

Scot McKay (00:03.223)

All right, guys, this is Scot McKay from X & Y Communications. Welcome to this episode of The Mountain Top, where better men get better women. And a lot of you are probably looking at the title of this particular show thinking, McKay, what in the world? What side of the bed did you get up on? Have you changed your entire mind? Are you going in full AI hypocrite mode with us? Well, you guys know I've been pretty hard on AI over the years. All three or four years we've been talking about it, right?

The truth of the matter is four or five months ago, I did develop an AI version of myself. You know it well by now I talk about it all the time. It's the everyday carry, I call it for "Big Four" men and I call it VAMANOS and it's basically an AI version of me that you can ask anything. Well, I wanted to do a show on it and I wanted, you know, I kind of wanted it not to only be my perspective. So my long time bud, Rob Judge

from Scottsdale, Arizona, who I haven't talked to in a while has actually developed something very similar, you know, and his role as similarly again, a dating coach for his guys. And I wanted to invite him on the show to talk about our respective AI selves, compare notes, and basically lets you guys know where we are on the whole AI phenomenon right now. And more importantly,

Rob Judge (01:04.462)
you

Scot McKay (01:26.337)

how does that relate to you? What's in it for you, if anything? So, well, we're gonna have some fun. And I think you guys are gonna enjoy this. Rob Judge from Scottsdale... You're still Rob Judge. Thank you for affirming that.

Rob Judge (01:35.882)
Yes. Scot. Yeah.

So Rob Judge and Scot, thank you so much for inviting me on. Always a pleasure to get on here and just shoot the shit with you. I'm really looking forward to it. And yeah, I think we're gonna get some good stuff. And also I think talk about too the how AI, not just necessarily our models, but just in general has sort of shifted the dating landscape and that kind of thing. I think there's a lot of good information that we can kind of, or good topics that we could jump into.

Scot McKay (01:58.103)
For sure. yeah.

Scot McKay (02:06.315)

The only two guys in my field I've ever known who talk faster than you and I are Doc Love and David Wygant, who both unfortunately have passed on. That leaves us. We're left standing. Yeah. Carry the torch. All right. So you took a little bit of a different approach and a lot of the same approach in terms of developing your AI. I named mine VAMANOS kind of like.

Rob Judge (02:11.586)
Yeah

Rob Judge (02:16.918)
Yeah, we have to carry on the tradition of,

Mm-hmm.

Scot McKay (02:33.015)

You know, kind of a computer sci-fi name, a techie name like Lyft would be with a Y, you know, or something like that, or, you know, Reddit. I wanted to give it one of those techie names. I didn't name it like Coachly, or anything like that with that weird phenomenon where they turn everything into an adverb, you know, with "...ly" at the end. I didn't want to go that route. And I called mine VAMANOS because it means let's freaking go in Spanish.

Rob Judge (02:40.75)
Mm.

Rob Judge (02:54.277)
Mmm. Mmm.

Rob Judge (03:00.696)
Sure, yeah. Yeah.

Scot McKay (03:01.355)
But it's spelt slightly different because it's an acronym, right? Virtual Ask Me Anything Networked Operating System, which kept that techie thing going, which I figured would appeal to the guys that would be there for AI. You just full on named yours Rob AI.

Rob Judge (03:04.105)
Mm. Mm-hmm.

Rob Judge (03:13.135)
yeah, I like it.

Rob Judge (03:18.668)
Yeah, I didn't exactly workshop the name at all. I just, you know, I kind of rolled it out from, was using it with live coaching clients and then I just rolled it out as a, you know, essentially as something that any guy can go and, you know, purchase and get on. So I didn't really get much thought to the name. Maybe I did it because I wanted to see what I would look like as like a cyborg. So I kind of leaned into the whole Skynet aspect of it, but...

Scot McKay (03:42.647)
Yes.

Scot McKay (03:47.191)
So you are you are The Robinator is what you are. The Judge-inator!

Rob Judge (03:50.892)
that I have to change the name to that. Yeah, that's good. Judgeinator. I like it. Yeah.

Scot McKay (03:54.357)
Yeah. The judgingator. Yeah. You really lean into that Skynet thing. Fantastic. And I'm going to go ahead and defer to the simple fact that calling it Rob AI, I, kind of felt a little self-conscious about naming it after me. I kind of joked about it being the Scot bot, you know, kind of tongue in cheek to get the point across, right? And maybe I should have just called it the Scot bot. but you just went ahead and laid out what it was.

Rob Judge (04:11.502)
Mmm.

That was good, yeah.

Scot McKay (04:23.785)

It's an AI version of you as is mine with a different name. What caused you to develop yours? What series of events or what series of Substack articles did you read that said, man, this has got to be something I'm in on. I got to do this.

