

Scot McKay (00:02.631)

All right, gentlemen, here's the deal. If we get pretty good with women or I guess even if we're not very good with women yet, we either are going out trying to date women who look cute with us and are hot or we're actually out there actively dating women who look cute with us and are hot. But what if you started dating women who really added more to your life? I know crazy thought, right? What if you started dating women who inspire you? that's tricky because

we think of ourselves as the leaders, the masculine ones, the providers, the protectors, the ones who kind of are presiding over the relationship and someday over our households and our families. But that doesn't mean we're the only ones who should be inspiring the other people who we love in our family, including the woman we're with. She should absolutely inspire us too. Why? Because it's fun and because it's amazing. And because if you haven't tried it, you're missing out.

My guest today is gonna help you do that. Before I introduce you to him, I wanna remind you that I am Scot McKay from X & Y Communications in San Antonio, Texas. You can find me all over social media, usually @scotmckay. Scot is with one T S-C-O-T-M-C-K-A-Y. The exception being Instagram, where I'm @realscotmckay because I didn't get there soon enough to grab my name. All right, so without anything further, my guest today happens...

to be a co-founder and CEO of a dating site platform called Seeking.com. And I'm sure he'll tell you about that. And he'll have a lot of other things on his mind too, a lot of very interesting things. He and I are like brothers from a different mother. If my mother was born in Singapore, like his was. But he is currently from Orlando, Florida, Brandon Wade. Welcome to the show, man.

Brandon Wade (01:50.306)

hey, Scot, thank you. Thank you for having me.

Scot McKay (01:52.851)

Yeah, man, it's a pleasure. I love the topic. Why you should date people who inspire you and kind of coupled with that, the importance of building one's identity before you let someone else into your life. Now, I've heard the old trope, love yourself before you can love someone else. And if you don't have any self-respect or you don't even know who the hell you are, you have no business inviting someone else into your life. This is a little bit different. This is

Brandon Wade (02:20.803)

Yes.

Scot McKay (02:22.173)

you should build your identity before you allow someone to come invade your identity on your behalf. Am I onto something? Is that where you're going with this?

Brandon Wade (02:28.29)

Yeah. Yes, yes. I mean, it's actually beyond that because what you're talking about is knowing your happy place. If you're not in your happy place, somebody's gonna pull you in every different direction they wanna pull you in, right? So you need to find your happy place first so you know who you are. Now you can add to it. So it's very spiritual in nature.

Scot McKay (02:54.217)

You know, it's not like every chick who comes along is going to automatically be the manic pixie dream girl from a movie and be all happy-go-lucky and wanting to lift you out of your pit and take you to a happy place. She may capitalize upon your low place. She may have poor intentions and want to take from you. She may even drag you down further because she felt, because she feels like she's found her huckleberry in being miserable. All of those things can happen and they're all dangerous, aren't they?

Brandon Wade (03:20.918)

Yeah, it is because in a crazy sense, most people in this world have not found what they ultimately want, right? So they are out there searching. And when you encounter people like that, and if you don't know where you are, you will get pulled in all types of direction because they themselves are, in a sense, still searching for their truth.

Scot McKay (03:43.113)

So many of us, including men, and we're supposed to be the ambitious ones, know, everybody knows that ambition, having a plan is super attractive to women, but so many of us, either because we got too busy, right, or because we were just lazy, or a combination of both, right, we just wake up today and do the same thing we did yesterday. That's kind of a tragedy, isn't it?

Brandon Wade (04:04.574)

Yeah, I think, you know, I searched, I searched, you know, I kinda, when I reached puberty, I needed, I wanted a girlfriend. Yeah, we did. Like, you know, wanted a girlfriend so bad when I was a teenager, you know. It's kinda funny, and I'm shy and I'm nerdy and I'm just not sort of confident enough to do that. And it's funny because my mother told me something that,

Scot McKay (04:13.267)

I think we were all searching when we reached puberty.

