

THE MASTER PLAN

X & Y COMMUNICATIONS

How To Have Superpowers With Women

My name is Scot McKay, and in this audio program we're going to be dealing with the topic that I have collectively titled "How To Have Superpowers With Women". Now you don't hear me talk about what's known as *outer game* much. There's a very good reason for this, and that reason is because I don't believe it should be prioritized over inner game and true authentic manhood. But usually, especially when you're talking about what the Seduction Community is producing, it very often is prioritized over those more important things. It's really easy to depend on the song and dance of routines, canned openers, peacocking and the like; all in the utter absence of any true substance--you know, the stuff that going to make her attracted to the real you and keep her attracted.

Now, that's not to say that outer game isn't important because it is. It *absolutely is* and what we're going to do in this audio program is define exactly the most effective types of outer game and place them in the correct context that's really going to work for you, that contexts of course is the "Big Four".

The "Big Four" are being a *confident* man, being a *masculine* man, being a man of *high character*—meaning, of course, that you're going to do what you say you're going to do and you're going to do the right thing even when nobody is looking—and, of course, the ability to *inspire confidence* in a woman, the ability to make her feel safe and protected. That's what's going to make her really attracted to you.

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What we're going to talk about here is going to amplify the "Big Four", the kind of outer game that's going to really drive home the fact that you're the kind of man you want to be and the kind of man that's going to attract women. And it's going to do that, it's going to amplify your authentic genuine manhood rather than serve as a *cheap imitation* of it. That's the *real kicker* here. The question you always have to ask yourself is, "Does your outer game underscore your authentic attractiveness or is it just an attempt to make up for the lack thereof?"

Ultimately, you see, you're not trying to impress women with outer game. You're simply amplifying the impression you've already made to enchant and enthrall a woman. You're welcoming a woman who may already be attracted to you into a special powerful and delightful corner of your reality that she just didn't know about yet. You're demonstrating the ability to have a handle on a situation in a way she never expected. You're going from good to amazing *right before her very eyes*. That's what I mean by having *superpowers* with women. You blow him away in a matter they don't expect. They tell you, "You're amazing!"

So, at the baseline let's talk about what's not superpower. First of all, if you're trying to trick women into liking you--if you're at a bar or club and you're trying to get a woman to believe that you're something you're not. If you're claiming to be a doctor, if you're claiming that you slept with her last week and she just forgot about it, something like that--anything that's a trickery type of thing. Using NLP technology to your advantage to try to manipulate someone. That is not a superpower. Anything that classifies as a "Jedi mind trick", anything that really relies on hypnosis to put women in a trance or something like that...I'm not going to term that, superpowers.

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Now, other people may disagree. Some other people may actually believe that's *exactly* what the superpowers are. But like I said, my view of effective use for outer game is very different than what you're going to find elsewhere in the Seduction Community. And frankly, I think the authenticity in combination with being a truly amazing man and the ways that I'm about to teach you are what really is going to make a woman stop and take notice, and take you from the good to amazing category.

You need not force the issue when you are fully confident that your genuine self is enough to carry attraction. From there, all we're talking about here in terms of creating this superpower image in a woman's mind is all legit. You're not faking anything.

Why is this important? Well, because it gives you status. It gives you an impression in a woman's mind of having things handled. It gives her an impression that you've got to plan, bringing a sense of sudden adventure and playfulness...inspiring a woman's confidence that you could probably do anything. You've got this whole, incredible treasure trove of abilities and knowledge that she just never knew about and it's seemingly endless. And it's how you handle yourself. It's how you carry yourself. It's how you deal with the knowledge and abilities that you have that's going to convey to a woman that you really do have these superpowers we're talking about.

Let me give you an example. Let's talk about *magic* for a second. Yes, I'm talking about magic--just like made famous by Mystery and the Mystery Method. You would probably never guess in a million years that I'm going to tell you that it's incredibly useful to have a couple of great magic tricks in your repertoire. Why? Because you don't hear me talking like a pick-up artist who depends on magic to attract women. I *don't* depend on magic to attract women. I depend on authenticity and character and the "Big Four" to attract women.

But if you can create that attraction and layer on top of that the ability to pull a couple rabbits out of the hat (figuratively speaking) here and there, it's really going to make a *good solid impression* on a woman.

Let me tell you what I mean. If you're sitting at table with a woman, okay? And all of the sudden, you say, "Hey, I have something I want to show you." And you do a trick for her that I call "the glass with a table trick", you're just going to entertain and you're going to amaze her.

Now, the execution of the trick is actually rather simple, so why don't I just share it with you. What you would want to do is you would want to go to a restaurant that has booths and park yourself in a booth. Make sure they have also cloth napkins. What you do is you take a quarter out of your pocket and you put it on the table and say, "I'm going to make this quarter disappear." And you pick up one of the water glasses that's empty, and you take a cloth napkin and you wrap it around the water glass. So, the water glass is completely covered by the napkin.

