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SPEAKERS

Edroy Odem, Zach Schleien, Scot McKay



Edroy Odem 00:05

From the mist and shrouded mountaintop fortress that is x&y Communications Headquarters. You're listening to the World famous mountaintop podcast. And now, here's your host Scot McKay.



Scot McKay 00:17

How's it going? Gentlemen? Welcome again to yet another episode of the world famous mountaintop podcast. My name is Scot McKay at Scot McKay on Twitter parlor and now on clubhouse as well gentlemen, if you're there and gotten the invite, see you there. And also real Scot McKay on Instagram Scot McKay on YouTube, the website is mountaintop podcast calm. And as always, I invite you to join us on the mountaintop summit, which is the Facebook group for like minded men of character who want to have a great woman in their life. With me today is a new friend of mine. He is the founder and CEO of a new app called filter off, which is video speed dating. You guys haven't heard the term speed dating in quite a while. But you know, 2020 did some strange things to us. And I've been looking around at this app. And it's pretty cool. And actually very powerful and intriguing, especially if you're a single guy looking for hot women to hang out with. So I invited my new friend Zach Schlein on to talk about dating and relating in 2021. And going forward, because you know, this has been one of those years, which we've just put into the rearview mirror. And people are kind of hoping for a bit of a change, and perhaps looking a little bit optimistic towards 2021. So welcome, Zach. We're happy to have you on the show, man.



Zach Schleien 01:38

Yeah, thank you so much, Scott. Thanks for having me.



Scot McKay 01:41

Yeah. So first of all, tell us a little bit about where you and filter off stand relative to what is in the past with dating and relating. And the disaster. Of course, that was for most people out there compared to what you see, for 2021. What's your outlook on it, man?



Zach Schleien 01:58

For 2021. I mean, I mean, the pandemic is not ending anytime soon. So virtual speed dating will continue to be very, very strong. And people that have never done it before will step into it and try it out because their friends had so much success. And now we'll set you up for post pandemic, where I still believe virtual speeddating will still be extremely strong. Given that it's just an awesome way to connect and see if you have chemistry. So video speed dating post pandemic will still remain extremely strong. Given that video is the best way to efficiently Get to know your potential romantic lover.



Scot McKay 02:45

Well, I'm a little surprised, I have to say, Zach, to hear you say that you don't think things are going to change anytime soon. Because at least in my neck of the woods, people are excited about getting a vaccine and reaching this herd immunity where hopefully things will turn back to normal Pretty soon, at least in their minds. And also people are just flat out straight up fed up. I mean, my wife and I had to go somewhere this morning that was run by the government and a law enforcement officer medicine at the door to you know, shake us down, make sure we have guns or whatever. And he was wearing a mask around his mouth and not his nose. You know, and we see that everywhere. The elevator on the way up said there's only two people allowed in this elevator for social distancing purposes and 12 people piled on and nobody complained, you know? And I see it everywhere I go, more and more people are going to the grocery store without masks on. And if someone has the temerity to ask them, then, you know, to confront them with it or even ask them about it. They say, Oh, you know what, I have a medical exemption go away. So there is this uprising of people who just aren't going to take it anymore. There's talk about hey, you know what, in a secular humanist world, if politics are the new religion, then COVID seems to be the Hellfire with which the minds are being controlled, and people are getting sick of it. And also people are lonely and horny. And my wife and I talked about this dynamic on a recent show that it's really a lot like grown adults having the ability to inject

a little bit of naughtiness, and taboo into a situation the likes of which we have not seen since we were all back in high school, sneaking around at each other's houses after school before our parents came home. So people are still out there having sex they make talk out of one side of their mouth. Oh, no, I'm not going on any dates. I'm not seeing anybody. I'm just doing the video dating thing. But once they find someone who they connect with on match, yeah, they're secretly getting together and with great delight, screwing each other's brains out but not telling any of their friends, lest they be accused of say killing their grandmother or something and listen, as a dating coach. I know this stuff's going on. So Meanwhile, there are a lot of other people who want to play by the rules and want to do the video dating thing and are talking online. But what are you going to say to convince people that, hey, you know, even in 2021, no matter what your feelings are, no matter what you're really doing out there in the real world, that this is a good way to first of all, meet someone where maybe you didn't have that opportunity before, and then hopefully make something non virtual of it and actually meet someone real. And in the flesh, Roman. I mean, what would you say to those two ideas?