Rob Judge (04:42.146)

It's funny, it wasn't so much reading any kind of Substack articles or anything like that. It was that I started realizing that a lot of the guys I coach, they would have these moments where they get anxious or they need a text or sometimes they need some kind of piece of information. I, you somebody I would joke with my wife, I would say like, you know, something that I almost feel like a 911 operator that had to be by the desk and like someone calls and I have to be like, it's a, what's your dating emergency? You know, I had like the headset on and I kind of wanted

Scot McKay (05:09.719)

All right. Same thing. I get that all the time.

Rob Judge (05:12.046)

a version of that. Yes. Yeah. Yeah. The 911 operator line. So I started just by first just kind of like rolling it out to clients so that they would, so if I couldn't respond to an email like two in the morning, they would have somewhere to go where they can start getting an answer or start working through an issue that they would have. And then I started realizing that, you know, this is a bigger issue, right? And that's when I started thinking, okay, like maybe I can develop this and actually roll this out to offer this to not just

coaching clients, also to just the general public.

Scot McKay (05:45.431)

Yeah, you know, it really is much the same as my thought process. Now I have a problem and I'm, you know, I'm going to raise up my hand and say, I'm a social holic. Um, my problem is I've set the expectations with my guys in many ways, especially the guys who do Ten-Plus programs with me that I under promise and over deliver. And they really can call me or text me at two o'clock in the morning and I might actually answer them. I'm pretty quick on the draw. I got a lot of military guys, a lot of guys who are

Rob Judge (06:14.542)

Mm.

Scot McKay (06:15.303)

all about honor and you've got to make your yes, yes, and we're going to do what we say we do. And I'm always on time for meetings and stuff like that. And I really have over-delivered in that regard. And so I had a couple of guys push back on the 24-7-365 aspect of this thing. It's like, emailed you on Father's Day morning one time and you answer me. So why do I need this? Well, there's more to it than simply being the ubiquity of being you.

Rob Judge (06:32.822)

You

Rob Judge (06:38.104)

Ha

Scot McKay (06:44.917)

without being physically present. And you know, indeed, if a guy wants to call me and I'm in the middle

of this podcast with you, he's going to have to wait. I mean, it's just, I, I'm not, I, you this isn't the movie Multiplicity and I haven't cloned myself 5X yet. Besides I'd get dumber and dumber every time I cloned myself anyway, right? If the movie premise holds, but I love I love what you're saying about, you know, this, this AI thing it's here. It's something that we can take.

Rob Judge (06:46.998)
Yes.

Rob Judge (06:54.222)
Exactly.

Scot McKay (07:12.403)
advantage of and use. So why not? Because it adds value to these guys, right?

Rob Judge (07:17.102)
Absolutely. And then the other thing too that I started noticing is I was getting a lot of guys that were coming to me after they had gone to ChatGPT and they would read me back the advice that ChatGPT gave them and it was like cringe city, you know? And it was funny because like the big... Oh, like horrible, horrible. And the problem with ChatGPT too is that it gives it so confidently. It's like so confident in its advice and telling that, yeah, this is the text you have to send, send it right now.

Scot McKay (07:31.38)
Yes, something your mom would tell you.

Rob Judge (07:44.728)
then these guys would follow the advice and it was just like Wile E. Coyote going off the cliff, you know, it was never a good outcome. Yeah, exactly, exactly.

Scot McKay (07:50.135)
You order something from ACME, it gets there a second later and you fall off the cliff. Three steps. You know, the interesting thing about ChatGPT and Claude nowadays, it's like they spy on each other is I don't know about you, but AI, the big AI, the big LLMs, your Claude, Gemini, ChatGPT, they'll go through phases where something different completely smacks of AI. You know, first of all, it was em-dashes and

Rob Judge (08:17.806)
yeah.

Scot McKay (08:18.057)
know, what my son calls the piss filter on every picture it draws was all kind of yellow and sepia-toned. Nowadays, it's that's not this. It's that. Like, hey, that's not confidence. That's true attraction. You know, and I, I see Facebook posts after Facebook post with, That's not politics. That's religion, you know, and it's just like, oh God, here we go. So not only does ChatGPT

Rob Judge (08:23.608)
Mm.

Rob Judge (08:28.942)
Mmm.

Rob Judge (08:39.136)
Yeah, yeah.

Scot McKay (08:46.097)

give you answers like it's your mommy talking to a 12 year old. It's Mr. Nice Guy. It won't tell you the whole truth and it won't even tell you the whole truth after you order it to do so, I've noticed. And it gives the same format every time. It's like same advice, different words and it's all very safe and guys will be like, well, you know, but it's drawing from all the wisdom of the internet. Yeah, but it's taking, it's a

Rob Judge (08:49.448)
Mm. Yeah.

Rob Judge (08:56.835)
Hmm.

Rob Judge (09:05.004)
Yeah.

Scot McKay (09:13.345)
predictable, it's a predictability driven model. So it's given you what most people are saying and giving you the most generic advice ever. It's funny you mentioned that because on my page for VAMANOS I was given such a massive, awesome gift by Claude AI. I couldn't believe it. I almost chundergusted my Diet Coke when I read it.

Rob Judge (09:15.02)
That's exactly it. Yeah, it's the average. Yeah.