Brandon Wade (04:32.62)

that sort of rings very true even today. And she said, don't worry about the women. You should focus your attention on your school because you need to become successful. That is the key. And if you're not successful yet, then you're just wasting your time because all that attention that should be focused on to what's most important now is focused on women, right? But then you're not.

Scot McKay (04:55.887)

said no other Asian parent ever, I'm sure.

Brandon Wade (04:59.372)

Yes, it's a rather common sort of teaching.

Scot McKay (05:04.882)

Yeah, it's not just Asian parents, it's upper middle class white parents. It's Middle Eastern parents. It's Jewish parents. It's a whole lot of parents. Really kind of is. Yeah. Yeah.

Brandon Wade (05:12.152)

Yes. It's all parents, really. Yeah, a lot of parents. Because they're giving that advice from their experience.

Scot McKay (05:22.311)

If it's not Johnny, go to the corner store and buy me a carton of cigarettes. It's focus on your homework. It's one or the other. Yeah. Yeah. go ahead.

Brandon Wade (05:27.746)

Yeah, yeah. So, no, I was just sort of contemplating because the problem for me is I did achieve success and I'm in my 30s, very successful, high six figure income and still unable to find women because the dating game, the entire dating industry is sort of rigged against people who are successful, right?

It's it's designed

Scot McKay (05:58.377)

Wait, that's a very hot take. How so? How is the dating industry, now we're talking about a dating industry here. How is it rigged against successful people? Tell.

Brandon Wade (06:06.189)

Yes.

Brandon Wade (06:09.55)

Well, it's not rigged against successful people. It's rigged against people who are successful but may not fit the sort of popular understanding that they have to be attractive. They have to be, you know, all of those physical attributes, right? Because out of MIT, after I graduated, I joined a video sort of, you know, one of those video dating agencies and I had to go record a video and watch women's video. I got zero dates out of that

entire experience. I joined match.com like you did. You met your wife there, but I had very bad luck. I couldn't even get a date. I would send thousands of messages and only get a few response and my standards were too high. And I had to lower my standards to date more average looking women that I was not really attracted to in order to get a response. And I'm like, no, that's not what I want. I need to invent a machine that allows me to date the types of women I'm attracted to, which

which, you know, fortunately or unfortunately is what all men think are attractive, right? Like as a society, we all have a specific standard to attraction.

Scot McKay (07:19.165)

Now that's an incredibly interesting concept. The platform that serves my needs isn't there, so I'm going to go invent it. I don't think men think like that. I think men say, I want to write a book and I'm going to go impress a bunch of publishers until one of them wants to publish my book. Whereas why don't you just open a publishing house and be your publisher and then start publishing other people?

for years, I've been into the sport of BMX as these guys know, and I was never a very good BMX racer. Okay. Especially compared to my kids, my goodness, they're geniuses, but I wanted to race for a factory team. Cause back in the early eighties, that was like the coolest thing ever to race for a factory team. Well, I am proud to say, and this is one of my, you know, two truths and one lie statements when you do a social icebreaker,

like a church or a social club, And, is I rode for a BMX racing factory team, which is true because I started the team and I rode on it. So see, this is that kind of out of box thinking that men who are leaders, men who are trailblazers follow. So tell me, because I have guys I've coached who, you know, graduated from places like MIT and, you know, MIT is not a haven for

hot chicks, you know, I'm sure. I'm sure if you are a hot chick at MIT, you're pretty popular.

Brandon Wade (08:51.726)

We actually go to Wellesley, which is our sister college, to date.

Scot McKay (08:54.323)

Well, yes. Well, Wellesley's a different story. Smart, sharp chicks whose daddies love them. Yeah. They abound there. But you know, guys from Ivys, guys with high IQ in general tend to be guys who overanalyze themselves into oblivion. They run an if-then loop and then suddenly every woman in the world has a reason not to be attracted to them because that turns into a negative vortex very quickly.

And guys who are STEM oriented, your engineers of the world, your mathematically left-brained guys,

they'll overanalyze and sometimes they suffer a little bit with the more artistic piece, the art rather than the science of attraction. So I have a lot of guys like that listening, right? And they all want to hear, how did you make your platform different? Why is Seeking for guys like you and for them?