Zach Schleien 05:22

Yeah, I mean, so here's the thing. We're all grown adults, we all make our own decisions, whether you want to, yeah, I mean, whether you want to be gusta, video dating, or you actually mean person, that's up to you, I'm not going to tell you one way or the other of what to do, you're all an adult, you can make your own decisions. But taking a step back, the beauty of video dating first is you really get to understand who that person is. This, what really sucks is imagine if you took them out, you bought them drinks or potentially dinner, oftentimes, you'll realize that you don't have any vibe or any chemistry, like a couple minutes into the date, maybe you're not attracted. Or maybe their mannerisms turn you off. And there could be a slew of reasons. And that's why video dating is just so powerful, because you get to see that instantly.



Scot McKay 06:14

Well, I don't think anybody's going to argue with that. I mean, we've all met that woman online, who absolutely misrepresented herself, and it got awkward really, really quickly. Some people are habitually misrepresenting themselves. And with the advent of the apps, one can filter their pictures in any such way to make them look like a goddess. And really, it doesn't look like that person at all. But it's great for the dopamine rush of collecting a bunch of likes and making yourself feel like oh, my goodness, you're pop, I'm popular, you liked me, you really liked me Our Sally Field, when 500 guys have swiped right on this woman. And she's misrepresented herself to all of them. But never mind that she's not going to end up going out with any of them anyway, because she's really just there to

collect the likes. This is a different whole paradigm correct, you're actually getting people I sensibly into a video chat room environment, sort of as a speed dating element, I want you to go ahead and riff on explaining it, and what exactly goes on. But what it's like is not having to get all gussied up, take a shower, and get in your car, pay for the gas go somewhere only to be disappointed. for lack of a better way to put it, you can get the disappointment over and done with upfront. Quickly and easy to move on, I guess to another event by you or someone else. Or, you know, just click it off and say I'm done. That's a good thing. It saves a lot of time, right?



Zach Schleien 07:36

Mm hmm. saves you time, it saves you money. And no one wants to go on bad first dates, then knew exactly what you had shared, it really is the new paradigm of being given there is no swiping, like you attend an event that interests you, whether it's in your area, or maybe it's part of your community, whether it's like a religious institution that's running an event, or your Facebook group, whatever it may be. So you're meeting like minded singles, and you're just hopping on video dates that are quick, and a number of them. So because this process does require numbers you may not meet you're the woman of your dreams right off the bat.



Scot McKay 08:18

Okay, so talking specifically about filter off, which of course is your unique app here? How do you group people? How do you decide who gets to be in? Which speed dating virtual event as it were? Is it based on what their interests are? Is it totally random? How do you do that? sec.



Zach Schleien 08:34

Yes. So when you join the app, it's you you give your location. So if you live in Miami, for example, you'll see the Miami D night that event, but you may see other events that are private events hosted by different communities or organizations. So for example, maybe there is a religious institution in Miami that's running an event for their members, you need a code to join. So just for that community, so we run lots of different lifestyle events, events, for nonprofits, events for different organizations, and then also these like public local events as well.



Scot McKay 09:14

Well, I'll tell you, you know, these guys know if they've listened to this show for any length of time that I am not a huge fan of eHarmony. Because I've never been a fan of the marketing gimmick they have I think that's what it is, you know, you tell us who you are, fill out this entire spectrum of values and preferences, and will tell you who you're attracted to, in the early years, at least they wouldn't even show you pictures until you connected with someone and invariably, it was someone you weren't attracted to. And the other thing that really, really was awful about eHarmony is when you said hey, you know what, I live in San Antonio, Texas, or I live in Poughkeepsie, New York or wherever you live, and I really liked to only meet women Within say a 2030 minute radius of me, they would challenge you with emotional appeals Like what? We're talking about your soulmate here. Why in the world would you limit meeting your soulmate just to a mere 20 minutes when there's an entire nation out there where that one and only woman for you may be in? It's like, Alright, okay, fine, I'll bite, go ahead and give me the entire United States. And then the first three people they send you, because they only send you three people at a time are all in Sacramento, California, and Seattle, and, you know, Bangor, Maine. And so it's good news to me that first of all, you've recognized people's right to stay within their own metro area, and actually communicate with people, they have a chance of actually meeting in real life, correct?