Scot McKay (09:40.257)
But I was talking to it about my program and improving it. And it just, you know, if you get to know Claude and Claude gets to know you, it'll be real chummy with you. And it'll say, look, it said, it admitted to me that I'm better than it is at this. And that VAMANOS is better. It's like, look, you guys know you, you have a common thread of advice that stays consistent. I'm wired to be basically your virtual assistant. I'm wired to be your yes man.

Rob Judge (09:48.843)
Mm.

Rob Judge (09:55.725)
Mmm.

Yeah.

Rob Judge (10:09.347)
Yeah.

Scot McKay (10:09.375)
I don't have it in my coding to give the hard truth to guys and to think out of the box in terms of like all these difficult in the trenches problems with women. yeah, VAMANOS is worlds better than I am. Man, I screenshot that bad boy and I put it right here. I said look, even Claude AI admits this is better than using big AI and it is. And when guys try it and they give it a whirl, you know, I'm sure this is the same for Rob AI as it is for VAMANOS.

Rob Judge (10:20.387)
Yeah.

Rob Judge (10:25.462)
I was gonna say, testimonial. Yeah.

Yeah.

Scot McKay (10:39.233)

They go, wow, I'm kind of really shocked. It talks like you. I go, yeah, it does. It does. And I mean, I'm sure yours is the same way.

Rob Judge (10:45.122)

Yeah. Yeah.

Rob Judge (10:50.39)

Yeah, that was one of the things that I really tried to train it on was I also trained it on like hundreds and hundreds of client transcripts. So, you know, I finished a call on Zoom and then Zoom would bang out the transcript and I would have it analyze the transcript, not just for the, you know, the teaching lessons and the, you know, the coachable moments, but also just to pick up on my little idiosyncrasies, my nuances, the metaphors I like to use, the...

the way I like to explain things, like if I'm going to relate something to a movie, kind of like when we jumped on this call, you had mentioned the Patrick Swayze. You know, I have my little repertoire of pop culture references that is kind of in my wheelhouse. So I wanted to make sure because again, the other thing I wanted to create was I wanted it to simulate essentially talking to me like a human being, not talking to some, you know, ChatGPT cyborg thing, eye in the sky type thing.

Scot McKay (11:26.537)

I do it all the time.

Rob Judge (11:46.636)

More like it was talking to someone who actually had a personality.

Scot McKay (11:51.766)

Yeah, you know, it seems like my entire coaching process and practice is encapsulated with every Taylor Sheridan episode, whether it's Yellowstone or Landman. It's just like, you know, there's always something relatable in a Taylor Sheridan episode to what I talk about. And you know, movies and pop culture, Hollywood has always really understood women and men relating really well, you know, whether we would admit it or not, they really capture a lot of the nuance of it.

Rob Judge (12:09.475)

Yeah.

Rob Judge (12:16.8)

Yes.

Scot McKay (12:20.087)

So yeah, a lot of movies, you we both talk about that, but the whole AI thing is not human. It is a machine. No matter how you slice it, it's never going to have feelings. At least not yet. I mean, you know, who knows what the future holds. This is moving very quickly. And I was very brutal on AI. I was hard on AI because my vision of it was, you know, a lot of things, you know, a lot of fears that I still

Rob Judge (12:23.49)

Mm.

Rob Judge (12:28.11)

Mmm.

Rob Judge (12:35.263)
yeah. Yeah. Yeah.

Rob Judge (12:43.758)
Mmm.

Scot McKay (12:49.815)
kind of hold about the singularity coming at us pretty quickly. These computers are going to take over. They're going to own us. They're becoming more more human in their thinking process. And, you know, I'm really harsh on the whole AI girlfriend thing. You know, I mean, having a yes man girl, yes girl, right? Having this fake bot tell you that you're gorgeous and hot and sexy and what they want to do to you behind closed doors. You know, it's not real. That's not a human with agency.

Rob Judge (12:58.573)
Mm.

Rob Judge (13:03.111)
yeah.

Rob Judge (13:07.16)
Yeah.

Rob Judge (13:17.794)
Yeah.

Scot McKay (13:19.361)
You know, and I, go so far to say, look, if we've been created in God's image, that means we have agency and we make our own decisions. Having a robot chick do your bidding for you and never say no to you is going to get real boring very quickly to a human being. And then the whole idea of the real robots, which are fake humans. And it's all the whole, The fake, cyber intimacy sham really ate at me. It ate at my soul. But then, you know,

Rob Judge (13:44.995)
Mmm.

Mmm.

Scot McKay (13:49.176)
kind of like when the internet replaced The Yellow Pages. When was the last time you had The Yellow Pages, right? This is not a fad. This is here. It's not something that's coming tomorrow. It's here today. And we've got to figure out how to make it work for us. And kind of like you, I said, you know, it would be great if I could not only take everything I've ever taught, 20 years of immersion in the dating arts and science and

Rob Judge (13:59.565)
Yeah.