Brandon Wade (09:48.814)

So because you have focused so much of your attention on success and your education, whatever your craft is, to get so good in it requires a lot of focus and attention. You have not focused on the human elements of relationship, like going on a date, how to speak to a beautiful woman, how not to get nervous, right? All of those things, you now have to focus on that, but you need a platform that gives you the opportunity to go and actually practice. That means you need...

a platform where the women are attracted to men like you, right? And the benefits that people like you can offer, which is, you know, thoughtful relationships, clearly very out of the box thinking to be able to sort of grow and really focus on things and make something successful. If you can succeed in your career, you can succeed in relationships because that element of characteristics is the same thing, right?

So Seeking was born Seeking Arrangement and back then it was about sugar dating and sugar daddies and sugar babies because traditionally sugar daddies actually came out of San Francisco. There was a sugar tycoon, a baron, and he happened to have a very young wife and she was just affectionately calling him sugar daddy, sugar daddy, my sugar daddy. So it became a thing. Fast forward, that was a great,

concept and a lot of women came. And so when we launched the site, there was more women looking to meet successful men than there are actually men. On regular dating apps is the opposite, right? Every three men join, every one woman joins. On other mainstream apps, it's more, know, way more men than women because there's no reason for women to go on dating apps, you see, because, you know, one night stands is not something that's great to boast about. They actually walk, it's more like a

You know, walk of shame in the morning. You know what I'm saying? So, but how do you engineer that? So we engineered a platform where now more women join because they are really, they are really attracted to success. And so the men who can afford can now have access to that pool of women and the ratio has been turned around four to one. Response rates went from under 1 % when I was using match.com to now over 50%. When I write to a woman more than 50 % of the time they will respond.

Brandon Wade (12:10.956)

And these are beautiful women. These are, these are high caliber women. So the engineering of the platform made it so that I was able to get the attention and therefore dating became easy for me. And by God, when I first started, I was terrible, right? My first date, I probably fumbled. I was nervous, but then, but then the women there are really just nice. They care about really getting to know me and knowing why I'm successful and learning from me. And, and, and that, that's sort of,

sort of connection is ultimately what, you know, where love comes from, right? When you actually know somebody deeper. So, so now with more practice, dating became so easy for me. I was at, you know, by 2014, I was out there saying, hey, love is a concept invented by poor people because, hell, you know, it's so easy for me to date. So what is this love thing about that you have to lie about to get women to want to date you? So I thought the concept of love was just crazy.

Because dating became so easy for me. So I was pursuing all types of relationships, right? In a sense, I've been married three times before because I made wrong decisions. And every time I make the wrong decisions, I'm adjusting my approach. I'm never going to repeat the same mistakes again, but I'm going to try something new. So I got to a point where I was experimenting with every type of relationship configuration I can think of. And by the age of 50, I was alone.

I spent my 50th birthday alone and I just was like, how can I, how come I've invented this contraption that allows me to date the most beautiful women in the world and here I am at 50 alone, spending my 50th birthday by myself in Hawaii. And I just kind of in a sense at that moment gave up, right? I just was like, I don't know where to go now.

But it is in that moment of giving up that I realized that what I was looking for, which was physical attractiveness, the sort of more sexual attraction component is not the answer. It is a part of it, but that's the wrong place to focus because I was dating women that was beautiful, but really didn't have goals, were lost. And they couldn't help me. They couldn't help advance my life.

Brandon Wade (14:38.036)

I had to always help pull them up and it was really, really tough. I tried other types of configuration. I had to prove out the Hugh Hefner model. He was one of my idols when I was a teenager. I saw the Playboy magazine and immediately I was like, I wanna be like that guy. So I actually lived it out. I had multiple girlfriends and it was horrifying.

the drama, you know, it just didn't make sense. And then I had to run sort of a thought experiment in my mind, which is, you know, what if you were dating, say, three women and you were in a spaceship and there was a pod, an escape pod, and it was gonna explode the ship and there was only two seats, you know, and who would you choose? You know what I'm saying? And I'm like, okay, well, if...