Then what you do is you say, "All right, watch this very carefully. You see that quarter?" And she'll go, "Yes." And then what you do is you take the wrapped glass and you put it over the quarter. And you go, "Okay, I need a couple magic words here." And you ask her for a magic word. She'll probably say, "Abracadabra, Hocus Pocus." And then you go, "All right...*abracadabra*." Or, you can actually do the old Bugs Bunny cartoon trick and go, "Abraca-Pocus" and then you kind the wave your hand over it and you lift it up and...the quarter is still there. And then you go, "Wow, I just have *no idea* how in the world this didn't work. I think we ought to try it again." So what you do is you say, "Okay, this time I want you to come up with a *really, really, good* magic word for me." And then you put the glass over the quarter. And then, of course, you get it

wrong or it doesn't work or something like that because you pull it up and...you're really frustrated, there's the quarter again.

So, what you do is you kind of pull the glass back toward yourself and you start thinking about what you're going to do. And, of course, like most other magic tricks the whole point is to divert her attention while you're doing something. So, you make eye contact with her, you furrow your eyebrows and you say, "Wow...you know that was really supposed to work. I have *no idea* what to do now." And you start thinking. And while you're telling her that, what you've done is you've kind of drawn the glass back toward yourself, so it's kind of over your lap instead of over the table. And what you do is you kind of close your legs together and you drop the glass into your lap by lessening the grip on the napkin ever so slightly. You're going to make sure that the shape of the napkin remains, right? And then you train your hand to hold it like that and then what you do is go, "All right, well you know what? I think it's time for a change of plans." And she goes, "What are you talking about?" And what you do is, you say, "I've got one more try here." And then you take the napkin and you put it over the quarter, right?

This time there's no glass in it, and you've got the glass resting on your lap, of course. So what you say to her is, "You know, I just don't think this trick is going to work. It's time for 'Plan B'. So why don't I do something else?" And then in one fell swoop, what you do is you reach very, very smoothly into your lap, grab the glass as you continue to move your hand under the table as if you're positioning it for something. Then you look her in the eye and go, "Watch this" while you take your hand and move it from the side of the napkin very quickly and softly to the top of the napkin. And say, "Why don't I just push the glass through the table like this?" And act like there's some resistance on the napkin and just go, "Rrr-ah!" and push it down. And then act like you caught it from underneath

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the table, and of course the glass is already in your right hand and you produce it. Then you lift the napkin and the quarter is still there and she goes, "How in the world did you do that?" And, of course, you should never tell her.

In fact it's a great opportunity for banter, like "What's in it for me?" and so forth. Women *love* when guy has *very real* power. They love a guy who can intrigue them and have some mystery about him. *That is what I mean by having superpowers.* They love a man who has control over the moment, who can enthrall her. They love a man who has physical control to be able to pull off a magic trick like that.

It doesn't matter which magic tricks you have. The one I just mentioned to you is a great one, but you can go on the Net and learn a few of them here or there, and then you can actually practice them until you're pretty proficient--proficient enough to be able to do them in front of a woman when the time is right. And you'll have a very, very good way to go from good to amazing with women.

Card tricks also. You can learn several online, like I said. They are *super easy*. In fact, if you learn card tricks that have the element of turning over the next card and having it be her card, you can always say, "Hey look, you know what? I bet you the next card that I turn over is yours." And then what you do is, you've already thrown a few cards and you've seen her card come up. So with your finger on the next card on the deck--so it looks like you're going to throw it--what you do is you get her agreement, and then you reach over to a card that's hers--that's already facing up--you turn it over. And that's the end of that trick.

That's always a great way to banter with a woman and a great way to use this particular superpower. There are a lot of tricks that have

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that twist. There's another one with five cards and you take the five cards and stick 'em into her loosely-formed fist. And then you hit the five cards and the one on the bottom is always her card... and you can manipulate that trick too. All kinds of fun ways to work with cards.

And, of course, cards are ubiquitous in the society. So, knowing how to work with cards--even being able to shuffle cards effectively, you know, have a neat Vegas way to shuffle cards--is a great skill to have. And I'm going to talk more later about skills that are pretty much ubiquitous in society, yet that nobody really knows how to do well. And those are *great ways* to have superpowers in front of women.

Now, a lot of times you'll hear talk about things like palm reading and astrology, along with things like magic tricks. But you know what? I'm not going to recommend those because their authenticity to me is questionable.

Now, if you're firmly convinced in the authenticity of astrology or palm reading then go for it. I'm not going to stop you from it. My favorite thing to do with astrology, incidentally though, is to find a woman who believes in both the Chinese zodiac and the normal regular zodiac and challenge her how people who are born in September are all alike and then people who are all born in the same year are also all alike. That's always kind of worth a couple of laughs.