Scot McKay (14:17.141)
relationships and women and masculinity and just make it all available at once without having to buy a program, without having to pay for a full-on coaching service. I mean, I got guys in Uganda, you know, and in West Africa and in Bangladesh and you know, the economy of scale relative to the dollar for them just makes coaching not going to happen. And I've always wanted to do something real for those guys.

And this is a lot more accessible. It's, so This is my idea of taking AI.

Rob Judge (14:26.84)
Yeah.

Rob Judge (14:37.784)
Yeah.

Scot McKay (14:47.403)
Taking the lemons of AI and making lemonade out of it and doing the best with which we can with it. And I don't know about you. I'd love to hear your thoughts on AI in general, but I have not stopped being skeptical about where AI is taking us in general. This is more my willingness to say, Hey, what can I do with AI that is good? So I don't, I don't feel so much like a hypocrite as much as a guy who's not in denial about where we are nowadays technologically. What say you?

Rob Judge (15:22.36)
Sure, yeah. And the thing I look at AI is that it's similar to the internet, right? Where the internet, it's brought some incredible, incredible innovations and things. I mean, we wouldn't be sitting here if it wasn't for the internet, obviously. couldn't be having, this job wouldn't exist if it wasn't for the internet, but at the same time.

Scot McKay (15:37.569)
Video conferencing is futuristic, isn't it? Yeah. You don't even hear the word, you don't even hear the word video conferencing anymore. You know, it's so ingrained.

Rob Judge (15:40.8)
It is, mean, if I was a kid, yeah.

You don't. Yeah. But I remember when I was a kid, the idea of like a telephone where you could see someone that was like something out of The Jetsons. It was like that, like flying cars, you know, it was like something that was like, wow, maybe one day that'll exist. And now we have it and we don't even, we don't even like it really, you know, like FaceTime. Yeah.

Scot McKay (16:01.367)
Well, people resisted it. I was actually in the technology world. This is a bit of an aside. I know I'm interrupting you, but this is irresistible. I actually sold VTELS and Tandbergs like in 1995 to people who were running video conferencing rooms with a pair of ISDN lines. So you know, so if you imagine 256K total video conferencing and these systems were thousands and thousands and thousands of dollars and nobody wanted them.

Rob Judge (16:14.096)
What's it what?

Rob Judge (16:17.934)
Uhhh

Okay.

Rob Judge (16:27.886)
Mmm

Scot McKay (16:31.423)

And everybody resisted the whole idea of it, even if it were free. It's like, I don't want people to see me when I'm talking to them. I haven't even gotten dressed. I don't want to get all dolled up for a phone call. And it took years, didn't it, for people to wake up to the idea that this even has value. Now, 30 years later, we're Zooming each other and FaceTime each other like it's no big deal. But people have to really get acclimated. I once heard somebody say it takes 10 years to get used to how old you are.

Rob Judge (16:31.692)
Mmm.

Rob Judge (16:35.661)
Mmm

Rob Judge (16:40.308)
Yeah.

Rob Judge (16:49.422)
Hmm.

Rob Judge (16:55.832)
Yeah.

Scot McKay (17:00.417)
which of course is kind of quippy and funny, you know, sounds like a Will Rogers thing, but this is kind of like that. That's what you're saying. Isn't it? People aren't, people aren't ready for this. It's not here yet in their mind, even though it's here yet it's here now physically. So continue.

Rob Judge (17:00.664)
Mm-hmm.

Rob Judge (17:10.519)
Yeah. Yeah.

Rob Judge (17:16.494)
Well, that was the thing when the internet first came out. I remember my dad saying, this is going to be a fad. People aren't going to be using this internet thing, you know, 10 years from now. You know, so I think that just like people underestimated the internet and where it was going and the impact it was going to have. And the reason for that is because most people were using the internet for like, like to send an email. Like that was like the big innovation where they didn't realize that there was all these other applications of the internet. And I think it's the same thing with AI that

people are seeing it as, it's like a talking Google. And that's how they're kind of using it, you know, just to essentially have a conversation with Google, but they're not actually using it as this, like a coach or they're not training it or like, they don't really understand that they're tapping maybe 1 % of the potential of AI. So in that regard, and, for me, I, you know, in terms of the way I kind of backed into this was I, I come from like, you know, before I was, did the dating coaching thing. I worked in publishing.

And I saw it as a very interesting writing partner, someone to kind of brainstorm ideas with someone who could do essentially, you know, research that would take me a very long time to do. And it could kind of pull things together. But I always saw myself as like, like, I'm not going to sit here and be like, write this article for me and have it write a perfect article. You know, I always saw this as like, this is a tool, but it's not like the end game here. And I think that that's an important distinction. I think the people that look at AI like, I'm just going to put in a prompt and it's going to, it's going to

write me a perfect screenplay or a perfect essay or whatever they're trying to do, that's a misapplication of it versus like if you're looking at this like it's a tool and I think even the guys that are using this for coaching, this is the best way to approach it is that like, I don't think even still as much time as we put into our AIs, I don't think still like a guy can sit down and be like, okay, write me a good text and it's going to spit out an exact word for word text that you're going to send. But I think that it can get the ball rolling

where you can, it starts bringing up these ideas and then you go back and forth with the AI and use it more almost as if it was like me, like, you know, if it was me and I was with a client and we were going back and forth in terms of like, was like almost acting like his writing partner. Like I was, you know, he would pitch me an idea. I would say, I like this aspect of it, but let's, let's go and go, try, you know, let's move it in this direction, you know, and we go back and forth. And then the end, the end product would be

Rob Judge (19:33.546)

exponentially better than anything he could come up with on his own and anything better the AI could come up with on its own. But again, that's using AI as a tool, not using it as like, okay, like, this is just a lazy man's way of, you know, putting in a prompt and getting, you know, a result.