Zach Schleien 10:46

Yeah, for sure. I mean, a good analogy. It's like when you go to the bar, right? You, your buddy introduces you to someone, and you already have that trust with them, because it was like a mutual friend. But if you meet someone cold, then you may not have that connection and trust. And that's kind of how and that's the same way of how community works. You you have that common connection, maybe you both love. Maybe you're both Catholic, or maybe you're both love, the keto diet, you could join and create these sorts of communities, and join and just meet other singles that are also passionate about this.



Scot McKay 11:23

In other words, you can meet people who just lost 100 pounds, like you once are comfortably in a relationship will gain it all back together.



11:31

Whatever, whatever way,



Scot McKay 11:33

whatever floats your boat. Yeah. Even if what's floating your boat is a whole lot of ice cream. Right? All right. So anyway, I'm saying this lovingly from experience, I've just lost 50 pounds myself, by the way. So I'm not hating. I promised I'm not gaining it back, either. It's been over a year now. Even over the holidays, right? About seven or eight pounds. creep back up on me. I'm already back on that draconian keto diet. I don't want to come back. Yeah, I got a few years on YouTube. But you wait. It doesn't get any easier. That's all I have to say. All right, so I get unfilter off? Is it one big zoom call? And it looks like the audience at an NBA game and everybody's had each other? And it's chaos? Or do you get paired up with one person at a time? Or what is what's going on here?



Zach Schleien 12:15

Yeah, so when you join filter off, its iOS, Android and web is coming out shortly, you'll see events, like I said, in your area, you RSVP you confirm your attendance. And then we schedule you up to seven dates, based off your age preference and gender interest. And once you join the date, you are putting a three minute speed date. And at the end, it will ask you whether you like each other not and then your next date begins. And then at the very end of the event, you'll see if you have any mutual matches, where you get then message them or hop back on to another video call on the platform. So are you



Scot McKay 12:53

asked by like the voice of God afterwards? If you both like each other? Or is this discreet after you kind of get off the video with each other? we weigh in on it?



Zach Schleien 13:00

Yes. So that at the end of each speed date filter off will ask you whether you like each other or not. So they won't know your preference. But if it's mutual, you both like one another, you'll be entered into a match. And you could see that match at the end of the event.



Scot McKay 13:17

Okay, good. So it's discreet, nobody's put on the spot. That's good. That's good. Okay, and then you basically cycle through seven times three minutes, and you get the opportunity to say which one of these women you connected with, right? Mm hmm. Okay. Now, do I

have the ability on filter off to actually filter anything? Are you taking great pride in sticking to the name and not filtering anything or anybody? Because I think the first question a lot of guys are going to ask is, what if I don't want to date say trans women? Am I going to not have any trans women paired up with me unknowingly? Because you know, that's a nightmare for a lot of guys even given the PC environment nowadays, let's say you,

Z

Zach Schleien 13:57

so we also have a matchmaking service that you could opt into. So when you join Matchmaker, I'll ask you different questions. And we take into account all your preferences, whether it's gender, interest, radius, your interests, college education, different education level, whether you have kids, things of that nature, your fitness level, and it pipes into our algorithm to give you three curated dates daily.



Scot McKay 14:24

Oh, I see. But it is a free for all, if you just do the core service of filter off video speed dating correct. These are questions you'd have to ask on your own with a three minutes you're given for each individual you're actually dating, right?

