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SPEAKERS

Edroy Odem, Clifford Lee, Scot McKay



Edroy Odem 00:05

From the mist and shrouded mountaintop fortress that is x&y Communications Headquarters. You're listening to the world-famous Mountain Top Podcast. And now, here's your host, Scot McKay.



Scot McKay 00:18

All right, how's it going, gentlemen, welcome to yet another episode of the world-famous Mountain Top Podcast. As always, I'm your host, Scot McKay. And we're going to talk about something that I don't know if I usually avoid talking about this. But I've certainly moved away from talking about anything related to the pickup artists community, the seduction community, all of those sort of community related buzzwords from about 20 years ago now in favor of moving on to the modern way of talking about things and talking about masculinity, et cetera, et cetera. However, I do have a good friend and his name is Clifford Lee comes from Montreal, Canada. He and I have known each other for so long that it was actually he who was the very first one who ever published my content. I'm not even sure if he even knows that. But insofar as my memory serves, I don't believe any other major outlet at least, published my content before Cliff did on his absolutely legendary cliffs list, which still exists today, of course, and he was also instrumental in introducing me to Eben Pagan, aka David DeAngelo. And that, of course, led to me being on David de Angelo's interviews with dating guru series back in February. Have you ready for this? 2007 I can't believe it has been 17 years, my goodness, although I have a 16 year old son who was born after that, so it must have been 17 years ago. And I'll tell you what, gentlemen, I'm really excited about this conversation today. But before we dive into it, I want to remind you that you can catch me on Twitter on Tik Tok, and on YouTube at Scot McKay and also on Instagram, at real Scot McKay. And you know, what I'm trying to do for you guys, what I'm really aiming towards is putting different kinds of content on each of my different social media outlets, so that you guys don't feel like you're getting some sort of repeat wherever you go. I find that to be something that annoys me when I go to other people's YouTube or their Tik Tok or their Instagram and I just find the same thing rehashed over and over again. So I'm getting a little creative for you guys. Hope you guys enjoy that and appreciate it. Also, gentlemen, if you have not yet joined The Mountain, Top summon on


Facebook, do that before you do anything else. Because that is a growing group of really good dudes, who are endeavoring to be better men and to ask great questions about getting better with women, and we contribute to each other. And there's just a real good camaraderie and a solid vibe there. So be sure to sign up for The Mountain Top summit on Facebook. And with that, I'd like to introduce some of you guys to Clifford Lee, if you've never actually talked to him before, or written any content to him or actually partaken of cliffs list before really, you've missed out because a man above any and all others, Cliff Lee has been the number one on percent trio of men's dating advice, man going back 25 years now, Cliff, man, how's it going, my friend,

 Clifford Lee 03:40

I'm going well, I'm getting all red and embarrassed from such a glowing introduction here. But thanks very much for having me.

 Scot McKay 03:47

Well, man, it's all well deserved. I mean, you know, there's this art to being a connector in life. A lot of people want to hog the spotlight. A lot of people want to avoid the spotlight. And you're one of those rare gifted individuals cliffie, who, you know, brings everybody together and celebrates that. And in turn, we celebrate you for bringing us all together and introducing us to each other. And I just think that's a wonderful gift. And I've always appreciated that about you. Well,

 Clifford Lee 04:16

you know, it's funny because I was I was remembering that I did my my chrysalis newsletter for seven years, before there was any opportunity whatsoever to make any money from it, because I did it only for the fun and for personal enrichment and enjoyment. And I think that that's kind of important thing today to mention to people to realize that not everybody's only in this for the money. And I certainly wasn't before, although I can't see it doesn't appeal to me now. But in the past that was like just the last thing on my mind. And I think it makes a big difference in where you're coming from.

 Scot McKay 04:56

I mean, anybody who does anything for For the love of the game purely is going to be respected for that. But if you're gonna go full time with it, you still gotta pay the bills. Yeah, of course. Yeah, man. So you were around long before I was your first cliffs list, big event was actually long enough ago that I wasn't even on the scene yet when you had everybody be a part of it. And I believe you ran two of them. And they're both just legendary live events in the lore of men's dating advice. And you've always threatened to do another one. And I'm still waiting man with bated breath, because I'm on the next plane when you do it.