Scot McKay (19:50.04)

Yeah, that's exactly how I use Claude. Um, Claude, I Claude AI, if you guys aren't using it and you're still stuck on ChatGPT or not using it at all. Um, I don't, or very rarely just ask Claude to write something or do something or print something for me. I'll sit with Claude and talk something through with it. And I'll come up with my own ideas I wouldn't have come up with, had I not accessed the entirety of the internet coming back at with

Rob Judge (20:14.722)

Yeah.

Scot McKay (20:19.839)

at me with, look, here's some other people's ideas, either directly or indirectly, because that's what it's accessing. And that's what I'm getting, whether it acknowledges it or just has a conversation with me. But I've come up with great ideas I never would have thought of. It's like having someone who's a business partner sitting with you and brainstorming. ChatGPT is where I say, OK, my code's broken, fix it. Stuff like that. And Claude does not draw pictures yet.

Rob Judge (20:34.285)

Yeah.

Rob Judge (20:43.022)

Yeah.

Rob Judge (20:48.205)

No.

Scot McKay (20:48.695)

By the way, my estimation of ChatGPT grew exponentially the day it figured out how to actually draw attractive women with boobies. You know, once it got over itself and said, I'm sorry, I can't do that. That's against our guidelines. It started actually making attractive women. And that was, that happened in one day with one release. I don't know if you noticed that, but... Yeah, oh no, it goes back and forth. The, the contest between Gemini, Grok and ChatGPT in terms of drawing hot chicks is something that,

Rob Judge (21:00.224)

yeah.

Rob Judge (21:06.945)
I didn't know that, no.

Scot McKay (21:17.249)
we talk about quite a lot in this niche and I think ChatGPT is ahead of the game right now. Wasn't always that way. Matter of fact, I've... Huh?

Rob Judge (21:22.382)
Midjourney's not bad too. Have you tried Midjourney at all? you gotta get on there. Well, I think the chicks on Midjourney might be the hottest.

Scot McKay (21:26.911)
I haven't tried Midjourney. Is Midjourney good for that.

Scot McKay (21:34.07)
Well, okay, I don't know if they could be much hotter than my mass last master class. That was, you know, I wanted to see some of them naked. But I mean, if you if you were to look at the original pictures of women I had on VAMANOS like around Halloween of last year. OK, and we're in March, end of March. Last day of March is when we're recording this. So five months ago.

Rob Judge (21:41.238)
Ha!

Rob Judge (21:51.886)
Mm-hmm.

Scot McKay (21:59.618)
They all look like kissing. It's like, you know, the thought of being with them is like kissing your sister. It was like just barely passable. Then Grok up the ante. And I said, finally women who are attractive that these guys would actually want. Then probably about three weeks or a month ago, I replaced all the pictures again with women from ChatGPT because I want very specific situations. In a way, Depositphotos or Getty, you know, photos.

Rob Judge (22:04.177)
Mm. Mm-hmm.

Rob Judge (22:22.125)
Yeah.

Scot McKay (22:26.849)
They're all still fake because it's people posing for stuff. And I just don't have time to go out and find situations and, and everything's going to be choreographed anyway. So in many ways, because I'm looking for a specific situation with a specific type of guy and specific women or whatever, ChatGPT is actually giving me a more authentic representation than if I went and tried to get some stock photo of it. And certainly.

Rob Judge (22:30.125)
Yeah.

Rob Judge (22:37.038)
Hmm.

Rob Judge (22:44.237)

Yeah.

Rob Judge (22:53.378)

Yeah.

Scot McKay (22:54.283)

weirdly more human. That's a good thing. So a lot of guys, you know, again, it's that predisposition to not like AI and reject everything AI. We're going to have to get over ourselves. But the pictures just from three weeks ago, they really look real. The only thing that's that's that that suspends The only thing that keeps you from suspending your disbelief, right, is they look too good. They look too amazing, right? You know, the poor bastard I always draw always looks like a normal guy, but

Rob Judge (23:02.755)

Yeah.

Rob Judge (23:18.39)

Yeah, yeah, yeah.

Scot McKay (23:23.287)

The women, you know, amazing. But insofar as using technology and getting acquainted with technology, a lot of the people I know, well, frankly, it's like sushi, Rob, you know, remember back 15, 20 years ago, everybody who said, Oh, I can't stand sushi. Sushi's awful. Had never tried those green eggs and ham before, you know, and once you try sushi, you go, you go, wow, this isn't what I thought it would be.