But I think there's a better way to actually have *real* superpowers and that's by focusing on things that you can learn to amaze women with that actually have *real authentic value* and that have been scientifically proven, at least to some degree. Sometimes, this is rather a fine line. A great example that comes to mind here is the art of Asian face reading versus the art of semiotics.

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Some people believe that you can read someone's face and find out their personality just because of the structure of their face, and how they make facial expressions, and so forth and find out a lot of deep things about them. And certainly Asian face reading is going to completely intrigue the heck out of any woman who hears you work one of those readings.

But general semiotics is all about learning very minute pieces of body language and what they mean and how people are reacting to certain things. Like an example of that would be when someone looks up and to their weak side, they're lying. That's semiotics... versus Asian face reading which would say, "You know, if someone has a forehead that furrows this certain way that means they're this type of person."

A great example that I think has a lot of verisimilitude is *handwriting analysis*. This is incredibly powerful, you can get a woman to write something like her name or a sentence--*the quick brown fox jumps over the lazy dog's back*--and then you can do a read on her and tell her all about her personality...and it's amazingly accurate. The master of this is a guy named Bart Baggett, and if you want to learn more about what he does go to www.deservewhatyouwant.com/bart and he's got something there that's called the *Grapho-Deck*.

Now, Bart is a friend of mine and [laughs] he's quite a character. He's actually got this deck of cards that has 51, I think, different ways to read somebody's handwriting. In other words, what does it mean when they cross their T's a little too high or too low...and you can *really* get the hang of this *very quickly* with this Grapho-Deck and use it to your advantage with you're with women. And women love this stuff.

So semiotics, magic, handwriting analysis--all those are great ways to create real mystery and intrigue. And it can happen right at the table with women. And you're not being inauthentic in anyway... you're being yourself. You're pulling out little skills that you have that take things to a little bit higher level in terms of letting a woman know that you can have control over a situation, that you're a leader, and that you have things handled.

Now, any stupid human trick that's not gross or creepy *also counts* in terms of being able to have superpowers with women, okay? Burping the alphabet, or snorting spaghetti through your nose and coughing it out your mouth, for example, *don't count*. Those would be gross or creepy. But make a list of what it is that *you can uniquely do*. And it doesn't matter how small or silly they are...and if you to need to practice a few of this skills, do it. You'd be shocked at how many *really cool things* take only an hour or so to learn, and yet are things that *practically nobody* takes the time to *ever learn* how to do.

By now, you're probably wondering what some examples of these are. I've got some great ones for you. These are a few of them that are from my own personal repertoire of things I know how to do. The first is Paddle Ball. You know, you go to a Toy's "R" Us and you buy that silly ping-pong paddle for 59 cents or whatever that has a rubber band with a ball at the end.

Have you ever met anybody who really knows how to do one of those? Well it takes about an hour to learn. What you do is get a paddle ball, you take the staple out, you shorten the rubber band a little bit, and what you do is you re-staple the rubber band closer to the base of the paddle where it starts to meet the handle. That makes it easier to practice and then you can learn how to do that. And if you can pull out a paddle ball and do it--right at the right

moment---it's just going to be the funniest thing anybody has ever seen...and nobody else knows how to do it.

Catching coins off your elbow. You know, where you make a little stack of coins on your elbow (like nickels) and then—whoosh!--you catch them all...takes about an hour to learn.

Spinning things on your finger. Now, flat things are easier to spin than round things, so start with like a cocktail tray as opposed to a basketball or something. Just start spinning it on your finger until you can find the balance the point and just keep practicing.

For some people it will take an hour, for someone people it will take some more time of solid practice...but then you have it for the rest of your life and you can just pick up books off the table and start spinning them on your finger, and things like that.

Kind of twirling pens around your fingers, right? You've seen that trick done before. Another little stupid human trick. And, of course, there's a multitude of these. I'm just giving you a few examples from my personal life, but whatever you've got in your back pocket, my point is make good use of it. You don't ever say, "Hey look, watch me do a paddle ball!" you just wait until the opportunity comes up and you can do it.

Stupid little human tricks like this are always fun to bring out when nobody expects it. The proof that you have a good one here is when she ask how you did it, or even tries to do it herself...giggling when she can't. And, of course, there are infinite opportunities there for banter or even getting physical, right?

Guys, don't underestimate the importance of having some of these stupid human tricks around because there *will be* opportunities where they come up. And the more of them that you have, that you

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can draw upon, the more amazing you stand to be with women. *Anything* you've become proficient in over time, even if from your youth. As a matter of fact, *especially* stuff from your youth.

Now, when I was a kid I was into BMX racing. I can still do some cool tricks on a bicycle and this tends to surprise women. So, if there's a bicycle around or if her kid rides a bicycle...I've dated some women who have, you know, 10 or 11-year-old boys and they have a bicycle. And I'll say, "Hey, let me see that for a second" and I'll do a couple tricks on it and just casually hand it back to the kid. And of course the kid will go, "Wow!" And mom will go, "That was amazing." just shaking her head. And then I just kind of blow it off.