 Clifford Lee 05:36

Clifford Lee 08:59

Well, you know, the thing is, when I did the first one, which was back in 2005, the community was quite different back then, people were really helping each other out and trying to get this thing off the ground in a lot of ways. And there was a camaraderie that I think is just not quite there anymore. Yeah. And, you know, it's a little bit sad, but it's, you know, there's also been a lot of positive developments, I think, not just the fact that it's, you know, the guys are not pulling for each other as much as they did. Now, everybody's more or less on their own. And, you know, some of us help each other out. But it's just, it's not quite the same, there was a really different vibe and atmosphere and everything going on at that time. And that, that sort of the golden era, I don't think will ever be replaced, you know, like, it was, it was, it was a time when, like, for example, one of the things that we overcame, I think, in the community, and I think, you know, all of the stuff that we've done has made a big difference is that it used to be really taboo, for a guy to want to learn about improving his success with women, it was just, you know, that was considered very, very weird and very strange. And, you know, you're like, you're some kind of an outcast, doing that type of thing. And I think that that's massively changed in the, in the society, from where it was, like, it was just one of those things that you just don't learn. You just, you either have it or you don't. And, you know, you just gotta man up sort of thing there isn't wasn't really any sympathy for a guy who wasn't successful with women. And there was no, there was certainly no openness to, for most people to learning about it. And that just was never been my attitude. But I did notice it made a big difference for a lot of people.



Scot McKay 07:27

You know, that's really an astute observation, because, up until probably the internet era, you know, perhaps that had something to do with it, you know, self help really was limited to shrinks, at least as far as professionals go, the idea of being a professional coach for anything other than, say a sport was unheard of, you know, I laugh nowadays, because what I basically studied in college Cliff was how to be a coach someday. But that wasn't what my degree said, when I graduated. But you know, when I was doing a combination of well, psychology and education, with a little bit of free men thrown in there, that's really what I was preparing for. But there was no such thing as a bachelor of arts and coaching for God's sakes. So whenever someone needed help, it was usually seen as some sort of mental illness, wasn't it? Like you had to go to a shrink. So everybody associated with the self help profession was helping sick people get better? The idea of being a better person? I mean, you know, I suppose Tony Robbins was doing infomercials in the 80s and early 90s, right. And there was an outlier community of people who were interested in it. But once we got on the internet, and we realized we could get all this information, we realized that the breadth of that information could take us to new heights in terms of our ability to succeed as humans, right.



Clifford Lee 08:59

Yeah, no, I think that the self help was seen as a different mode or a different area. I think it was the specific area of trying to get better with women that was was considered not taboo. But it's not macho, awkward, and weird and strange and just an unacceptable thing to be involved in.



Scot McKay 09:25



Scot McKay 09:25

Yeah, that's fair.



Clifford Lee 09:26

I think that they definitely was self help. I mean, Tony Robbins, a perfect example. And TVs he's always been big as far as I can remember. Yeah.



Scot McKay 09:33

I mean, it goes all the way back in terms of getting better with women to Eric Weber how to talk to girls back in olden days, I guess. I



Clifford Lee 09:41

remember that one. Boy, that's a long time ago. Yeah,



Scot McKay 09:44

but really, the whole men trying to get better with women. thing really started around 2000, didn't it? I mean, it started with Internet chat rooms and news groups, and so fourth, I mean, that's really where you grew your sea legs as connector, wasn't it? Well,



Clifford Lee 10:06

yeah, I think the first, the first guy that really sort of was the pioneer was really Ross Jeffries. And fair enough, you know, he's, he's really, you know, like before him, I was always looking out for these kinds of things like there used to be in the back of sometimes in back men's magazines, including Playboy, there used to be these little tiny ads about how to, you know, pick up women type books that you would have to send through the regular mail. And, you know, whenever I would see when I would order them, and somewhere buried in all my boxes, I do have quite a collection of these, like, all these books that are way before the community, you know, I would search them out because I was just hungry for any information I could find about this. But stepping into the, I guess the, the world of the community of seduction, and everything was really Ross and the story for me how I found out about it was kind of interesting, because I was I remember I was in my car and I'm listening to the radio. And these people who are on some sort of a talk show we're talking about how Ross had appeared on the Phil Donahue show. Probably most of the people listening to this podcast don't even know who Phil Donahue was, but he was the Oprah of his time. Yeah, he was pretty big and, and



Scot McKay 11:26

married to Marlo Thomas.