Rob Judge (23:48.142)

Mm.

Scot McKay (23:52.161)

I think if people actually tried

Claude AI in particular, you know, for conversational stuff, for workshopping stuff, they would go, wow, this really is actually scary useful. But it still doesn't abate our feelings like this is dangerous. This is going to take over. This hits differently, Rob. This is like the computers are coming after us, not we're coming after the computers. This isn't about computer literacy. This is, can we stop this thing? There's this ball rolling too much.

Rob Judge (23:58.199)

Mm-hmm.

Rob Judge (24:05.186)

Yeah.

Rob Judge (24:13.294)

Mmm.

Mmm.

Scot McKay (24:24.437)

I think that's where a lot of guys are. A lot of guys push back against even VAMANOS saying, I'm not going to do the AI thing. Nope. The guys who do love it, but those are the guys who were ready for it. So I think a lot of us, you know, really are reticent to try AI and you know, Rob, you and I are ahead of our

time, even trying to roll this out. You know what I mean?

Rob Judge (24:44.365)
Yeah.

Rob Judge (24:47.822)
Yeah. Well, and that's always been kind of my attitude, even from when I first got into giving men's dating advice back in, I think it was 2010. I spent like three weeks. I was like, know, green around the gills and I spent three weeks where I locked myself in my New York apartment and I just studied how to create an app and I released this very basic app. It was like, it was called ApproachHER right? And it was just like, the idea was

Scot McKay (25:00.215)
you're a newbie.

Rob Judge (25:16.054)
okay, like a guy's in a bar, this is when like, you know, cold approaching women, this is like before the age of dating apps. So the only way, if you wanted to meet women, the only real avenue you would do it would be you go to the bar or you go to the mall and you would approach women. And any guy who's never tried that knows that that approach anxiety, that fear, it's paralyzing. And you know, and one of the things that helped me through that was having, you know, buddies or wing men that would, you know, be at the bar with me, that would kind of motivate each other, you know, kind of push each other to, to, you know, just get out there and actually approach women.

And so I wanted to create kind of like a little wingman in an app. So I spent about three weeks and I released this like kind of little buggy app that just barely got, got through, you know, Apple's quality control, but it got into the app store and I sold it for like, don't know, like five bucks or something. And a lot of guys really liked it. And that really solidified in my mind, this idea that rather than like not embracing the technology, it's like, okay, like, like we both know that like we have, we have a knowledge base that is useful.

But the problem is, getting this knowledge to the people who need it. And the way I see the technology, you know, now with this, with the AI is that the technology just makes it easier to disseminate the knowledge for what, you know, to the guys when they need it. Uh, you know, it's, it's, it's a nice idea that, okay, a guy's going to go through and he's going to watch like, you know, 10 hours of, you know, uh, a course on texting women or, or approaching women or whatever. But the reality is that most people don't have that much time. They want the, they want the information that they need.

in the moment that they need it. And I think that that's what AI is great for. It delivers what they need. It solves their problem in the moment. And it also, but at the same time too, it also coaches. So it's giving them kind of what they need, like what they want, but also what they need at the same time.

Scot McKay (26:58.485)
I agree with you a thousand percent, of course. This is not a fad. It's not going away. More and more people will be doing this. The guys who are early adopters of either Rob AI or VAMANOS will have a tool. You know, I call it every part of your everyday carry, you know, with your, With your Glock and your, you know, your, well, I, I, I favor The Keyports but you know, your Swiss army knife.

Rob Judge (27:03.085)
Hmm.

Rob Judge (27:17.518)
Everyday carry. I like it.

Rob Judge (27:28.611)
Mm.

Scot McKay (27:28.987)
this is something you should have on you. And it's part of being prepared as an adult boy scout. This is, this is part of being Johnny on the freaking spot and having a plan and being a provider and protector and being masculine is knowing what to say and how to handle these situations with women. Even if you need a few cheat codes and the more you use it, the more you'll be well prepared to be on your own next time and, and, use VAMANOS or Rob AI for other things. But this whole aspect of the coach in your pocket.

Rob Judge (27:47.683)
Yeah.

Scot McKay (27:58.464)
Every time I see coach in your pocket, I know somebody workshopped this with, with, ChatGPT cause ChatGPT loves to call this application, a coach in your pocket, which sounds dangerously close to a dick joke to me. So I avoided it. I said, unlike being a, you know, even though this is a coach in your pocket, this coach isn't in your pockets because you know, mine's priced right. I thought that was a cute little play on words, but

Rob Judge (27:58.872)
Mm-hmm.

Rob Judge (28:09.038)
Mm.

Rob Judge (28:14.349)
Yeah.

Scot McKay (28:25.941)
This idea that you can really have the next best thing to us right by your side, whenever you need us, you know, it's still not us, but it's, it's not nothing. It's something you have on the spot right there when you need us. And that's, you know, we were joking about how we ghosted ourselves. You and I independently of each other, both have...of knowing about each other's gig until just very recently.