Some guys can still ollie on a skateboard that they learned how to do when they were 12 years old. So if a skateboard comes up, they can still do it. Some guys my age can probably still score 200,000 on a Galaga machine or a Ms. Pac Man Machine. If you're in a pizza place and there's a Galaga machine, *play Galaga*. Just blow the dust off those skills and get at it.

You know, one of the best examples I can think from my *entire history* was one time when we were on a business trip. Imagine a bunch of engineers and super serious techie guys, and we were in the room all day dealing with white boards, flowcharts, PowerPoint slides and the like. So, by the end of a full day of this, we were pretty bored and we wanted to cut loose. So we got some of the women from the sales side who are particularly hot and we all went dancing.

Now, I had a buddy who was laid back and very cool. And as the music started getting a little louder, they kind of regressed into some 80's music, and some of that kind of funky stuff came on with, you know, the scratching of records and so forth, right? And they had been kind of keeping this little spot in the middle open where

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everybody was dancing with each other and they would kind of take turns. Well, *out of nowhere* my buddy got in the middle and break-danced. Just started break dancing. And it *came out of nowhere*, and *never in a million years* would we have ever had figured that John knew how to break-dance. And he just went out there and did it...you know, did it perfectly and stylishly.

Then he got up, came back over to the table, and then behaved like nothing had ever happened. And I talked to him later and he goes, "You know actually I was scared to death. I hadn't done that since I was like fourteen." And he was, of course, like thirty now. And he goes, "I had no idea whether I was still going to be able to do it, but I guess it's like riding a bike." Well, needless to say, the women were just completely amazed. *Everybody* was amazed. The *whole company* was amazed, and they kept talking about it *literally* for a year later.

Now see, at this point I think it's important to note *the most important element* of any superpower we discuss here. And that's this: *You never talk about this stuff ahead of time*. Sure, you mention some of the cool or major stuff in your online profile that you know how to do, if that's how you're meeting women, but if she has *no way of knowing* that you've got any of those hidden talents that we've been talking about, *keep it quiet*. Bragging and approval seeking suck anyway. Make your skills count.

The second important note here is that when they do come off, play them off as perfectly natural and matter-of-fact like my buddy on the business trip did. Don't *ever* find yourself looking for approval. Believe me. *You're going to get approval* if you can be laid back about it. Play it off as a no big deal. After all, you've probably got a thousand more little tricks like that where that one came from, right? So, it's not big deal.

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What do women take away from that? Women take away the fact that A) you're this guy with *tremendous depth*. You can come out at nowhere with skills that just show you've got the whole room in the palm of hand, you've got the situation under control, you've got a solution for just about anything. That inspires confidence and shows you to be a masculine man who is, well...*confident* pretty much better than anything I can imagine.

Let's talk about musical instruments, along these same lines. Unless that musical instrument is a huge part of your life. In other words, you're a concert pianist for a living, make it a surprise. If you play guitar keep it on a stand in the corner and watch *her* mention it when she comes over your house. Then of course after she's had mentioned it, you pick it up, play a song for her--hopefully beautifully--put it back on the corner stand where it was and then continue cooking dinner or doing whatever you're doing. She will look at you, shake her head and go, "Wow, you're amazing...who knew?"

Any kind of instrument works. Piano is great because anytime you see a piano and can make good use of it, it's going to be one of these superpowers. I promise you, especially if nobody knew you could play. Even a saxophone. A saxophone is just a great instrument. If you're old enough to remember when Bill Clinton was running for president, he never really told anybody he could play a saxophone. *He just started playing saxophone at the National Convention*. There are a lot of people who think that little superpower was enough to give the *entire viewing audience* confidence that he could be president of United States. Some people think the saxophone helped him win the presidency because he was the underdog.

If you can sing, wait until the perfect song come on the radio and sing along with it perfectly when she is in the car with you. I

remember a certain woman who blew my mind with that little trick. I picked her up for a date, a certain song came on the radio and she goes, "Oh, this is my favorite" and she started singing it exactly like the woman who sang the song. I was twice as attracted to her as soon as that happened. It made me want her *double* [laughs]...and it goes *double* for when guy does it. If a guy can enthrall a woman like that, she's going to think he's great.

Now, before we talk about not bragging about your superpowers but letting them come up naturally. That's not to be confused with planning ahead of time for natural opportunities to pull rabbits out of the hat. For example, let's go back to knowing how to sing. If you know how to sing, instead of just doing the radio trick that I just told you, take her to a place with karaoke--not necessarily a karaoke only place but a fun place that happens to have it, unbeknownst to her, and sign up to sing *without telling her* you did so. Excuse yourself to the men's room or something and actually sign up to do karaoke.