Clifford Lee 11:27

That's right. That's right. And anyway, what happened world fame? Yeah,



Scot McKay 11:32

pretty hot check. He was pretty good with the women there himself.



Clifford Lee 11:34

That's true. But basically, I was listening to them talk about how this guy was on the Phil Donahue show. And anyway, I the next day, I called up the the radio station in New York. And they referred me over and gave me Ross's phone number and I called him up and I ordered his book. And, you know, it was just like, this was like gold for me. You know, at that time, I was like, you know, I devoured that thing. I must have read it. I don't know how many times and I flew down to actually flew down to LA and met with Ross and hung out with him a little bit. And got to know him a little bit than, you know, they I guess I haven't been in touch with him lately. But we certainly know each other a long, long time. And what happened was, I was in touch with him for a while back then this is really early 90s, I think. And I met a girl and I got involved with that. And I kind of lost touch with him and everything else. And I. And then a couple years later, after that broke up, I was kind of looking for some more of this kind of information and things. And somehow or other I heard his name again, and I got in touch with him. And at that time, he you know, he had advanced his stuff quite a bit. And he was throwing a speed life event in Maui. And I don't remember how much lead time I had before that, that event, but I basically flew to Maui for it. And



Scot McKay 12:53

there was places you could fly for an event. Yeah, no,



Clifford Lee 12:57

it was, I probably been to know 1012 of Ross's seminars over the years now. I haven't been to one in a long time. But a lot of times I was trying to make every one of them and I met a lot of very interesting people at them. That's where I met Eben Pagan. So many other people that I can't even begin to tell you how many that I met there that you know became very good friends and you know, kind of lifetime contacts for me. It was an actually it's because of Ross I actually have my newsletter because what happened was he had a speed seduction email. I forget what he called it, but it was like a like a it was a no, it was not a list. But it was the way it worked. Which is kind of interesting was it you would send an email into the the number and it would bounce it out to everybody who has subscribed? So listserv, a list service. Yeah. And what happened is, is that, you know, nobody edited your post you you sent it in, and then everybody got to read it right away. Yeah. No, at all,





Scot McKay 13:56

which is exactly what we would expect from the likes of Ross. Okay,



Clifford Lee 14:01

well, in any event, he, I kind of got slapped on the wrist because I put, I had written some stuff up, which was some of my own ideas. And apparently, you know, one of the rules, which I guess I didn't pay much attention to it at the time was that, you know, like anything not discussing speed seduction is off topic. So seduction itself was off topic. And you know, if I had a good little trick or technique or something or other that was that's not for the list. You know, like, that's something you discuss with your friends off list. Anyway, so I said, Well, okay, if it's not on topic here, I'll make my own list. And I started sending out a couple of emails, I didn't think it was gonna go very far. But they sent out a couple of emails with some of my own ideas, nothing to do really with speed seduction, and not to, you know, there's probably a couple people that I knew well enough from the list that I sent it to, but I had a lot of friends and people in this in the sort of new community as it was forming. And I sent it out and people started making comments and I would put the comments in and comment on the Comments and it kind of grew out of there and it sort of took off right away. Back then there really was nothing else that though at that time so you know they the speed seduction listserv is was was a big was the big thing. And then there was there was a whole bunch of other stuff that started up. Like you mentioned before there were still remember the names or you call them things like there was like these groups, news groups. That's right and things like this and, and there was one that was that Ross had set up as kind of a distraction for everybody he didn't really want on his list. I forget what it was called also right now, but it was it also was kind of well known as a seduction email list.



Scot McKay 15:41

There was all seduction fast. And yeah, like that, that I said, Yeah, that's



Clifford Lee 15:45


right. That's right. And then there was there was fast seduction came into the picture. They were, they were very big for a while. Yeah, they were just it was just a ton of things were going on. It was a very, very busy time, and lots of stuff was happening at the moment. And



Scot McKay 16:01

David D and mystery, were kind of coming on the scene around that time. That's right. That's right. Yeah. Yeah. You know, it's interesting to hear you recount the history of all this, because one thing that I've always sort of noted about you, Cliff is that you're like the Switzerland of men's dating advice. You don't judge anybody for what they say what they purport what's worked for them, you are the king of, hey, if it's worked for somebody, it may work for someone else, let's just go full on free speech with all of this. And I've always appreciated that about you. Because I'm that way in terms of my politics, I very much agree with free speech. So although there have been people who have been published to your newsletter, and indeed to your


YouTube, or wherever else, you may prefer information to men trying to get better with women, there's been a lot of it I don't agree with and some of it that I think is really contrary to getting better with women. But it's not my job to be judge and jury on your behalf. Once you've been so wonderful at doing and what I just genuinely appreciate, because there's such a wonderful niche in the world for a guy like you is that you rent what people send you, you report and we decide.