Z

Zach Schleien 14:37

So if you join an event, it takes into account age and gender, but oftentimes the events that you're joining our community based so everyone has again like that common interest. So we run religious, virtual speeding events, interest based virtual speeding events, so they have that common interest as well. So I wouldn't call it a free for all i would say more or less City event like let's say if it's just a generic city event that's a little bit more random, because the only thing that they relate to is the specific city that are part of. But that's why the power we really believe in, like the power of community, and community facilitates trust and connection. Now I have



Scot McKay 15:17

to tell you, I haven't heard a whole lot about speed dating per se, in years, Zach. So this idea of having remote video speed dating events, is a great idea that has been obviously driven by smartphones and thanks to readily available inexpensive bandwidth. I mean, let's face it, right? Yet, in my mind, the idea persists that I have not heard a whole lot about speed dating lately, and I don't think I've ever in 15 years met anyone who

successfully found someone they were attracted to who was the love of their life, through conventional sit down speed dating, it's been generally passed off as very gimmicky. Now, that said, I'm not putting your feet to the fire here, because I think this sounds a little bit different, almost as if it is a good candidate to help resurrect the branding, cache of speed dating as it were. Because we do have a pandemic going on, we do have people who are very skittish about meeting in person. And as at&t used to say, I'm dating myself here, it's the next best thing to being there. In this case, it really, really is, you get to meet someone, you get to meet someone with the masks off. So at the risk of looking like, I've gone from being a skeptic to one of your biggest fanboys and instead of three senses, I'm just trying to be fair here. If you go to the grocery store, if you go to the bank and deposit some money, if you go out walking your dog in the park, people are all behind masks right now, the opportunity to actually see what these women look like, is rare. So if you have a purpose built opportunity to interact with women in real time, without masks on, that's actually an advantage, given the culture out there right now. Correct. Given the situation socially.



Zach Schleien 17:07

Yeah. And it lets you show off your personality. Maybe you're not like the best looking dude, and you just don't do well on swipe apps. But the beauty of filter off, it's no longer about your profile photo. It's about you. Ah,



Scot McKay 17:21

so even though someone may be saying out, there are three minutes, man, what am I going to do in 180 seconds? The quick and dirty answer is a hell of a lot more than you can in one stinking over filtered profile picture and two sentences on Tinder or Bumble.



Zach Schleien 17:36

Correct? Correct? Yeah, good. All right. So



Scot McKay 17:39

what are the rules here? I mean, can we get naked in three minutes? If we're crazy? Are you know, are there some levels of propriety that are enforced? There's no Filter and Filter off extensively. So you know, where are the boundaries?



Zach Schleien 17:51

Yeah, I mean, I definitely wouldn't suggest getting naked, you'll probably get reported. But I think the beauty of the app, it's tied to your phone number, an email. And when you have like your identity tied to it, you're also more responsible on apps, and you're not as like ridiculous versus like Chatroulette, which is I mean, I don't know if any of your if you've seen or heard of Chatroulette, but it's a lot of people taking out their dicks on camera. But because it's all random, like it's not tied to any email or username, you just hop onto a chair or lead and put in your username, and it's random. So I think the beauty of filter off is it really just allows you to be you. But it also we don't have those issues of people just doing inappropriate things. However, if you wanted to run an event, like a fetish type of event, or a nudist type of event, and you run an organization such as that, yeah, bring people together. Let's and you could run on filter off like we don't discriminate, like it's for all people, all sorts of Kings religions, it doesn't matter. We just want to facilitate



Scot McKay 18:56

love. So you can run a swingers club lounge?



Zach Schleien 18:59

Yeah, whoever your swinger Yeah, if you're a swinger and you run a swingers community, yeah, invite everyone on and run that event. 100%.



Scot McKay 19:08

Have you ever seen the South Park episode where it's basically about Chat Roulette, and the boys are trying to you know, get online and meet people and it's all a bunch of guys trying to take their dick out of your scene?



Zach Schleien 19:19

Dad sounds so spot on.