Scot McKay (15:30.609)

Only an engineer would think like that, but continue. Go ahead.

Brandon Wade (15:33.002)

Yeah, but I had to run through that thought experiment.

Scot McKay (15:37.865)

Sure. Sure.

Brandon Wade (15:39.352)

So My conclusion at the end is more is not better. It's finding the one that will make you choose her over everything else because she is so good.

Scot McKay (15:52.03)

You know, these guys were listening to you talk and towards the beginning there, I think they were all kind of licking their chops going, oh man, Scot's going to rip this guy a new one. This guy is going to talk about dating women who inspire you when he's running a sugar daddy site. please. Because I have not been kind to sugar daddy sites, but I let you continue and I'm glad I did for two reasons. First of all, you did absolutely equate.

that transactional nature of a sugar daddy site, right? An arrangement site, literally tit for tat, right? With the transactional nature of like a Tinder where I'm meeting you to hook up with you. So the women are looking to guys who are successful for financial gain and they're doing that on sugar, sugar daddy, sugar baby sites. And men are looking to

Tinder or Bumble, et cetera, looking to hook up. Now that's stereotypical on the dating app side. And I think certain dating apps evolved, like Hinge, I'm looking at you. But you did acknowledge how the transaction tends to be centered differently between heterosexual men and heterosexual women. So if you're a guy, and you are, and by your own admission, you were saying, you know, on paper,

the number one thing I have to offer is cash success. And so why not leverage that? Well, you know

you're getting taken advantage of, just like if a woman is hot and she's got a nice ass and she wants to find love, she knows she's going to have to give up some ass to not be lonely. Both of them are kind of demented and sad, but social to quote the Breakfast Club movie. But what you did is you put a unique twist on it.

You got all that practice, even if it was transactional in nature, with real women where you would not have had any practice before. And as you got that practice, what you learned was there's a way to relate to women socially that's powerful and acceptable and works, and a way that doesn't work so much. You had the benefit of that trial and error and you got better socially. So the next thing you know, you've got more to offer a woman.

Scot McKay (18:24.935)

Right. And then ultimately you got to the point where, okay, I'm getting a little bit of organic success here. They like me for me, not just because of the dollar signs next to my name. And so I didn't have to be tall, handsome, good looking or whatever, you know, not to say you're not any of those things. I have no idea, but

Scot McKay (18:48.091)

it changed you. And then the next thing you know, when you were able to live out that Hugh Hefner dream, right? You say, this, this isn't enough. Her being beautiful isn't enough. I need more depth. And that's where you absolutely organically came to this conclusion that, that you should be inspired a little bit more, you know, like Eddie Murphy in Coming to America. I want a woman who inspires my mind as well as my loins, right? So how has that played for you

since you made this transformation? Let's talk about dating a woman who inspires you and how that's changed your life.

Brandon Wade (19:23.148)

Well, it's funny because after the 50th birthday, you know, I gave up and I actually called a psychic and she told me, and I recorded that psychic reading, but she told me, you're actually supposed to meet her now. I'm like, meet who? Well, the one. You're about to relocate. I'm like, I'm not relocating. My business is right in Las Vegas at that time.

And I wasn't relocating, but interestingly enough, a week later, Dana messaged me on Seeking and we exchanged numbers and I spoke to her that evening for four hours and I was like, you know, we were talking about our childhood and our upbringing and our interests and what we want, what we dreamt about in the future and, and I was inspired and I was so inspired. I booked a ticket the next day and I said, you know, Dana, I know you're in middle of the finals, but can we meet? And, you know, and she said, well,

I'm free on Friday, maybe after school, you know, and so I flew down to Orlando to meet her.

Scot McKay (20:24.595)

finals. Are you robbing the cradle here, Mr. Brandon?

Brandon Wade (20:27.398)

No, she, she was at that time a sophomore at UCF. So yeah, I was 50 at that time and she was 20. She was 20 at that time. Yeah. So there's a 30 year age gap.

