're "*just* friends," I can tell you, guys, a hundred percent of the time it's because you did not come off as masculine.

Emily: There's no spark. There's no energy.

Scot: There was nothing there. She wasn't feeling it.

Emily: There's nothing.

Scot: The "it" that she is not feeling is "sexual attraction". Sexual polarity is created by masculinity and femininity polarizing each other. If that's not happening, she's not feeling it.

Emily: Right. And if we aren't feeling it for you, we want to be friends with you. So yeah, that's where the difference comes in.

Scot: There's going to be some depth there other than just sex.

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Emily: Exactly. So it's okay to be friends, like you said, just not the "*just* be friends."

Scot: So if you're showing some genuine, positive concern for her at a deeper level...

Emily: Oh, we love that.

Scot: ...and you're masculine and you're coming off like a man and you're acknowledging her femininity...bingo, you're in.

Emily: Yes.

Scot: Yes. It's not hard.

Emily: No, it's not rocket science.

Scot: And it's not even like... You know how sometimes you say, "It's simple but not easy?" It's really kind of easy.

Emily: You've just got to look for the signs and read and not think about what you're doing wrong.

Scot: Listen guys, a lot of you don't like what I just said about how it's simple and it's easy, okay? The reason why I know it's easy for most of you guys is because I talk to you all day long. Most of you are perfectly decent, good-intentioned men who have a deep voice and act like men. I don't get a lot of guys coming to me who have effeminate voices and wave their fingers around when they talk.

You guys are naturally all set to get the masculinity part in motion. Like I'm saying, don't try to push that ball along. She'll see you and see you're masculine. You just have to have the boldness to acknowledge her femininity and...

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Emily: Wait for the spark.

Scot: Yeah, let her follow your lead. Let her acknowledge your masculinity in return. It's not difficult. The problem is most of us are flat-out scared to do it because we're afraid of what's going to happen in return.

Emily: Or afraid of rejection.

Scot: Or we're afraid we're going to offend her by being male.

Emily: And you're going to offend us by not doing it.

Scot: Say that again.

Emily: *You're going to offend us by not doing it...*by not kissing us, by not making the next move to draw us in in a physical way.

Scot: You mentioned before that you do need to kiss her even if you do wait that half an hour?

Emily: Right.

Scot: Or else, she'll feel rejected. She'll be like, "What did I do wrong?"

Emily: That's exactly what I was going to say. We're going to feel rejected. We're going to think, "What did I do wrong? Did I smell funny? Did he not like me? Is there even going to be a second date? Because obviously something went terribly wrong."

Scot: Let that simmer in your pot for a while, guys. She was simmering over there on the other end of your couch.

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Emily: "Was I not sexy enough? Was I not pretty enough?" All these thoughts are going through her head.

Scot: You're making a woman feel rejection when you don't do that. I call that "failure to deploy".

Emily: And that is equally bad because she is going to feel hurt and the next date won't go as smoothly as you'd like.

Scot: Or even when you're just meeting a woman for the first time. Let's talk about that for a second. You've created this chemistry. She may be laughing. She may think it's amazing that you know exactly how to talk to her. You told her that she had this amazing feminine energy. You told her that you acknowledge that she is the only woman in the entire grocery store who dressed like a woman today.

That was easy to do. Then you don't ask to continue the conversation sometime in the future and she goes, "Is that all?" I've actually had women say, "Is that all?" when I failed to deploy before many years ago.

Emily: What a disappointment. You know what? That is the equivalent of us women turning you guys on, doing everything we can to get you hot and horny—and just completely hot and horny—and then leaving you there with frustration, sexual frustration.

Scot: I don't think a lot of guys even realize when you're trying to make us horny in return because you're already horny. I think that leads to a good question. How do we know the signs? How do we recognize when we're succeeding on this whole topic we're talking about today? How do we know when we have successfully ignited a little sexual spark down there between your legs?

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Emily: Well, let's talk about a few clues.

Scot: Okay.

Emily: The first one is if we really like you and then we're confident women too—I'm not talking about the really extra shy ones—but she will look at you in your eyes while she is talking and she will try to draw closer to you. She will try even touching you.

Scot: Oh, so the women will "kino" us first. They'll try to paw us up if they're feeling it.

Emily: Absolutely.

Scot: You know what you used to do when we first met? You used to do this little thing where you made your hands into these little curved paws and you'd paw me up.

Emily: Oh, I don't know that.

Scot: On my shirt. And you stopped doing that. And man, I'd tell you what, that was like a huge signal that man, you're feeling kind of frisky. When a woman starts acting feline, I think it's a hundred percent...

Emily: She likes you.

Scot: And she is horny.

Emily: Yes.

Scot: It's not just she likes us. We need to know when you all are getting wet down there. When is the moisture happening? How do we know? I mean, obviously, you're wearing panty liners so we

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can't look that hard, but what are some clues that this woman is getting horny for us?

Emily: Oh, and we can even escalate it to the point where we're touching your face like your cheek.

Scot: When women growl a little. They'll make little noises. I mean, it's amazing. And they start tickling you. If a woman ever starts tickling you or hitting you over the head with a pillow...

Emily: Oh, she is ready.