Scot McKay 19:22

It's a it's one of the ruder harder to watch episodes if that's actually possible in the South Park universe. But my wife thought it was very funny. Interestingly enough, I thought I knew my wife's sense of humor, backwards and forwards. And she was the one laughing at

that episode a lot more than I was. So go figure. Well, and I'm really intrigued. And I have to tell you, it seems like this came along at exactly the right time relative to the pandemic because apps are just not working. Okay. People are sitting at home. The men are just getting their rocks off watching porn. People have decided, you know what, this whole gig where we got meat and have real sex And actually interact with each other. Yeah, it was kind of overrated. You know, it's a lot less expensive and a lot less potentially disappointing to just sit home and wing it, or not do anything at all and, you know, live virtually here. And that, to me is a sad commentary on where we are socially, that the new normal is people are kind of settling in and saying to themselves, Hey, you know what, sheltering in place doordash. Uber Eats, this is the good life. So for those people who are stuck in the middle between being complete deniers, and storming the Capitol building and saying, Hell, no, I'm not gonna wear a mask, Come on, honey, let's go upstairs and screw even though we know each other for 10 minutes, and the people who are just absolutely so scared for their lives, and so politically correct, or whatever you want to call it, that they're just not even going to go outside and check the mail. You know, I'd say there's probably 99.8% of us stuck in the middle there, who would really like to meet someone if we did it responsibly. And it seems like this is the opportunity, and I'm with you on this. And that I don't think it's going to go away. Now, looking towards the rest of 2021. And beyond here, and as we release the show are about weekend, right? Ultimately, I think people will want to go out they will want to meet, they will want to relate, I do think that the vaccine is going to matter. I do think more and more people are going to start being fed up. I think a lot of young people in particular are going to look around and say, Look, this isn't going to kill me and I don't have a grandmother to go give it to because you know, I'm able to visit her for a year anyway. And people are gradually going to start opening up and meeting each other. We are in the dead of winter. So things have spiked back around the end of summer, early fall, at least here in Texas. People were starting to be very optimistic about going out again and things were opening up but you know, what was us lo and behold, the lockdowns happened again. So there's this frustrating cycle associated with COVID-19. But you know, once Valentine's Day happens, and March comes around, and the flowers start blooming again, trolola. I mean, people are gonna want to go out, they're gonna want to meet, and they will meet. And what I'm envisioning, based on everything you've talked about so far, Zach, and I want you to comment on this is this idea of filter off video speed dating, will be another arrow in your quiver, it will be a viable option, perhaps the utility of witches, hey, I am going to save myself the heartache of a billion disappointing first dates with women who misrepresented themselves on Tinder and Bumble, where I had to beat my head against the wall just to get one of them to actually go out with me. And instead, I'll be able to cycle through a whole lot of options very quickly, and pick and choose the women I really would like to connect with and will connect with, even in her mind also, because it's a mutual match. And the actual meetings I have with women I have met online will be higher quality from the get go. And I don't

think there's a timeline on that. I don't think there's an expiration date for the value of that agreed. Of course you agree, but go ahead.

Z

Zach Schleien 23:12

No, I agree. I just think people are more conscious daters. Nowadays, they don't want to waste their time. And the video first mechanism allows you, like you said, to see whether you think that are fit. I mean, the other day, for example, I was going to meet up with this woman. And I ended up facetimeing with her beforehand. And I realized it was not a fit literally in like a minute I just wasn't into her. And I ended up ending the fees time and then I ended up texting her after I said, You're very sweet. I just don't think it's a fit. I just don't want to waste my time. But I also don't want to waste her time. And I just see video as the way of connecting humans. One thing that you have seen nowadays, a lot of dating apps are introducing the video component. But what's interesting, though, is they're still in the old paradigm. Right? So when you're on these other apps, you're still swiping, and you're not thinking, Oh, I'm going to video chat. And that's the difference. The fundamental difference will filter off its video first, you get to see whether you actually vibe with this person.



Scot McKay 24:28

I think that's extremely valuable. And yet, at the same time, I'm going to respect where some of these guys listen to the show are coming from. Not all of us that have this iron self esteem. Not all of us can, you know, saunter our way into a video chat room with seven women over the next 21 minutes with complete confidence. So there is at least one guy listening to this show going Oh sure. I'm gonna go and make a fool out of myself seven times in 21 minutes. And get rejected by seven more beautiful women and feel horrible about myself afterwards. What would you say to those guys? I mean, what's the trend been in that regard? because, frankly, when you just said, Hey, and I talked to a woman on video, and I knew within a minute, she wasn't for me and said, No thanks, guys are thinking, Hmm, that's what's gonna happen to me and me that she was gonna be on the other foot. So, guys, we're seeing that more, as, you know, perhaps a bug than a feature or a benefit? You know what I mean? So let's say you,