Scot McKay (20:33.149)

And you're how old?

And she's how old? Nice. A lot of guys are starting to listen to you extra closely now. Continue.

Brandon Wade (20:43.682)

Yeah, so we chatted for four hours on the phone that night. I flew out to Orlando, I met her, and we chatted all night. And we left and I then invited her to Vegas a week later and I asked her, would you be my girlfriend at that point? Right in front of the Bellagio Fountain actually at dinner and she said yes.

And really the rest was history. A few months later, I bought a house here in Orlando. I wanted to be close to her. And you know, both of us were never thinking of marriage. In fact, I was in the process of writing a book, which was about how marriage is actually a scam because I'd done it three times and I did not find happiness. And here I am, you know, we, you know, we suddenly a year into the relationship decided, hey let's get married, but let's do it

our way, you know, let's, waive our right to divorce. Let's, let's not do it with a prenup. Like, like this is it. I found my partner. Somebody I know will take me further. You know, it's really a partnership because if you're about to fly a plane and you have a co-pilot, you want to know, you want to make sure that co-pilot knows as much as you and in fact is better than you, right? Yeah. Yeah. So.

Scot McKay (22:00.607)

I have a question for you that's purely objective. So I promise I'm not taking this in a negative direction. This isn't a hit piece. I always try to make my shows a positive experience for my guests. I think a lot of inquiring minds out there want to know. You're 30 years older than her and she's 40 % your age. How did you handle meeting the parents?

Brandon Wade (22:03.427)

Yes.

Brandon Wade (22:12.408)

Yes.

Brandon Wade (22:16.206)

Mm.

Brandon Wade (22:23.775)

huh.

Brandon Wade (22:28.854)

It's funny because Dana's parents, I would say, really raised her very well. They're both NASA engineers. Yeah. So they're very educated. They have instilled in their two daughters the value of education and all of those things. So in a sense, I've obviously been with different women and a lot of them had age gaps and different parents treat me differently.

right, but they were really respectful. And I call them dad and mom today. They are three years older than me. But it's, in a crazy sense, I'm a child at heart. So I don't actually see that age gap that most people do. For me, that's an invisible thing. I just don't focus on it.

Scot McKay (23:20.575)

Huh. Yeah, well, I mean, it's a state of mind. If it's something you're worried about, other people will worry about it. And frankly, as long as the two of you have decided you're good for each other, it doesn't matter what other people think. It isn't up to them. But man, I can only imagine Dana kind of ripped off one of these to her mom and dad. Hey, guess what? I met an MIT guy and he really likes me. And they're like, oh, that's wonderful, honey. And you know, left out maybe a few details there upfront till they met you and then.

Brandon Wade (23:33.951)  
Absolutely, absolutely.

Scot McKay (23:49.792)  
When they like you... You know, a multitude of discomfort and awkwardness and other potential, you know, downsides are all covered when they like you. I've noticed that. Yeah, yeah, definitely. All right. So what would you tell guys who are saying, look, you know what, Brandon Scot, it's 2026. It isn't 2014.

Brandon Wade (24:02.188)  
Yes. Yes.

Scot McKay (24:14.013)  
I could just get on Claude AI and get practice. I can tell Claude, hey, just act like a hot chick and we're on a first date and let's, let's workshop this together. Why is it so necessary? And I know this is a loaded question, but I'm going let you riff away on it. You're already shaking your head going, oh God, no. Why is it so important to meet women, real actual women and practice with them to get better with them?

Brandon Wade (24:40.334)  
You talk a lot about confidence, Scot, and the importance of confidence. How are you going to build that confidence if you don't have practice? Because that's really the only way. So in front of a woman, you need to know how to behave. You need to know what works, what to say, what not to say. I learned my lesson. Once a woman sort of on a date was asking me, could you tell me sort of one thing you would change about me?

I was so stupid back then, I was such a nerd, you know what I'm saying? That's a trap question. You never answer that question.

Scot McKay (25:15.209)  
Boy, is that ever a trap question? Well, you know, you could kind of lose some weight there in the caboose, honey. That's the first thing I'd change about you. You know, you're... No second date there.