 Clifford Lee 17:15

Well, you know, the thing is, there's there's a lot to this, one of the things that I've seen, like I mean, the main thing I don't support is people lying and acting out of, you know, people have really should act out of integrity. Yeah, well, for

 Scot McKay 17:31

sure. I mean, I guess there's a limits all this right, you know, just kind of like not yelling fire in a crowded movie theater, free speech does have its limit even with you. Right, right.

 Clifford Lee 17:41

But the thing is, is that one thing that I've seen, which is something that I think a lot of people don't kind of appreciate, and they probably look down on but I have seen what doesn't work. For one, or what people will ask the absolutely doesn't work, I've seen pretty much everything work for someone in some convoluted way, sometimes, including things like begging, which is like, nobody's going to be advocating you to go and start begging. But there's a guy that I remember who he used to get success with it, he he would effectively beg a woman for ages, but he would have like a whole lot of women that he was begging. And eventually they were all given or not all given, but a lot of them would give in over time. And he that was his success formula. I'm not saying that that's something anyone should do. But meanwhile, you know, if you asked him, How does he How does he get women? He would tell you probably that, you know, he's he's a little bit more of a needy character, but he's been successful with it. Well,

 Scot McKay 18:37

there's a whole lot of guys out there who don't talk to any women at all. So just because of the sheer numbers game factor that he's trying to apply, he's gonna get more success than the average bear. Right? Yeah,

 Clifford Lee 18:49

basically, I've seen to sort of everything work that everybody else will say doesn't work. So and I think the important thing is, and that's what really what I tried to do by exposing all of the different options that are out there, so that you can sort of learn Who's Who do you resonate with, you know, like, if you listen to some of my interviews, you know, some guys you're gonna like, and some guys you're gonna just not feel comfortable with, you know, and very few guys,

let's say are called perfect. There are guys that I know that, you know, they've got a really great system, but you know, there there are certain problems with or challenges that they just they couldn't figure a way out of it other than lying. So, you know, that was their solution for certain of their certain of the things that would come up in their dealings with women. But, you know, 98% of what they're offering was, was really great. I certainly don't support the lying part. But you know, I'm not gonna I can't go around and sort of help these guys find a solution so that they don't have to lie. It's just not my place. I let people do whatever they are going to do and hopefully support the stuff that I support that they are doing. And in general I think the the idea is is that this is good for everybody. This is good, not just for guys, it's good for You know, for women are being able to connect with men, you know, which is, which is often a problem for when women too. I mean, there's, there's supposedly at least as big a community of women doing self help to try and improve their own dating successes then as there is with men, and you might you're probably more familiar with that then then I am but from what I understand there, the the women's side is huge. It



Scot McKay 20:23

is, it typically has different priorities. The women typically have a bunch of guys, at least in their orbit, and they're trying to find the right one and avoid the wrong ones are trying to keep a guy they already have if he's got a wandering eye, or they're thinking he doesn't want to commit, so you get a lot of women whose big dating advice issue is I can't get a man to commit to me, that happens a lot. Ya



Clifford Lee 20:47

know, it's, it's, it's the, you know, we sort of come at the problem from different angles, but it's still a problem.



Scot McKay 20:55

Well, I appreciate your commitment to free speech, as I already said, around here, I think we focus on efficiency, as these guys know, we don't focus on, you know, these woowoo tactics or anything that's really mystical, it's really a very pragmatic approach to what tends to work with women. And we talk a lot about masculinity and femininity, and not being Mr. Nice Guy or being a jerk, but being a really good decent man and kind of deserving what you want. If you want a great woman, be a great boyfriend. That's kind of what we talked about around here. And, you know, you've always printed what I sent you also. However, insofar as what the topic du jour is, I think a lot of guys really are interested to hear what is still valid from that pickup artist era from 20 years ago, I mean, Cliff as much as you and I don't want to admit it. Anybody under 38 doesn't remember the game.