Z

Zach Schleien 25:27

yeah, so video dating does take vulnerability, right? Like, people don't like to be rejected. And when you're on a dating app, a typical swipe up, you get rejected probably 99% of the time, but you don't feel it. Because you're not actually seeing that person. They're

treating you as a profile. The reality is, when you meet on a first date, you probably have those nerves as well. She may not be into you, or you may not be insert her. But the I guess the question to ask yourself is, do I want to meet up with women, and lead to lots of bad first dates and spend lots of money and waste a lot of my time? Or do I want to play the smarter game, and yeah, maybe nervous, I may get rejected, but at least I will continue to build my confidence, like anything, it's a muscle, it takes time to feel comfortable being on video with another person. But it's just the smarter way to date.



Scot McKay 26:24

I think that's a solid take. And what comes to mind is kind of a twist on a very old centuries old quote, which is, you know, it's better to have met someone and lost than to have never met anyone at all, you know, if you're sitting around going, I'm not going to do anything, I'm just going to sit around here and, you know, whack off the porn, and try to somehow feel good about that, when I could have gone out and actually been vulnerable, in a good way, right, in a brave way. And met someone, you know, you miss all the shots, you don't take according to Wayne Gretzky, and according to me, you miss every woman you never meet. Right. So at least you're being given the opportunity to go out and get some reps, and see how this works. And frankly, if your experience has been anything like mine, and you know, you're the head honcho this particular operation, so I'm sure you'd have more to say about how it really works in your universe over there filter off, but I've noticed that, you know, all the fear mongering about women rudely rejecting us as men are still human, and most of them meanwell. And if they're not into you, or you're not their type, or just isn't a good fit, which may or may not have anything to do with you personally, at all right? guys listening to this, that's true. Women aren't going to be mean and rude. They're not there to be mean. And rude if they are to something to hell wrong with them, and you're dodging a bullet by not ever being in their world. Totally agree.



Zach Schleien 27:47

Most people are in the end just friendly. And they're just trying to meet someone.



Scot McKay 27:51

Yeah, absolutely. So basically, if you want to get in someone else's worlds, you know, it's kind of up to you. Which neighborhood you hang out in, right. By the way, do you guys have some kind of kitschy brandy way of talking about your actual events? Are they just events? Or what do you call them?



Zach Schleien 28:07

Yeah, I mean, we just call them virtual speed dating events,



Scot McKay 28:10

keeping it simple.



Zach Schleien 28:11

Yeah, I mean, it's, it just is what it is right. And to just go back on the other point, if you do feel nervous, you could always create your own event for your own community. So you have that thing in common, right? You often feel nervous when you don't know what to say. But let's say you love Dungeons and Dragons. And you created that for your community of all Dungeons and Dragons, lovers, like you're gonna meet other women that are also passionate about it. So you have that common connection. You just talk about that. So what it comes down to is just live into the fear. And that's what being a man is all about. Just taking that leap of faith and leaving. Yeah, we've created for marriages unfilter off. And I had someone reach out to me the other day who said, Listen, I've been using Ok, Cupid Coffee Meets Bagel for years. And I tried to assess women and it just fails over and over. It never works out. I literally joined when your events, you join the Jewish speed dating event. He ends up going on seven dates. He said five or met, two worked out really well. One became his girlfriend. And that's like what it's all about is just connecting and you could potentially find the love of your life and get married to



Scot McKay 29:26

fantastic How long ago did filter off open its doors



Zach Schleien 29:29

for years. So coincidentally, we got out of beta one month before the pandemic. And then we really took off and then got a lot of new york times and etc. Yeah, so it's been pretty, pretty crazy.