Brandon Wade (25:25.546)  
Exactly. and, you know, and it causes damage when you answer questions like that too, because she's already insecure, which is the reason she's asking that question. And I know the pickup artists talk about, you know, exploit the insecurities to, to, get laid, but, man.

Scot McKay (25:40.755)  
Yeah, the old nagging trope as if women who are already lacking in self-esteem need to be knocked down off their pedestal a bit. That's so lame, isn't it? Yeah. Bad advice. Yes.

Brandon Wade (25:48.384)  
it's terrible. It's terrible. yeah. But I learned the hard way to experience, right? That my words matter and my behavior matter and what I think versus what I say matters. So I have to be very thoughtful because I don't want to cause more harm to others. I really don't. But that's stuff that you learn when you have experience, you see? So you have to go out there and practice. But even more so, you know, a lot of women, you know,

on Seeking are very experienced at dating because they are some of the most attractive people. So they have had no problems. Dana, by the time she met me, had dated men who, you know, she was basically at the top of her sorority and she was dating the president of another fraternity. And so she knows what it's like to date younger people and people with goals and different stages of life. So by the time she met me,

she was very experienced, you know what I'm saying? So a lot of women are like that. So they can actually help the nerd, if you're honest, and explain that, I actually don't have a lot of practice in this, they will actually guide you simply by being vulnerable and honest, which is another sort of difference between Seeking and all the other dating apps out there, right? We tell people, be completely brutally honest about everything. My profile was like three, four pages long.

You know, exactly what I want, exactly what I don't want, exactly what I'm like, my quirks, my problems, all that stuff completely laid out. And you know what, Dana read that and she wasn't afraid of that. She wasn't scared by what I wrote. In fact, she became extremely curious. So, you know, that's a self-selection as well.

Scot McKay (27:36.894)

I really loved how you answered the question that I originally asked. You elaborated on it beautifully as well. But yeah, indeed all those guys who are thinking, okay, well, I have a cheat code here. I get on chat GPT, I get on Claude and I have it go into girlfriend mode and I practice with a girl. And they're thinking, hey, this is a huge advantage because these LLMs have the benefit of

all this internet knowledge. They know when I'm doing the right thing, they can tell me when I'm messing up. But you know what? They'll tell everybody when they're doing something right. And they'll tell everybody when they're messing something up. And all of those LLMs are Mr. Nice Guy. They're not going to kick you to the curb. And they're going to be exactly the same. And their personality, if you want to call it that, isn't going to waver.

And what I loved about what you said is, you can get practice, but you're not going to get real confidence from that. You may get the knowledge, but you're not going to get the mindset because artificial intelligence can't give you a real mindset. So yeah. What I tell guys is even go out there and practice with women you're not dating. Practice with the woman at the bank behind the counter, at the, at the convenience store after you've pumped your gas, whatever, because any practice with any, with any

because any practice with any real woman is going to be of great benefit. And you found that firsthand. And I love that. I love that about your answer because I think it's profound. I have a question. Was Dana a sugar daddy sugar baby arrangement to begin with? And it evolved from there?

Brandon Wade (29:02.861)

Yes.

Brandon Wade (29:13.794)

You know, That's the thing, right? Sugar daddy, sugar baby... No, that's not why she was there. She was there because her sorority sisters were all using Seeking, you know, and so they told her about the experiences they had. One was flown to New York, you know, for a huge event that she attended, and another was going on another trip, and they were just having such extravagant...

Scot McKay (29:16.679)

I is that why she was there?

Brandon Wade (29:40.45)

sort of experiences that they would never get dating just normal people. So they were just bragging to her and very, so when her relationships kind of ended with the president of fraternity, she was just thinking, hey, you I'm going to give it a shot. I want to meet guys like that, know, CEOs of companies, people who have actually made it because she's very ambitious herself. So she joined and I had

you know, on my profile, I had the founder badge and I was plastered, you know, across the board

because I gave myself that visibility, you know, cause I could, but guys today can go on Seeking and buy that, right? They become diamond members. They get more clout and we're about to introduce another one, which is the founder badge. And you can be like me, you you can plant all the beautiful women with the moment they log on, they're going to see you, you get, you get the first steps, right? They're going to read your profile first. And so you get that first shot. So she wrote...