Now, if you have a good idea that she wants in it also don't hold that back from her, let her sign up also...but I think you get the drift of what I'm talking about here. Then when you get called up to the stage, she's going to go, "Wow, that's you!" And then you just kind the give her a wry smile...then you *blow her away*. Now, preferably this is with a song that you've downloaded from iTunes ahead of time and that you have down *stone cold* perfectly...and (this is important) a song that *defines your personality*. Then, on the second round, follow up that with the song that pretty much is the *last song she'd think you'd ever know*. Superpowers. Amazing. Depth. Women *love* this.

In my life, when I took a woman to karaoke and she didn't expect me to sing, what I sang was "Pride and Joy" by Stevie Ray Vaughan, which is a very bluesy song. It fits my personality very

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well. Then on the second around, I came up with “Sarah Smile” by Hall & Oates, which is the *last song* anybody would ever expect me to sing, and *just nailed it*...because this is something that is one of my personal superpowers. The woman was amazed. And of course you sit down, and don’t go, “Was I good?” or “Didn’t you think I was great?” You just take a sip of your drink and continue the conversation. Believe me...everything else will take care of itself.

In fact, here’s another example of how you can have a special skill and kind of set up an evening where you’re about guaranteed an opportunity to use it. Learn how to use chopsticks. Most people who usually use forks and knives, especially here in Western culture, do not know how to use chopsticks. Know how to do it--it takes about 10 minutes max--and be able to teach it to someone else. We talked about opportunities to be physical, this one’s *all but fail safe*. Then memorize the names of sushi in Japanese for, you know, example: know the difference between *tako* and a *taco*, right? Then go out for sushi and be amazing...without really trying.

Now, as you might have already guessed, of course, knowing how to dance a step or two is also a very good way to help you set up an evening to show off your superpowers in all the right ways. If you know how to salsa or if you know how to Texas two-step and you take her to a place where those things are going to be done (or one or the other of those things is going to be done, most likely) then you can say, “Hey, let’s dance” and you take her out there and you know how to do it...and you’ve *never told her this* ahead of time. She is going to be *amazed*. Are you starting to see the difference between bragging and seeking approval...and having superpowers? The only real difference is instead of announcing it you make it happen, right? And instead of *playing up* how amazing you are, you *underplay* it. It’s a lot more subtle than bragging. It’s more like, “Ehhh, you know what? It’s just another thing. It’s no big deal. It’s just natural.”

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Now, you don't do anything self-deprecating, you just underplay it...there's a big difference there. You see what I'm talking about? It's not like, "Well, I'm not really all that good. No, no...I wasn't so amazing". You don't *deny* being amazing, you just go on to the next thing as if it was totally natural...and...meh...just another thing that just happened.

Always have three or four great jokes you can tell. In fact if you can string together enough good jokes--if you learn more than three or four and have like 10--or know who to work a crowd, which is a great skill to have, another great setup date is taking her to a comedy club that just so happens to be on open mike night and signing up, to her surprise.

Great stuff there, but did you know that most people *really don't have* two or three jokes that they can tell effectively? Think about it in your own mind. What are they? What are your two or three jokes...or four or five jokes? And then you can pull them out anytime, lighten up people who need to be lightened up, and always kind of being the person who represents taking people from a state of not really having a whole lot of fun to having more fun than they were having before *you helped them* get to the next level. Superpowers.

Know, a tiny bit about *anything and everything*. Whenever you hear a factoid about something you know nothing about, remember it. That way you'll know something about that subject. That way, the likelihood is there that she'll be amazed by your ability to strike up a conversation in whatever it is that interests her.

For example, I had the opportunity back in the mid 80's to visit the Soviet Union and they took us to the Bolshoi Ballet. And, of course, I *am not* into ballet. But the Bolshoi happens to be the most amazing famous place to see a ballet in the world, so I was into

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going, right? Whenever you have a chance to do something that's the greatest version of whatever it is in the world, you take it.

The lady next to me kind of poked me in the ribs and said in broken English "You see that lady up there on the stage?" I'm like, "Yes". She goes, "Her name is Maya Plisetskaya. Don't ever forget that name because she is the most famous and brilliant Russian ballerina, and she's semi-retired and she hardly ever dances anymore and this is a surprise. And now you can tell everyone that you've seen Maya Plisetskaya dance." And I never did forget it. And over the years I've probably met four or five women who were ballerinas--because I love ballerinas, they're just so feminine and they're always built kind of nice--and I always had something to talk to them about, and it always amazed them. It was like a superpower. I don't immediately recall any of those women who were into ballet ever having mentioned that *any guy they had ever known* knew *anything* about how to keep a conversation going with them about what they were passionate about.

Now, again...I'm not a ballet guy, right? Ballet tends not to be one of the most masculine things in the world. But when you can *talk about it*--just to some degree--*that is* a masculine thing. Do you see the difference there between being able to come up with this superpower versus being a ballet geek?