Scot McKay 29:41

Fantastic. Fantastic. So yeah, that was fortuitous. Yeah, I'm thinking you know, my quick tip here, just off the top of my head is if you're a guy, go out there and craft your own

events, and word them for people who are easygoing or think the way you do or aren't going to be likely to be easily offended people who hate men and are awful feminists and are out there trying to reject people and have mental problems, you know, just weed those people out with the name of the event that you're putting together, I think that would work. And I think the whole idea in general is fantastic. So I want to go ahead and send these guys directly to filter off by going to [mountaintop podcast.com](http://mountaintoppodcast.com) front slash filter off. Matter of fact, you can put filter or filter off if there's too many characters to type just make it filter. I don't think we've had that guest on yet either. So filter or filter off, which sounds kind of ironic because they seem to be opposite of each other, but either way, [mountaintop podcast.com](http://mountaintoppodcast.com) filter or front slash filter off. And so Zack, when they get there, what's the procedure? How do they sign up? How much does this thing cost? You know, can they kick the tires for a while? What's the deal?



Zach Schleien 30:46

Yes, so you install the filter off app, iOS, Android web is coming out very, very soon.



Scot McKay 30:54

And it's that's gonna be glorious. By the way with big screens.



Zach Schleien 30:57

It's gonna be awesome. You no longer have to hold your phone for this whole event. Yeah, it'll be really nice. And it's totally free, and it's free to run an event could even sell tickets for your event. So we really just try to make it awesome for daters. Or if you want to bring in some revenue you could do that as well.



Scot McKay 31:16

There's an entrepreneurial opportunity within filter off sounds excellent. Yeah, guys head on over there. I mean, why the heck not? What else are you doing right now? Right. [www dot mountaintop, podcast.com](http://www.mountaintoppodcast.com). Front slash filter off Zacks Schlein, entrepreneur par excellence, co founder and CEO of filter off Thank you so much for joining me today, my friend. It's been a very illuminating. And I think perhaps challenging conversation that's going to give guys some new insight into some new and exciting ways that we can get out there and meet women again. Because, you know, that's just got to happen this year. So once again, thanks again, Zack. Thanks for coming.



Zach Schleien 31:54

Thanks so much for having me, Scott.



Scot McKay 31:56

And guys, listen up. I'm not kidding, I'm not joking. You know, I'm not, you know, 2021 is here, the new normal will have to involve actually getting out there meeting with women relating to them, getting to know them attracting each other, and yes, procreating. Otherwise, if it doesn't, well, the entire human race will die out in just a few decades. And we certainly don't want that. So what you want to do is go out and meet more women, you can check out filter off, you can also go to mountaintoppodcast.com click on the button in the upper right hand corner. And we will talk together about your new normal. Now look, guys, here's what I am now offering every time you guys get on my calendar, and we talk for 25 minutes, I will give you what's known in the biz as results in advance. You come with the particular challenges that you're facing. And I will guarantee you that over the course of 25 minutes, I will give you at least one action item that you can use to be better with women right now. And yes, we can talk about your future we can talk about perhaps putting a plan of action together to take you from where you are right now to where you want to be with women. But it's all there for you at mountaintoppodcast.com click on the red button in the upper right hand corner. And I will promise you results in advance and we talked for 25 minutes. Also, while you're there, visit the guys over at [hero soap.com](http://herosoap.com) Not only did they give a portion of all of their revenue to wounded warriors who need our help because they've served our country gallantly and now it's our time to get back to them. But you will also get the best smelling most effective healthiest and also here's something I don't talk about often longest lasting soap and body wash you will ever ever try. Some of the scents are absolutely amazing peppermint and cool will wake you up in the morning they have one called the woods, which is just manly. That's the only way to talk about it. So go to mountaintoppodcast.com front slash [hero soap](http://herosoap.com) and enter the code Mountain 10 for 10% off with every order. As always, we also want to thank Jocko willing and the team over at origin in Maine who make the absolute best jeans you are ever going to wear they still have an all natural, very powerful, very soluble d3 supplement. And if you haven't heard gentlemen d3 is an excellent prophylactic against getting COVID-19 So that's just a random smattering of all the incredible manly stuff they have over for you origin main which you can check out by going to mountaintoppodcast.com front slash origin o r i g i n and once again you can use Mountain 10 is the coupon code there as well for 10% off and until I talk to you again real soon This is Scott McKay from x&y communications in San Antonio Texas. Be good out



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