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You're listening to Snippets from the Summit with your host, Scot McKay.

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Alright, how's it going, gentlemen? This is your main man, Scot McKay, coming at you with another snippet from the summit is part of the Mountaintop podcast from X & Y Communications. So you've heard a lot about toxic masculinity. This has been going on for about a decade now. the words toxic and masculinity juxtapose together. You're actually not hearing it as much as you used to.

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And the reason for that is going to be directly tied to the message I'm sending you today because I think a lot more men are naturally coming to understand what we're going to talk about today. Listen, when men are called toxic, your first reaction is to be angered by that. It's an accusation being leveled at you on behalf of maybe what other men have done, especially to other women everywhere. And you get angry and say, Well, I'm not toxic. I'm a good guy. I'm trying to do the right thing.

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And next thing if you hear the word toxic masculinity enough and the algorithms on Facebook and Instagram and even in your day-to-day internet travels because you know your phone listens to you, are giving you this divisive information just to really piss you off, knowing that you'll click on it because of the emotions involved, the next thing you know, you're going to let that anger settle within you and you're going to become bitter.

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You may even become the kind of guy who gets red pill'd and starts blaming women for things. The other thing that happens to some other guys when being called toxic is they go, Well, you know what? I'm gonna double down. You're gonna call me toxic, jock up. Let's go ahead and get some guns, let's drink more whiskey, let's create more havoc, let's go raise some more hell, let's give women the trouble they're looking for, apparently. And that frankly just starts looking like childish rebellion.

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Perpetrated by allegedly grown ass men. guys who bring that message, hey, you know what, you've been called toxic, let's double down on it. They get huge audiences, but they're not getting a whole lot of women, and especially not getting a whole lot of women in good, healthy, long term relationships that benefit everybody. The third thing that tends to happen to a lot of guys when

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they're accused of being toxic is they shy away. They go, well, you know what? I don't want to be arrested. I don't want to be fired. I don't want to be called out on social media for being a bad guy. So you know what? I'm going to back way the hell off. Maybe I'm not even going to talk to women at all. Well, gentlemen, all three of those responses, letting the anger set in, doubling down and retreating, hey, you know what? None of them are a masculine response.

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They're not a virtuous masculine response. Guys, you can't be toxic unless you have corrupted something virtuous. Anything that is a bad influence, anything that is a bad force in this world is a corruption of that which is good and virtuous. Your masculinity is designed to be virtuous. So, hey, we as men.

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We have to remember what virtuous masculinity looks like. It's providing, it's protecting, and it's leading. You're not leading by being angry. You know what? As a man, you probably don't really even want to be angry. Your natural virtuous nature within you wants to provide and protect and lead and wants to do it

from a healthy place. So you lead by not reacting to the words toxic masculinity and

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but responding to them by being the example, by leading, being the good, decent man you want to be and going out and winning. That's your lane and it always has been. Now, as always, gentlemen, this is not to be confused with being Mr. Nice Guy. You're not begging, you're not conniving, you're not manipulating. You're simply stepping up, raising your hand and saying, hey, you know what? Here I am. I'm a man. I'm a virtuous man. I'm not going to let the media noise affect me. I hear it.

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I recognize I'm being bombarded by it. I recognize the hazard there in being affected by it to the point where it starts affecting my virtuous masculinity. But what I'm going to double down on is being virtuous, not being toxic. And gentlemen, when you're a virtuous man, what happens? You attract virtuous women. a lot of the guys were doubling down on toxic masculinity, shying away from it, or getting real angry about it, especially the latter type of guy.

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They're finding a lot of women aren't too happy with them. They're attracting toxic women if they attract any women at all. And they find that women are angry back at them and not liking them much anymore either. Then we start the blame game because we don't want to look in the mirror and say to ourselves, hey, it was up to me as a man to lead all along. Now listen, I understand a lot of you guys are pretty grumpy and perhaps even to the point of bitterness about having to lead anyway. You say to yourselves, well, why can't women do some of this?

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Hey, women got a lot going on. They have a period every month. They're getting pregnant. They're making babies. They are not as good at protecting themselves as men are. There's a lot of fear in a woman's world. Instead of complaining and instead of blaming, step up and realize that leadership is not something you have to do. It is indeed something you get to do. It's a mindset. And gentlemen, once you try it, it's going to feel very good to you. But you're going to have to step up.

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Put aside all of that negative self-talk and indeed everything you've been talking about in those echo chambers of yours for red-pilled guys and give it a shot. Because once you try it, you're gonna see the results. You're going to feel like the man you were always meant to be, and women will respond powerfully. But it all starts with the right response to all this talk about toxic masculinity. Now at the outset of this program, I said a lot of guys are already waking up to this. Don't be last in line.

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Don't be last to get the memo, gentlemen. Men are on their way back. Some would say men are back. Be in that group. Be one of the virtuous men and start attracting the women. Start attracting the respect even from other men you've always deserved. Wanna talk about this or anything else? Scot at Mountaintop Podcast.com. Be good out there. As always.

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