Clifford Lee 21:58

People don't remember Seinfeld, you know, it's like the



Scot McKay 22:00

for sure, man. And there are a whole lot of dudes who have already been married and start a family by the time they're 38. So we're talking about a vast, vast swath of single guys listening to this particular show, who don't even know the heritage of where all this has come from nowadays. And well, that leads me to ask you, what happened to the seduction community? What happened to the pickup artists community? Where did it go? And what is it today, I have my own ideas on it. But I don't want to, I don't want to give them up just yet. I'd rather you give a first person perspective of what you think,



Clifford Lee 22:43

well, let's put it this way, you give me a whole bunch of different things that I would want to sort of express all at the same time, I'm not sure I'm going to be able to remember them all day to cover them. But I guess the what happened to the seduction community is there was a lot of accusations of misogyny and, and, you know, guys who were doing inappropriate things, and you know, a lot of stuff got out of hand. And the problem is, is that the way I look at it, you know, that the term pickup artist is very, very misunderstood. It's attained a tarnished reputation. And it's, it's now, you know, referred to in a very negative manners and everything, but the way I interpreted the word artists sort of says it all. An artist is someone who does something, like an art, it's like a, it's like a magnificent achievement. And it's not something that is bad for women, it's not something that is making men do nasty things, that these are all things that got assigned to it or are aligned to the to the term and that are not necessarily what it should be. Because, in my mind, I think, pickup artists being an artist is something that is looked up to that is admired, that is a positive thing. But, you know, it's just not the way it went. I mean, there were a lot of negative things that happened in the community, a lot of you know, there's all kinds of things like these these in sales, who came up, many of whom were on the fringe of this of the community and, and had all these, like, very horrible ideas. And, you know, a lot of them did some pretty nasty things. And, you know, there's been a lot of very bad things that happened around it. And that's why, you know, people have sort of, you know, distanced themselves from the seduction community. And, you know, I certainly don't blame them. You know, I think that the personally I just keep it all in perspective. And, you know, I take the good from from these things, and I leave the bad, you know, that's just my attitude of it. I don't think I'm going to ever be in control of everything and I never, never intended to or wanted to, and I'm just going to, you know, take the good, like I said, take the good parts and leave the bad parts. But in terms of you also asked about where sort of developed and what happened to the old stuff. I think that, you know, in the beginning really there was, for the most part, there was really, really mainly was the speed seduction, which is the use of NLP to, you know, improve your results with women and I think that there's still a lot of valid elements of that. And you know, just people stopped using it, the community drifted into a more, they call it a more natural type of behavior a more sort of non technical things than a lot of ways it was more people were trying to do things that were more politically correct, I think I think there's a lot of more, a lot of direction towards being a gentleman, as opposed to being this speed seduction guy who was, you know, like, lacrosse doesn't have the best image all the time, you know, comes across as this someone who has all these tricks, and, you know, that can be seen in good and bad. And I think it's been seeing a lot of it has been seen as bad, you know, but meanwhile, a lot of the stuff in speed seduction is very down to earth, and very smart. And, and very useful even today, for sure. But I think you've seen a lot of different things, you know, you had mystery method, which, which came along, and that's also a very involved and complicated series of, of tactics, you know, he had all these steps that you had to go through,

in order to get to the prize at the end of the exercise. So, you know, there's all kinds of different ways that people went about creating their own methods. And I think that today, like I said, I think it's more people are more looking for an authentic integrity, you know, things that are more natural. And I think that's been more the direction that I've been seeing. And, you know, it's a people trying to boost other the, you know, men's confidence in their ability to just be relaxed and comfortable with women, and honestly, has also been a big thing. And honesty is a is a is a skill, you can't just sort of, say what you want directly. And, and, you know, it's like, if you went up to women, and you said, I want to sleep with you, I want to have sex with you, wherever you're not gonna have any success, even no matter how honest that may be. It's a matter of knowing how to be honest and how to be tactful, and a gentleman at the same time. And But meanwhile, being completely honest about who you are your intentions and everything else. And I think there's a lot of skill involved with that. I don't know if I'm getting way off topic here. But this is, this is what I'm seeing out there today.