Let me give you a couple more examples. Recently someone was talking about taking a business trip to Buenos Aires, Argentina. Not a whole lot of people in the United States of America, relatively speaking, have really been to Buenos Aires, Argentina. I happen to be one of the few. So, I said, "Oh, when you go there make sure you hit Cumaná restaurant. It's on Rodriguez-Peña Avenue in Buenos Aires. It's the best food in the city and it's just incredibly reasonable. And I said it matter-of-factly, and the person or the other end of the phone went, "Really, you've been there?" I said,

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“Yes, go to Cumaná. It's a great restaurant.” because the person was kind of/sort of bragging a little bit that they were going off to Argentina, and I just matter-of-factly threw it out there. You see that effect?

Modern art is another example. I took a modern art class in college, right? And I found that I enjoyed it. It was sort of an elective that I was half-forced to take, right? But I ended it up really enjoying it, I have remembered the names of the artists and I remember the different periods and I remember the different styles and the artists associated with the styles. So, today I can tell the difference between a Marc Chagall and Joan Miró painting on sight...by looking at them, right? If a woman's interested in art, I can pull that out of my back pocket and start talking about it...and it's like a superpower.

Wine. If you have knowledge of wine that is like an *immediate superpower* to woman. And guys those of you who are listening who are younger, like in your early mid 20's, *almost none* of your peers have any wine knowledge yet. But women are *always* interested and intrigued by wine...and if they're not, they wish they were. Know the difference between a *Pinot Noir* and a *Shiraz*. Know that a *Beaujolais* is for dreams. Someone taught me that once and I've never forgot it, and it *always* enralls women.

Know how to test and approve wines when a waiter uncorks one and brings it to the table. If you want to get a fast track on this, visit www.winelibrarytv.com and learn to love a guy named Gary Vaynerchuk. He is the absolute best I've ever seen at bringing wine knowledge to a place that's accessible to all of us.

Know what's in the most popular mixed drinks and be able to recommend one she'd like. Know a little bit about mixology, and you can do this by either buying one of those little booklets that you

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see--sometimes even at the grocery store counter--or getting on the Net and just going through a little mixology dictionary real quick. [Ed. note: If you own an iPhone, there are several free mixology apps] You'll be surprised at how many of them you'll just be able to remember simply by having seen them once or twice. But go through it a couple times and you'll be able to recommend drinks to women like a champ, and you'll never be at a loss for what kind of drink to order for yourself. It's a *superpower*.

Have a massive stash of typically useless info, because it's also great for being a champ at BuzzTime trivia. That's one of my favorite interactive dates. This is yet another great example of setting up an evening with the woman that makes you look great. So many first kisses came from night where I was playing BuzzTime trivia at a table, at a sports bar with a woman. I even had a long-term female friend (for lack of a better word) who had a *standing date with me* on Monday nights to go to Buffalo Wild Wings--just to play trivia and drink two-dollar pints. Man, there's nothing like having Monday sewn up long-term, right? That's the toughest night to fill a week usually.

Quotes and lines. Be able to quote at least one bit of Shakespeare. I know this sounds absolutely insane, but if you can just pull the Shakespeare quote out of the hat--preferably a good 30 seconds worth--you're going to amaze women. It just makes you look immediately smart. I mean anybody who can quote Shakespeare looks like a genius, and if you can just pull it out of nowhere, you'll look like you have superpowers. But again, make sure it's at the right time.

Know what the lyrics to certain songs mean. Know the words to all sorts of stuff...poems, songs. Learn some classical poetry from the 1800's...some Keats, some Kipling--like the poem "If", you know is one of the my favorites already. When you're able to quote lines

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from things like that, you're able to show people that you're very erudite. You're very smart...you have *superpowers*. This is not to be confused with being wonkish. You never want too much of one thing. I mean, if you're an expert on submarine warfare and you talk about submarine warfare all the time, yes...you'll look smart. But you're not going to look like you have superpowers. You're going to look like you lack social skill.

In fact, that's a general truth when it comes to having superpowers with women. You don't want to focus too much on one thing. There is that all-important element of *letting it go* after the time to flex the superpower has come and gone. You want to be a jack-of-all-trades, but you don't necessarily have to be a master of none...you see what I'm talking about here? Now see, the problem is we as guys--we don't like to feel incompetent. So we avoid situations where we don't know exactly what we're doing. Sounds true, doesn't it? I bet you're nodding your head in agreement. Well, don't be that guy. Be as curious as you were when you were a kid. When someone does something that you think is cool, ask the guy how it's done. Don't ever be that guy who doesn't ask directions.

Now see, most of us inherently *are* those guys who don't ask for directions...and inherently, *most of us are lacking superpowers*. You know you *love* to be asked how to do something you're competent at, don't you? Well the dude you ask will probably oblige also. In fact, he'll probably be *thrilled* you asked him how to do it. It's just kind the like what David DeAngelo says about, finding some guys who are better with women than you are and asking them how they're doing it...hanging out with them and watching it. They're usually pretty flattered that you asked.

