Edroy Odem (00:00.238)
You're listening to Snippets from the Summit with your host Scot McKay.

All right, how's it going gentlemen, this is your main man Scot McKay coming at you again with another snippet from the summit as part of the mountaintop podcast from X and Y Communications You guys if you've been reading my newsletters for a while have probably heard me talk about how much we say I like you in our family as much as I love you and you know, I'm fully aware a lot of us as guys

Were raised in homes where dad didn't say I love you much. Maybe mom didn't say I love you much either. And the importance of feeling loved absolutely cannot be underestimated. And that's not what this podcast episode is going to be about. Rather, I want to underscore the importance of saying, I like you as well. And in our family unit, well, we tell each other, we like each other as much as we tell each other. love each other because

As family members, there's sort of a compulsion to show love for each other, right? I mean, it's kind of built in. You love your family. But listen, I know people who can't stand their wives and I know people who can't stand their kids, which is terrifying. When you actually like someone, it shows in ways that are above and beyond love. Liking is a choice, just like love is a decision, I suppose, in many cases, especially between a man and a woman.

and love is a verb, well, that goes double for liking someone. If you find them favorable, if they're pleasing to you, if you enjoy them and being in their presence, well then you genuinely like them. And I think it's important that my wife and my kids know that I do genuinely like them. So what does this have to do with you? Well, here's the thing. Love is a very tricky word when you're getting into a relationship with a woman, especially early on, right?

Scot McKay (01:58.242)
We all know how juvenile and immature it is to drop, love you, 10 seconds after you've met a woman or, you know, met that girl in junior high and you were saying, I-L-Y to each other by lunchtime, you know? Well, as adults, it's very dangerous to drop, I love you, quickly because you cheapen the concept of actually making a decision to act on the emotion of how you feel towards a person long-term. Once you say, I love you,

to a woman and she says, love you back. It starts to feel relationshippy and long-term real quickly, doesn't it? Especially if both of you are mature adults. But the beauty of I like you is you can drop this on first dates and it's not only perfectly normal and natural to do that as almost an impulse, as almost a knee jerk, like, you know what, I really like you. It feeds such incredibly positive energy.

into the situation, doesn't it? Think for just a second how wadded up we can be as guys on first dates when we're in front of a woman and we're expecting either to be rejected or her to ask us 20 questions or to put us in the hot seat or ask us how many women we've slept with. We're more worried about messing up. We're more worried about being rejected than we should be, aren't we? One of the things you guys already know that I've told you before is that when we get some field sense with women,

when we've had some reps out there with the kind of women we really wanted to attract and we realized, hey, we can run first dates, we can create attraction, we can influence women to, well, like us, right, be attracted to us. It's much easier to get outside of your own head, look up and see how nervous the woman is in front of you on a first date. What does she need to hear? She needs to hear if you met her online.

that she looks better than her pictures, if you've known her for a brief while, that you really enjoy her company and that you had been looking forward to this date for a long time. But what she most needs to hear from you in as many words is yes, that you like her. I've used this with great success. You can kind

of just throw it away like, know what, I really like you. Wow, you know, especially after she says something that's particularly likable or says something impressive.

Scot McKay (04:17.864)
or demonstrates in some sort of way that the two of you have rapport and that you get along and you think the same way about something. But no matter when you drop the I like you, it's going to land perfectly well because there's no pressure with I like you. In fact, it's more like the opposite. It's a pressure relief valve. It's simply an acknowledgement. It's not a commitment. You see the difference there?

That's why the I like you is so powerful and you can say it to a woman anytime, any place, even before you're out on a date with her. Now, the caveat of course, is you don't want to be super needy and clingy and go around using it as a pickup line, walking up to women going, I like you. You know, the tone and how you carry yourself matters here. But when it's genuine, when it's heartfelt, and you are actually saying it to a woman who you've actually found a reason to like,

it's gonna be extremely powerful and certainly not as scary or laden with so much weight as saying I love you too early in a relationship. Wanna talk about this or anything else? Scott at mountaintoppodcast.com. Be good out there.

Edroy Odem
As always, visit mountaintoppodcast.com for more.