Rob Judge (28:37.367)
Yeah.

Scot McKay (28:53.483)
Both have pictures on our respective websites of us in like a holographic ghost-like image. You actually actively coaching the guy and me giving him like that Robert Redford thumbs up, like you got this, you nailed it. You know, both of these guys with a beautiful woman. What really struck me about yours that made me laugh was that the poor bastard in yours looks exactly like Adam Schiff, the Senator from California who probably needs more help with women than any of us realize. So that was probably a good choice by AI to depict him, you know.

Rob Judge (29:00.75)
Yeah.

Rob Judge (29:14.678)
Yeah, yeah.

Rob Judge (29:22.176)

Yeah, yeah, I agree. agree. I tried to, I was going for, was thinking like, you know, Star Wars force ghost, you know, it's just like when like Obi-Wan just kind of appears when you need him. that was, that was, yeah.

Scot McKay (29:32.917)

That's a better prompt. Yes, that's a better prompt. Yes. Yeah, I like it. That was fun.

Rob Judge (29:36.984)

So yeah, but like you said, it's a really interesting time. And to be honest, whenever I'm creating a product, I'm thinking of like, what would I have wanted when I was single? And this for me would have been an invaluable tool because of the fact that, know, the idea that like, cause you know, it's like, this is so much of a game of inches, right? So much about dating and attraction. It's a game of inches. As much as people want to deny that... what?

Scot McKay (29:48.56)

100 %

Scot McKay (30:01.271)

Kind of like porn. Kind of like porn.

Rob Judge (30:05.484)

Well, how's, how's porn a game? cause like, is that a dick joke or... Very nice. Very nice. I like, well, the game of inches in dating again, also in porn is that the difference between you getting the girl and the girl, you know, ghosting you or not replying to your texts sometimes comes down to one text. Like you get her laughing on that one text that gets a little bit of momentum. Sometimes it comes down to like one read. A lot of the times it comes down to when you're spiraling

and having someone to pull you back and being like, no, don't send her five texts in a row, vomiting your feelings to her. Just take a step back, go out for a run, go work out, go focus on something, watch a movie, do something else. And essentially that game of inches, I think is won or lost in those moments. And like you said, like as much as we try to be there for our clients, that no one can be there 24/7. But the next best thing is you have this AI in your pocket that you, you know, the coach in your pocket that you can pull out.

And that can help you in that moment where, like, again, like, the difference between like success or failure, getting the girl and not getting the girl is, comes down to a couple inches.

Scot McKay (31:17.335)

Yeah, keeping on the theme here. I have a problem with pulling it out because you know, there's four kids in this family. So again, the, uh, double entendres abound. Well, I, I think it's great that you and I thought about our guys first here and you obviously did. And I did as well. I, I swallowed my pride. I didn't want to do this. I wanted to be a,

Rob Judge (31:23.138)

Hahaha!

Rob Judge (31:29.612)

I like it.

Rob Judge (31:41.902)

Mm.

Mm.

Scot McKay (31:46.208)

an AI denier. I had a program I did two years ago called Women and AI. And I felt like I honestly laid out the landscape for the next several years on where this was all going and what to look out for that would be dangerous and where it would potentially be useful. And a lot of it was prescient and a lot of it was way off. It's an obsolete program two years later. I give it away to guys if they want to use it. Basically.

Rob Judge (31:52.302)

Mmm.

Rob Judge (32:08.558)

Mm-hmm.

Scot McKay (32:16.395)

But here we are, it is moving at breakneck speed. I don't know how good the information in this particular podcast is going to be a year from now. Guys may, you know, watch it or listen to it and laugh. But for now, I like you really agree that, you know, if, if you can't do one-on-one coaching because of the time or the financial resources,

Rob Judge (32:20.547)

Mmm.

Rob Judge (32:32.809)

Mm.

Rob Judge (32:43.064)

Mm.

Scot McKay (32:45.815)

man doing a VAMANOS or a Rob AI is a much, much better plan than just being left flat-footed. And you and I both talk about how it's not just like, all right, here's a woman in front of me. What do I say to her? It's not just a pickup tool. Okay. You can talk about your whole dating strategy. You can, you can spend an hour on VAMANOS. That would cost \$450 with me. And you know, you can pay for VAMANOS for

Rob Judge (33:01.08)

Yeah.

Rob Judge (33:12.429)

Yeah.

Scot McKay (33:14.839)

three and a half years for that, you know? And again, the more creative you are, the better it will be. And I think that I certainly hope that this particular podcast episode has challenged guys to think about how they're not only accessing, but using the advice that they put towards their betterment with women from this day forward. And I think it's great.

Rob Judge (33:16.877)

Yeah.