Scot McKay 27:32

No, I think you're giving a valid interpretation, for sure. Even if it's just from your well educated, well traveled perspective of where we used to be and where we've gone from there. I first of all, would agree with you that brutal honesty can absolutely work, but it has to kind of be in the presence of you having made a woman feel safe and comfortable with you in your presence. And in my estimation, that's best accomplished by being warm and light and injecting some humor in some fun, and helping her feminine energy kind of be sparked by your presence, you know, leading in that regard. And then you can say almost anything you want to a woman no matter how horny or how sexual and they'll just giggle and agree with you. So yeah, I mean, not only is it raw skill, it's also timing and context and a modicum of patience. And I think a lot of guys lacked that. I do want to go back to the early days, as you discussed, you mentioned mystery. On one of the few occasions admittedly, I've ever spoken to Erich von Markovic, you know, AKA Mystery. I complimented him on how genius it was for him to come up with a left brained approach to socializing with women and attracting them for guys who were left brained to be able to grasp and start enjoying the fruits of that success because as you mentioned, pickup artistry is kind of, well, it's art, which by definition is right brain and a lot of times it's the engineers and the doctors and the pilots who are kind of left in the lurch as it were in terms of skills with women. And I really complimented Eric on really putting all program together that met those guys needs. And he he didn't know what I was talking about. It never occurred to him but that was the genius of what he did and I was just flabbergasted by that. You



Clifford Lee 29:29


really reminded me about how when I used to go on these seminars from from Ross like after hours you know you'd go out with the guys like Ross would teach all day and then you go out and practice what you learned and what was really pretty interesting as you meet tons of these guys who were you know nice super nice guys for sure. Who could recite you know 3040 of Ross's long patterns they could just for hours on end with these patterns which are which are infused with all of these subtle verbal tactics and techniques. And they had never said one of these to a woman. Well, you



Scot McKay 30:06

know, it's hard to be an artist. If you're painting by numbers. That's what I've said since 2005. Let me give you a little bit of what I think. And I agree with everything you said. And you were very charitable in terms of your description of some of the disasters that befell the pickup artists movement. I'm not going to mention any names, although I know this particular kid's name, because I just don't want to glorify people who've done horrible things. But there was an infamous moment where someone went and shot a bunch of sorority sisters in Santa Barbara. And it had Pua movement written all over it. And that was where the quote unquote underground Pickup Artists movement was suddenly above ground. And the light of day was shone upon it. I think it was always Fe cliff that, you know, it was an underground Pickup Artists movement. I mean, if this was so good for women, and for men and you, your intentions were pure, then why did you have to have some cheesy name, you know, that you assumed online, like fart knock or Pua, et cetera, et cetera? I mean, that's debatable. I know, it was kind of like, part of the whole mystique of the pickup artists movement to have a nickname like that. But certainly when these guys did demonstrably bad things, if I remember correctly, the guys who bombed the Boston Marathon also had Pua materials, a seduction community materials on their hard drives, and it really got a lot of press. That's where really the music died for the underground Pickup Artists movement. There was a site I know you probably remember this, that sprouted up that was full on called Pua hate.com. I remember that. Yes. And these guys were unloading on their teachers. I mean, they were Daxing people and saying, This guy doesn't really know how to pick up women. And it just became PURE HATE imploding upon itself towards the very people who were trying to help these guys get better with women. I personally believe those guys are still around. And you've already mentioned the word insoles. I think the n cells which were always the seediest underbelly of this underground Pickup Artists movement really haven't changed much. They're still there. They're still angry at women, they still claim and cling to victimhood. They don't like me very much. But insofar as guys who would have been part of the previous Pua movement, seduction community, as it was called, those guys have gravitated towards the masculinity movement, you know, do hard things. They're certainly scattered around various dating coaches, of which there are now probably 100 fold, compared to back in 2006 2007. I mean, Cliff, I used to go to the mastermind meetings where there were 25 of us in the room, and we were the 25 guys on planet earth who were making a solid living doing this, that everybody else was opposer. You know, nowadays, you have probably just on YouTube alone, several 100 Men's dating experts or women as dating experts, et cetera, et cetera, who have 500 600,000 followers, subscribers. So I mean, this is a lot more diluted, in terms of what it used to be, although the audience has grown, it's become more mainstream. But you know, all the men going their own way, are kind of an offshoot of that they've gotten really upset and really angry. And again, I think those are guys who would have you know, had a more negative perspective back in the year 2004 2005. But the way I see it back in the day, you know, and I was there for most of it from about 2005 on right. You had several types of people peacefully coexisting within the seduction community. You had guys who were really working on their quote unquote, game, getting better with women and doing a good job and kind of high fiving each other reporting to each other. Then you had guys who were your keyboard jockeys, they aspire to something, but they really just didn't have the Moxie to get out from behind their computers just yet, and do anything and really talked about it more than doing anything like you just alluded to previously in your description of what went on with a lot of guys at Ross's seminars, et cetera. Then he did have this group of guys who even though they really wanted to have a lot of sex, and were very horny, he really just didn't have a whole lot of love lost for women in general. They couldn't stand them, but they just wanted to find a way to have sex with them. And there's a lot of anger and those guys tend to find their niche and once they find guys who agree with them,