So yes, when you find a guy who has a skill you want to learn and you ask him, you'll look less-than-alpha *exactly one time*. And then you'll have the skill forever...depending, of course, on how much

practice it takes, right? So, make a habit of learning those skills when you see those teachable moments come up.

Take note of situations that come up commonly in life that nobody knows how to do well, and then learn how to do the skill involved. This is an *amazing* way to demonstrate superpowers. We talked about chopsticks and that's great example. Here are some others. Know the secret to opening stuck pickle jars. That will serve you *immensely* your entire life. The simple way to do it? Don't sit there and struggle, just take the end of a knife and whack the lid slightly right where the top of the lid meets of the side of the lid. Then you'll be able to pull that lid right off. *It's a superpower.*

Other ones... Know how to change a tire on your own car, know where every bit of the jack is because it's probably scattered all over the place. *Then* Google how to do it on her car also. Find out where all the jack parts are. Therefore, if you're ever in either car--yours or hers--and the tire needs to be changed, you can be the hero.

Know basic tricks, as a matter of fact, to getting cars to work better. Yes, you should know the basic ones like how to find the dipstick and stuff like that, but you should also gather all these esoteric ones, especially about different types of cars. Especially the make that she has and the make that you have.

I remember years ago I used to drive an old Volvo, and I had a problem with the brakes dragging. Then one day, I was at lunch with the bunch of guys including a retired commander from the United States Navy and he said, "Oh yeah...Volvo. What you need to do is you need to get in your car, throw it and reverse, kind of speed back in reverse like in a parking lot or somewhere. Then slam on the brakes really quick and, you know, free those brakes

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right up. You'll never have the problem again." And I'll be darned if it didn't work. And, of course, to me that guy had superpowers.

Yes, what we're talking about here is attracting women and enthralling women, but you can even be a leader among men if you take this attitude of *saving your special skills* for when the need arises for them...dropping those skills on whoever needs them, and then just kind of retreating and saying "Ha, cool... Now, on to the next thing." That skill set--that ability to drop superpowers on the *general public*--will help you with your friends, it will help you in the work place...pretty much *everywhere* in life.

Know how to give a good massage. I mean women *love* massages. Women love *foot massages*. Yet, hardly any guy learns how to give one. If I woman has stiff muscles, if she's kind of moving her neck back and forth, you say, "Hey, let me take care of that for you." What a great opportunity to get physical...yet *guys don't ever ask directions*.

Have a great toast that you can lead any time. Make sure you have at least one, so that when people get drinks you can always propose a toast and make it great.

Learn how to tie and untie different kinds of knots. Yes, I know that sounds like a Boy Scout or something, but its amazing how some of those old Boy Scout skills can really help you. Guys, if you were ever into Boy Scouting and you thought it was really lame or your friends thought it was lame at the time, think back on how many of those skills you have that you learned during that time in your life that you're going to be able to use now as superpowers.

If you can whistle really loud through your teeth, keep that one in reserve for haling a cab or something appropriate like that.

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Little things you know how to do like this that not necessarily anybody else has figured out--or a small segment of the population knows how to do--make sure you keep those in reserve. And by all means, part of the trick here is *not to forget* that you have them. You know, you may look back later and go, "Wow, you know, I knew how to do that and I completely forgot that I had a solution". Make sure you're kind of in tune with this whole concept of what it's like to have superpowers and the effect that it has on people...so that you won't miss any of these opportunities.

Similarly, just like you can take situations that come up commonly in life that nobody knows how to do well and do them well, you've also got to account for the *opposite scenario* also. If there are things in life that most people have pretty much down pat and you don't, you've got to make sure you get that fixed. A great example here is learning how to drive a stick shift. If you don't know how to do that and she drives a stick shift and she says, "Hey, here why don't you drive the car tonight?" you're going to be embarrassed.

Learn how to dribble a basketball and shoot. Learn how to hit a round ball with the round bat, and learn how to play basic poker. All of those things you're going to need to know how to do it some point, if you haven't already, and you don't want to be embarrassed when you get there.

Learn how to play Uno. Learn how to play Gin Rummy. Learn how to play the basic card games, not just poker. Learn how to shoot pool a little bit. By all means know how to tie a necktie, like the kind you would wear if you were wearing a suit. Some guys have never had to wear a tie and they don't know how. Suddenly they're faced with it and they have to have a woman tie their tie for them. You shouldn't have to do that. Learn how. If you can tie a bow tie--you know, kind of Dean Martin style--even better.

The first time you're ever embarrassed with a woman because you don't have a basic life skill down should be your last. This is the *opposite* of having superpowers. This is like *anti-superpowers*. And if you have these situations happen, it's really going to negate your ability to come up with those superpowers later. So, you've got to make sure you have the basics set.