Scot McKay (30:31.977)

Yeah, you don't need it anymore anyway.

Brandon Wade (30:34.038)

I don't need it, but I'm gonna offer that to any of my customers because I wanna help them find the same thing. Yeah.

Scot McKay (30:41.663)

All right, Brandon, so how has Dana inspired you? Let me say that again, I'm sorry. All right, Brandon, so how has Dana inspired you?

Brandon Wade (30:44.981)

so many ways.

Brandon Wade (30:54.169)

Um, She is, uh, she's smart. And so she challenges me, you know, I don't get away with shit. Uh, she calls me out when I'm wrong. I respect her for that. Um, a lot of people, I'm surrounded by a lot of yes people cause I'm rich. And so, you know, I'm a boss. Whatever I say goes. So a lot of times you can get into this echo chamber where everybody's just, yes, yes. And it's so easy to get trapped in that shit. Right.

You need people who are close to you who can call you out when you're truly wrong. That, That is total respect. I respect that. And because I know deep down insides she cares for the real me, not my ego. and she has big dreams and she, you know, just like me, she wants to make a difference in this world. You know, we want, are, you know, the new tagline for Seeking is date people who make life better.

The moment we wake up each day, by the time we go to bed, did we leave this world better than we woke up this morning? That's the difference. She has that, I have that.

Scot McKay (32:01.361)

Any kids in the future or present?

Brandon Wade (32:03.118)

I think we're planning to have one, at least to start with one, but that's going to be the next project. Our project, after spending two years retired... Yeah, yeah. The project, because it is, it's a love project, right? Yeah. And right now we're focused on, yeah. Right now we're focused on fixing the dating app. And then once we're done with that,

Scot McKay (32:11.775)

Spoken like a true MIT guy.

Scot McKay (32:24.415)

I'm not gonna disagree.

Brandon Wade (32:33.198)

and we can sort of hand it off to the right leadership, we can move on to Project Love.

Scot McKay (32:41.043)

Fantastic. His name is Brandon Wade. He is the co-founder and CEO of Seeking.com lives in Orlando, Florida with his lovely honey Dana, who we met on Seeking.com. And when you go to [mountaintoppodcast.com/seeking](http://mountaintoppodcast.com/seeking), you'll be teleported to the site so you can see it for yourself and maybe even give it a whirl. Brandon, thank you so much for joining us today. Man, what great insight. You brought a lot to the table that I didn't see coming. And I hope guys are inspired

to inspire women and be inspired in return by them. Thank you so much for joining us.

Brandon Wade (33:15.118)

Thank you, Scot. Thank you so much for having me.

Scot McKay (33:17.501)

Yeah. And gentlemen, guess what? I've got a brand new audio program for you on How To Meet Shy Women And Quirky Chicks. Yeah. You want some practice. It doesn't have to be with women in little black dresses at nightclubs. No, the kind of women most guys really like aren't the stereotypical ones. And this little audio program for 15 bucks will show you exactly how to attract

talk to, relate to, and ultimately build a relationship with exactly those kinds of women. Go to [mountaintoppodcast.com/shywomen](http://mountaintoppodcast.com/shywomen) and [getchasum](http://getchasum.com). Also want to remind you guys that our three long time sponsors of the show, Jocko Willink's company Origin in Maine, also Hero Soap and The Keyport are all there for you to

really outfit you in some really seriously manly gear. And you can use the coupon code, [mountain10](#) with any of our longtime sponsors and [getchasum](#) for 10 % off. All of that and more, All of those links and a whole bunch of other things, a bunch of other goodies are all there for you at [mountaintoppodcast.com](http://mountaintoppodcast.com). And until I talk to you again real soon, this is Scot McKay from X & Y Communications in San Antonio, Texas.

Be good out there.