

Scot McKay (00:00.27)

You're listening to Snippets from the Summit with your host, Scot McKay.

All right, gentlemen, this is your main man, Scot McKay, coming at you again with another Snippet from the Summit as part of the Mountain Top podcast from X & Y Communications. You know, you've heard a lot about different kinds of maxing lately, and the one you hear about the most is looks maxing. And this is, of course, doing everything you can to maximize how you look, how your visual handsomeness comes across to women.

And today I want to put a twist on that and give you an alternative that I think probably will work better when it comes to attracting the kind of women you want. Here's the problem with looks maxing. I believe, first of all, not only does it assume that everybody is superficial enough to really focus on one's looks as the primary factor for attraction, it also, and probably more dangerously,

assumes everybody's going to be attracted to the same stereotype, or even better put, the same stereotypical look. All right, you know what? We all look at women and if they're easy on the eye in our estimation, we think they're hot. We're instantly attracted to them and find them interesting. I don't think women are necessarily different than that, but I don't think everybody has the same type.

So rather than looksmaxing, today I want to introduce to you the idea of typemaxing. Now, I did a quick Google search, and I'm pretty sure this is something that hasn't been talked about hardly at all when it comes to attraction. And if it has, it certainly eluded my Google search, and it has not been talked about nearly as much as looksmaxing. That much is for sure. You see, here's the deal, guys. The red-pilled crowd.

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Everybody out there who likes to talk about how women only go for Chads and the three sixes, you know, six feet tall, six-figure income, six-pack abs, you know, all those folks are missing the simple truth that we as humans are all unique individuals. And those factors that make us unique, especially if we deserve what we want and we're the best version of ourselves, who we want to be and we're doing those things we want to do rather than kowtowing to someone else's vision of who we are and what we should be doing, well then you know what? Chances are we're going to like MOTOS, members of the other sex, who are, you know, kind of styled in the way we are. Now, there are exceptions. You know, you get those situations like Green Acres, where someone who's a country boy, kind of a farmer type, goes after some sex kitten from the upper east side of Manhattan.

But typically we gravitate towards people who are living a similar lifestyle that we live, who are into the kind of things we are into, et cetera, et cetera. I mean, it's kind of true. Country guys are into country women, city people are interested in other city slickers, you know, things like that. So if you're looksmaxing, what you're doing is you're chasing a generic stereotype and who knows who you're going to attract. And certainly you can't expect a whole lot of depth.

From that attraction experience, regardless of how well you do at maxing out your looks, right? However, I think there are so many guys out there, guys in particular, mind you, who are generic, like we've talked about here all the time. Guys who have no style, they have no presence, their identity does not come through in how they project out who they are to the world. That just a little bit of type maxing would go along.

Guys, if it doesn't work for you to say to yourself, hey, who am I? What am I into? What is my style? What am I passionate about? And crafting your appearance to the world, how you present yourself to the world accordingly, if that's something that you're finding difficult or perhaps even confusing to do, well, you know what? That's something we can talk about in a coaching session. But as it directly pertains to today's snippet from the summit,

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What I'm going to challenge you to do is think about the kind of woman who really does it for you. Now, if it helps, think about specific women you've been attracted to in the past, maybe even public figures, celebrities, women who you find amazing and interesting who you'd like to attract. What is it about those women that they have in common? What is their style? What are they into? What are they like? And if you're honest with yourself, you're probably going to realize very quickly.

It's something that makes you think to yourself, yes, this woman is one of me. She and I would get along together. She would probably like me. She'd probably think I'm just as interesting as I think she is interesting. What would make you the kind of man who matches up well with her? What would you wear? What hobbies, what interests would you partake of? And you know, even though it's a little bit of a stretch to go trade in your car, what would you drive?

What would you be doing? What would your daily life be like? And then what you would do is you would type Max accordingly. Be the guy who is the man who attracts the women you want to attract. Now, listen, I know a lot of you guys are going to be thinking to yourselves, well, you know what, instead of being authentic, that seems like I'm trying to please a woman just to attract her instead of being who I really am. Well, you know what? If the shoe fits, fine.

But what I'm really trying to do here is give you a different perspective on finding your own style based on, yes, your own authenticity, your own identity, who the hell you are. If being introspective doesn't ring the bell for you and make that happen in your life, well, then maybe thinking about the kind of woman you feel like you would match up well with would offer a different perspective that you can reflect upon to really find out who you are.

What you're about and the kind of woman you're going to relate to best and find yourself in a happier, longer lasting relationship with. If you want to talk about this or anything else, [scot@mountaintoppodcast.com](mailto:scot@mountaintoppodcast.com). Be good out there. As always, visit [mountaintoppodcast.com](http://mountaintoppodcast.com) for more.