If you can't get a woman's bra off with one hand, have I got a blog post for you. Go to edumckaytion.com/blog and look up "How To Get Her Bra Off Singlehandedly" and you'll learn all about it. You need to know how to do that.

Some of you guys who don't have much experience sexually can get sweaty palms--maybe literally--when it's time for action, but you can learn what you need to know online about how to have superpowers in the bedroom. I'd recommend the book *Kissing 101* by Michele Penney which you can find at www.deservewhatyouwant.com/kissing and of course the great book *Revolutionary Sex* by Alex Allman which you can get it at www.deservewhatyouwant.com/sex. Some of you guys probably think I'm kidding about this. But you can learn how to perform oral, get women to have squirting orgasms, *et cetera*...all by learning online.

Believe me, most men don't even bother...plus they're selfish. Studying these skills and actually being attentive to the woman instead of just going at it and "hitting it and quitting it" will pay *huge dividends*. Guys, some guys have dropped the hammer on a hundred chicks or more and *they're still not any good at it*. Why? Because *they don't take time to ask directions*. Right?

We talked about that before. Just the simple fact that you're going to be more attentive to the woman's needs--you're going to learn what it takes--is going to automatically make you more likely to

have superpowers in the bedroom. Now, of course, perfect practice makes perfect. But you're going to be a lot more competent, and quickly, than you would have been otherwise if you'd take the time to ask directions and learn what it takes to please a woman before ever being *in* that compromising position.

In fact, let's talk more about being attentive and listening to women *in general*. Most guys don't, and therefore most guys miss out on a *key way* to have superpowers with women. Always keep your ears open, and tuck away any silver bullets of info that you hear from her...because you're going to be able to use them later. The more notes you keep about what she likes and what she appreciates, the more you have that you can make good use of later to enthrall and to amaze her.

Now, I'm not just talking about the bedroom here. If you hear within the first couple of times you talk to her that she just loves Thai food, right?...and you see her a couple times, and then one time you pick her up and you take her to the best Thai restaurant you've ever tried, she's going to go, "*How in the world* did you know I love Thai food so much?" And then *you* can go, "You know what? I'm just clairvoyant. I know these things automatically. I'm like magic." [laughs] She'll think you have superpowers. You pass it off, but really you're just a good listener. Can you see how valuable that is?

Women are used to guys not really listening at all--or really caring--aren't they? Be the exception. Plan that evening around what she said was her favorite--or what her wish is--days or weeks ago. She really will think you've read her mind.

Know chivalry. For example, know that walking on the outside of the curb is a great way for a man to treat a woman. Know *why* you're opening the door for her to get in the car. Know *why* you're giving her your jacket. You're doing these things because it makes

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her feel more comfortable. It frees her up from having to fuss with the door of the car while gathering her dress. I don't care if she has jeans on, it's still chivalrous to open the door for her. But if you know the origin of and the meaning of these chivalrous actions, it really, really does help.

Women tend to kind of have a colder nature than guys do. So a guy should always volunteer his jacket to a woman, anticipating that she's going to feel cooler than he is—and, of course, that makes *you* look cooler, right?...in a different sense. Chivalry is something that you shouldn't use to grovel to women, because that's kind of the bad rap that chivalry gets, right? That you're kind of, you know, kissing up to women. You're *not kissing up*. You're acting like a *man*. You're respecting her womanhood. You're responding from power to her needs, not kissing up to her from the position of weakness...and that starts looking like a superpower to a woman *very quickly*.

And I'll tell you, guys, here's a real clincher: Understanding women. Know that women *want safety*. Know that they *need security*. Be attentive to their needs *at all time*. Treat her as if she's the only woman on earth when you are with her. That's massive. And what it does is it sets the framework for you being able to use *all of these other superpowers* that we've talked about to your advantage.

So, let's go over this. Let's break it down. What you're doing is you're starting out with the "Big Four". You're a *masculine* man. You're a *confident* man. You're a man of *character* who does what he says he's going to do, and you do what's right even with nobody else is looking. And you're a man who *inspires confidence* by making her feel safe. You've created that attraction. You've learned how to ignite femininity like we talk about all the time here to X & Y Communications.

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Then, you work all these outer game elements as kind of a layer on top--like the icing on the cake. And what does that do? That takes you from *good to amazing* with a woman. Being attentive, treating her as if she's the only woman on Earth is *incredibly effective* with the woman and sets the tone for your ability to just shine with everything we're talking about here.

As always you're looking for that sudden gasp from the woman, followed by that warm glow in her eyes. Then that little incredulous shake of the head, followed maybe by a small laugh or giggle, culminating in the magic words...“You're amazing.”

Well, I hope you've enjoyed this particular audio program. It was a lot of fun to put it together for you. Until I talk at you again, this is Scot McKay for X & Y Communications. Be good.



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