Scot McKay (33:43.36)

I want to go ahead and send guys to your particular version that you call Rob AI. And, the page is a lot of

fun. I really enjoyed your page. Your page is at least as fun as mine is. Okay. go to mountaintoppodcast.com/robai. Okay. It'll look like "robai", but Rob AI five letters and, they'll be magically teleported to your,

Rob Judge (33:54.286)
I appreciate that. Thank you.

Scot McKay (34:13.448)
to your version and it's a naked link. I don't even get paid for when guys use yours. This is, this is, I think it's going to be a good service to both your version of yourself and my version of myself that we play in this sandbox nice. And you know, guys, obviously you can go to mountaintoppodcast.com/vamanos, V A M A N O S and like me, you have like a free trial free free trial, right? So guys can see it. Yeah. Yeah. Good. That's, that's perfect. Cause

Rob Judge (34:32.525)
Mm-hmm.

Rob Judge (34:37.132)
Yes, yeah. Yep.

Scot McKay (34:41.014)
If you're skeptical, all you need to do is try it a few times. and you'll be like,

Rob Judge (34:44.172)
Yeah, exactly. Yeah, you know, that's how I figured that, you know, guy gets on there, sees, okay, is this a good fit for me? Do I like the advice? And, you know, if it's not a good fit, you know, it's just better off, it's not, know, just get your, don't have to, you don't have to use it, you know, but like, yeah, I...

Scot McKay (34:57.976)
Well, that's an important point. If you don't like my message and how I roll, then you're not going to like VAMANOS any better, because it really is only our comment, our content and your content respectively. It really is our voice. So don't expect, you know, some sort of miraculous, different kind of con contradicting advice from this person. Don't expect it to tell you what your ear, what your itching ears want to hear. You still got ChatGPT for that. This is the truth and this is what works. Yeah. Yeah.

Rob Judge (35:01.592)
That's exactly it. Yeah.

Rob Judge (35:10.99)
Exactly.

Rob Judge (35:22.23)
Yeah, yeah. Exactly, exactly.

Scot McKay (35:26.306)
Good stuff, man. Well, I'm so glad we had this conversation. It was fun. Yeah.

Rob Judge (35:28.59)
Scot, enjoyed, I enjoyed this immensely. Thank you for inviting me on. We should definitely do it again soon.

Scot McKay (35:33.91)
Yeah, man, we could talk about something actually that that VAMANOS would give them information on

like a tactical feature of getting better with women. But I still think this was fun and very necessary.

Rob Judge (35:43.822)

I agree. agree. Maybe next time we can just have the AIs talk to each other. We can just do the podcast with the VAMANOS and Rob AI. can just sit in for us.

Scot McKay (35:48.383)

R-h-h-h-h-

Scot McKay (35:53.228)

God, that would be so boring to watch them type to each other. There's some things that will never replace humans. I'm confident of. Yeah. And fun is one of them. once again, guys, check it out, man. Give it a shot. Go to either mountaintoppodcast.com/vamanos V A M A N O S, or go to mountaintoppodcast.com/robai R O B A I. get you some, get them both, pit them against each other and see which one you like better.

Rob Judge (35:59.786)

I agree, I agree, I agree.

Scot McKay (36:23.137)

I don't care. I ain't mad at you. I'll still love you anyway. Yeah. Good stuff. Good stuff. Good stuff. Yeah. Yeah. And gentlemen, if you haven't been to mountaintoppodcast.com in general lately, I've already talked about The Keyport. Jocko Willink's company Origin in Maine, best shoes, best boots. I got the bison boots, they're amazing. The jeans are the best you'll ever have. You know, we were talking about being prepared earlier.

Rob Judge (36:28.12)

Scot, thank you so much.

Scot McKay (36:50.101)

Jeans tend to be constrictive. They're not what you'd work out in. Jocko, being who he is, you know, Navy SEAL guy, Brazilian jujitsu guy, made in America, finest materials. Patriotic stuff. Won't break the bank really. You can get into a bar fight with these jeans and it'll feel like you're wearing like Lululemon yoga pants or something. But I mean, what guy wants to wear a Lululemon yoga pants, right?

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Rob Judge (37:24.654)

Mmm.

Scot McKay (37:49.813)

You'll smell like a man, you know, before he's worked out, you know, the good version of smelling like a man and Hero Soap doesn't put those fake chemicals in their stuff that, you know, robs you of your masculinity from within. None of that stuff. All three of our long time sponsors... use the coupon code "mountain10" to get 10 % off and gentlemen definitely give either Rob AI or VAMANOS a try. That's what we're focusing on, on the show. You can

You can, get VAMANOS from my website. You can go to mountaintoppodcast.com/robai and just realize, you know, this is a lot like back when the guy from MGM said, you know, nobody wants to hear

actors talk. Right. 30 years ago, people were like nobody wants to do video conference and what's this internet for? This will be a fad. This is not a fad. It's not going anywhere. You have to find a way to embrace AI. And this is a darned good one.

So I'll just leave you with that one. And until I talk to you again real soon, this is Scot McKay from X & Y Communications in San Antonio, Texas. Be good out there.

Rob Judge (39:02.786)
Thanks, Scot.