they're off to the races thinking they're right and everybody else's wrong. And I'm not so convinced that those guys have evolved much since 2005, I think those are your red pill men going their own way type of guys nowadays,

 Clifford Lee 35:10

I think we we've got a little bit of a different perspective today than back when I was, you know, in the early years of my list, and I'll throw this out at you, I think you'll find this a little bit of an interesting kind of different perspective. But when I was doing my list, I was out constantly hunting, for guys who had tips who had skills who, because back then it was just so rare today, I mean, everybody's out there promoting themselves that they can do this. And that, that there's, there's a lot of people out there that claiming that they they've got, you know, you just go on YouTube, you get tons of people, you know, offering advice on how to succeed with women, and in all sorts of different angles in different areas. But back when back in the old days, there really was nothing and I was out there, you know, like, when I'd hear about somebody, a lot of people, you know, got into this stuff, because I, you know, I went after the mice, you know, like I hear, you know, somebody would tell me about some guy who had some ability with women, and I go out and I try and get them to be a subscriber, a free subscriber to my newsletter and try and get them to contribute and like, and I was really working on that hard back then. But one of the things that I and I guess it's kind of like the twist on unfortunately, went a lot more evil than, than I would have liked to have seen, or anyone I think would like to seem to happen. But, you know, in my mind, we're talking about seduction and picking up women and it naturally as God to heal to and, you know, you're you're definitely going to be finding people who are less than desirable, who would be very, into this type of thing. And at the same time, people who have call it these different kinds of programming from kind of the average guy, people who were able to do things that the average guy, you know, would shy away from,

 Scot McKay 37:01

they're not gonna shoot anybody, right? It's

 Clifford Lee 37:03

not it's not like it's not like that. Just like, you know, guys who call them psychopaths, I think is more psychopaths more than anything else, because I used one of the first guy that taught me a lot of a women was a psychopath. And I learned a lot from him. But he, you know, the thing was it because of his different kind of programming or the way he was programmed as a child or whatever. He was able to do things that the rest of us wouldn't do. But we could possibly learn bits and pieces from from what they're doing doesn't mean you want to do everything that they did, because some of it might have been going too far. But you could certainly, yeah, he was certainly in my mind a laboratory for trying things out that, you know, maybe you wouldn't do and, and maybe possibly learn something from or learn what not to do at the same also, you know, there was, this was the way I looked at it is that, you know, you could learn from everybody.





Scot McKay 37:51

In other words, a broken clock is right twice a day, something like that. Yeah. Yeah, fair enough. As you're talking, what's occurring to me is that the word seduction isn't really used much anymore. It's true with men's dating advice. Get seduction is the art of it. I always kind of think of seduction as an irresistible sales pitch to a woman sexual side. And all of the great leading men in Hollywood are great seducers. And yet, there's this negative image associated with seduction by some, yet most people who are on the more artistic spectrum of thinking about things and about men and women and the masculine feminine dance. I'm not so sure they see seduction is such a bad thing. They do see that art in there. And my absolute hardcore belief cliff is that women love to be seduced when a man does it right. Of course. Yeah, I think we need to bring back seduction, I think seduction. Is that that kernel of the Pua movement we need to get back to and kind of have a resurgence with Oh,



Clifford Lee 39:05

yeah, no, I think that the thing that you know, it's like one of the things that Brent used to say, I'm sure you remember Brent, no,



Scot McKay 39:11

I know Brent very well, for sure. Yeah.