Scot: When the playfulness starts, when it all comes out, "feline" is a great word; "playful" is another great word.

Emily: Yes. And dressing you for that matter. If you happen to have a tie—nowadays most people don't—if she is trying to groom you, that's another sign.

Scot: Yeah, you know what, that's something that all primates do naturally.

Emily: I mean we may even try to fix your hair.

Scot: Oh, if she is touching our hair, you know the whole David DeAngelo kiss test where if a woman lets you touch her hair, that means you can kiss her? Well, that works like a charm. But guys, if a woman is touching *your* hair, you'd better kiss her. I mean it better happen.

And again, some of these guys are saying, "Well, that's never happening to me." Mark my words. As soon as you start acknowledging femininity and when you start realizing that your masculinity will carry itself, that you are a man, this is your birthright

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to attract women and you have your eyes open and you're observant, you're going to see these opportunities open up and it's going to be like someone has lifted the proverbial veil. Seriously.

Emily: Yeah, you're going to be shocked because she is going to play with your ear and you're like, "Is she really doing that?"

Scot: Yes. It's not something that just happens to other guys. Step away from the situation. Treat yourself as a third party. Have an outer body experience for God's sake, okay? Astral project or some crazy crap yourself to the outside of where you are, look at yourself and that woman and go, "Hmm, if I was some other dude watching this dude, would I be screaming, 'Kiss her, dude! Kiss her!'" Well, you bet your socks off you probably would be, so you'd better kiss her.

Emily: So if she's touching your ear, that's your clue to go ahead and go in and...

Scot: Grab her by the back of her hair, turn her head sideways, watch her mouth just breathlessly open and kiss her. No tongue yet. Just give her a nice little lip lock. And then when she just "ahh..." whenever a woman gasps or gives a little tiny moan right there in the moment, guys, she is so wet it's not even funny down there. It's like, it's crazy.

Emily: It is. Another sign to look for, we used to talk about this a lot, "the glow"...when she is looking at you just glowing and beaming from ear to ear. She is just smiling and laughing at every joke no matter how corny it is, but she just can't help but laugh because she feels so good and giggly and just so into you.

Scot: Kind of age regression too, if she starts acting kind of more like a little girl.

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Emily: Like sixth grade.

Scot: Yes. That's a very good sign that she is already horny and that kind of goes along with the playfulness.

Emily: Right.

Scot: Women don't like to grow up or grow old. They like you to bring that playfulness out. They can still be completely responsible women, but they just love it when a man can free them up by making them feel comfortable to be this way.

Emily: And think, that's very different from a woman who has being very rigid, isn't laughing, her hands are either locked together in her lap or crossed-armed. Is she being rigid or is she being playful? Where are we in the spectrum of things?

Scot: Well guys, this is not gender-specific. Think about how you would be reacting in terms of your words, your demeanor, even your body language if you were in front of a woman you were sexually attracted to versus one you couldn't wait for the date to end soon enough when you're in front of her. Just keep your eyes open, watch, and you'll be able to see what's happening on the other side of the table.

I want to wrap this up with one key observation, okay? Guys, what does a woman have to say or do if she is truly feminine to attract you? The answer is *nothing*. She has to be herself.

Emily: A woman.

Scot: She could say, "Hi! Beautiful day we're having!" and she would come off not as neuter but as totally female because she

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made the effort to wear that dress, to do her fingernails, to have that soft voice.

Do things that men should do. Don't be afraid to come off as man. Deepen your voice if you need to. Stand up straight.

Emily: Wear some cologne...lightly.

Scot: Lightly. Don't douse yourself, please. Wear clothes that guys should wear.

Emily: Groom yourself.

Scot: None of these girl pants and pink shirts. Be a man. Carry a pocket knife. Carry jumper cables in your car. That's the way to do this. And then you can say almost anything and the woman will go, "There is a man in front of me." That's a great thing to work on.

Because see, when you see a woman you know it. And yes, men may be a little bit more visual than women, but women still know a man when they see him, and it still makes their motor run just like a woman makes your motor run.

Emily: And you don't even have to say anything. Sometimes women will notice you across the room and go, "Oh, my!" Have you ever seen a bunch of women together? Let's say, at a bar or even at a party atmosphere...and they are actually looking around the room looking for a guy that stands out like that.

Scot: Amazing. If you are that guy, you'll have no competition.

Emily: Absolutely not.

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Scot: And you'll be one of those guys who get all the women. And I tell you what, it doesn't matter how tall you are, how young or old you are, how much money you have or anything else...your ethnicity, even. If you're a man who carries himself as a man should, you will serve notice to other women that there is a man in the room. At the very least even, if you're not their type *per se*...

Emily: They will definitely give it a consideration.

Scot: They will because you'll be different. You have so little competition nowadays, guys.

Emily: And you'll truly intrigue her.

Scot: Well, you'll have made her horny on the first meeting or first date without really trying.

Emily: That's right.

Scot: Great.

Emily: Not difficult.

Scot: I think this is a good place to end. Thanks, Emily. Great insight.

Emily: You're welcome.

Scot: This is Scot McKay.

Emily: And this is Emily McKay.

Scot: We're from X & Y Communications and we want to wish you a great day and lots of women. Be good out there.

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Emily: And have fun.



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