Clifford Lee 39:13

So one of the things he used to say is, you know, you're you're trying to get someone to do something that they already wanted to do from the first place for sure. You know, and most



Scot McKay 39:20

guys are their own worst enemy. Exactly. Yeah. I agree with that. And of course Brandt was my guest on the show at least twice. I think those shows have been sent into retirement by Apple podcasts although I'm sure you can find them on on Spotify. I don't even know what he's doing nowadays. He's probably out of these



Clifford Lee 39:42

ease still. He's more trying to do business coaching but I think he's got too many guys that want him for his abilities with women. Now Yeah, he had he had a hard time I think in the beginning because even though his advice was probably among the best you're gonna find out they're believable, right? Yeah, but the problem he had was that he was he was good looking and guys wouldn't take him seriously. I



Scot McKay 40:03

had the greatest MySpace presence of all time. I still remember that wonderful song, under the gun by the supreme beings of leisure was the song that kind of just rolled out when you loaded his MySpace page, you know, his MySpace account, which was all done in like brown leather background and was showing yachts and Monaco and Boogie bodies and cigars. And it just the vibe was so absolutely amazing. Yeah, that's what I remember most about Brent. Yeah,

C

Clifford Lee 40:33

that's that's where that's where he drifted into doing a lot of events in Monaco and Oh, for high high end coaching. And you know, and why not? I think he's probably done extremely well, because he had he had among the best advice out there. Yeah, man. Let's



Scot McKay 40:48

bring let's make seduction sexy again. And you know what, that should be the title of this episode. Let's make seduction sexy back. Let's bring seduction. Let's make seduction. Great. Again, Cliff.

C

Clifford Lee 41:01

Nada. Apologies to Justin Timberlake and Donald Trump there, I guess. Yeah. So



Scot McKay 41:06

at the same time. What a great conversation, man, you and I should talk about this some more sometime. Because we could talk about it on and on forever. When you guys go to mountaintop podcast.com front slash cliff, I you know what, let's just send them to your web page. Let them just absorb all the great content there. What do you say cliffie? Well,

C

Clifford Lee 41:25

right now, the website is up. But it's it's got some flaws in it. If you're, if you're, you're probably better off right now to to look at my YouTube channel. And on the YouTube channel on the comments, you'll find a proper link to subscribe to the newsletter. Nice. He's I think the one that's on the website isn't working right now. But I'm going to be fixing all of this stuff, but it's just going to take a little time. Yeah, mindless



Scot McKay 41:49

by all means. Send them to your YouTube channel. Then when you go to mountaintop podcast.com/cliff You'll go to YouTube. And you and I did probably an hour and a half, two hours relatively recently. On there, too, is a pretty good pretty good sesh in its own right. Yeah, yeah, definitely. Definitely. Yeah, man. Good stuff. Guys. If you had never heard of Cliff before

we did this episode. Boy, have you been missing out? Go to mountaintop podcast.com front slash cliff or find cliffs list on YouTube? And you'll definitely be glad you did. All you guys are independent thinkers and open minded types who simply want to get better with women. You need to add cliffs list to your list of channels you subscribe to Cliff man, always a pleasure.



Clifford Lee 42:35

You're very kind for all the good words. I appreciate it very much.



Scot McKay 42:39

Oh, man. And they're all heartfelt bad. I don't know where I'd be without you. And I think a lot of other guys can say the same thing. And a lot of other women probably thank you for the great guys in their lives. Hope so. I hope it's not a strategy. I think I believe that to be a fact. Right on. Right. Oh, that's great. Yeah, man. So, guys, if you haven't been to Matt's top podcast.com lately, you could download a free copy of sticking point soft. I have answered letters from men just like you all over the world and compiled them into that book. So that well, just about any sticking point you can think of has at least been addressed in some way shape or form in that book. Let's just leave it at that today. If you have never been to The Mountain Top podcast.com go there and download that just to have that on your hard drive because I really firmly believe and it's a biased opinion of course. So that's a valuable resource to have on your hard drive. And of course guys, I'm always more than happy and willing and able to talk to you on the phone you can get on my calendar link and sign up for a time that's right for you won't cost you a dime. And as always, Jocko willings company origin in Maine, the key port and the hero soap guys are all very generous sponsors of this show, and I do hope you'll generously support them as well. When you do please use the coupon code mountain 10 To get an additional 10% off and until I talk to you again real soon this is Scot McKay from X & Y Communications in San Antonio Texas. Be good out there



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